KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

JANUARY, 1958 "As for me, in my integrity I shall walk."—Psalm 26: 11. VOL. 1 NO. 1

Increase Praise to the One God!

"Watchtower" Campaign Offers Opportunities to Do This by Showing Kindness to Strangers

1 This is the day for increased praise to the One God, Jehovah. And it is not just increased praise in the United States; it is international praise that must be increased. The command is: "Praise Jehovah, all you nations." (Ps. 117: 1) Increasing international praise to the One God—what a fitting theme for the beginning of the world-wide *Watchtower* campaign!

2 How can we increase international praise to Jehovah? Certainly not by being hermits. The Christian's life should bring him in contact with strangers. "Do not forget kindness to strangers," admonished the apostle. So we must miss no opportunity to show kindness by talking to strangers of Jehovah's goodness, helping them to come to know the One God.—Heb. 13: 2.

3 To help these strangers respond to the command of Psalm 117: 1, we must do a work of kindness, just as the kind Samaritan did. In this "time of the end" Satan's highwaymen have beaten the masses and left them half dead. Who will come to their aid? "Happy is he who is showing favor to the afflicted ones." Why? "He that is showing favor to the lowly one is lending to Jehovah, and his treatment he will repay to him." —Luke 10: 29-37; Prov. 14: 21; 19: 17.

4 Do you wish to have the unspeakably thrilling privilege of lending to the Creator of the universe? Do you wish to do the most rewarding work there is on earth today, that of increasing praise to Jehovah? Then what opportunities open to you January 1, the beginning of the twentieth annual *Watchtower* campaign! You can show favor to the afflicted strangers and speed up recovery from their half-dead state by helping them receive regularly the *Watchtower* magazine. What "healthful words," what spiritual food a year's subscription brings! (1 Tim. 6: 3) Look at the 1957 subject index in the December 15 issue! There is a feast of spiritual fat things! There can be no doubt in our minds that the afflicted strangers need *The Watchtower*. Will you help them?

5 Then deal rewardingly with your own soul by kindly offering strangers a year's subscription for *The Watchtower*. If some Kingdom ministers deem it desirable to offer both *The Watchtower* and *Awake!* on a contribution of $2, they may do so. Each publisher should use his own judgment as to whether or not to offer subscriptions for both magazines. If a person is already receiving *The Watchtower*, *Awake!* should be offered. Publishers will remit ninety cents for each new *Watchtower* or *Awake!* subscription throughout the campaign.

6 To help us increase praise to Jehovah by showing kindness to strangers, we have a quota for the four-month campaign. For congregation publishers it is two; pioneers 20 and special pioneers 30. Last year's campaign showed the reasonableness of

(*Continued on page 3, col. 3*)

NEW MAGAZINE QUOTAS

1 God's Word admonishes Kingdom ministers: "Let us consider one another to incite to love and right works." Quotas help incite us to "be rich in right works." Publishers —you have done commendably in striving for the quota of magazine placements. Congregation publishers, in striving for a quota of nine magazines a month, last year proved themselves rich in right works by reaching an average of 12.4 magazines a month. Pioneers and special pioneers did equally well as to their goals. Since our desire is to increase international praise to the One God, the time has come to set new magazine quotas.—Heb. 10: 24; 1 Tim. 6: 18.

OFFER FOR JANUARY
"Watchtower" subscription for one year and three booklets on a contribution of $1.

THEME FOR JANUARY
Increasing International Praise to the One God.—Ps. 117: 1.

2 Consider now the new quotas: For congregation publishers the quota is 12 magazines a month; for pioneers it is 100 and for special pioneers it is 150.

3 See how attainable the new quota is: Congregation publishers, for example, seek to place 12 a month —about three magazines a week. That really is not difficult. Why, by going into the field service before the congregation book study, you will usually be able to place more than three magazines! Likewise Magazine Day. Additionally, there are so many other opportunities.

4 So carry magazines with you at all times. Incidental witnessing, back-calling and the regular house-to-house work provide numerous opportunities. When you find persons who do not take the regular offer, present two magazines on a contribution of ten cents. One Sunday morning's house-to-house service alone may easily afford opportunities to place more than three magazines.

5 Individually, let us all strive to meet our new quotas. Do not depend on some other Kingdom minister to make up a deficiency for you. Do your share. Reach the quota, to the increased praise of the true God, Jehovah.

★ **Paul said: "Offer to God a sacrifice of praise." Do you?** ★

Your Service Meetings

In harmony with the new program for better servant leadership, this outline schedules assistant servants to make a report to the congregation. In some congregations the servant designated may be a sister. When this happens, the following procedure may be followed: Let the sister give her report under the chairmanship of the congregation servant or some other qualified brother. They may conduct it, if they wish, in the form of an interview or table discussion. When this outline calls for an assistant servant to instruct the congregation—as in the case of a chairman in a demonstration—and that servant is a sister, then, if there are qualified brothers present, one should replace the sister.

FIRST MEETING IN JANUARY

Theme: Increasing International Praise to the One God.

5 min: Welcome, text, comments.

10 min: Talk on "Increasing International Praise to the One God." (See "Watchtower," October 15, 1957, p. 625, and January 1, 1958, p. 7.)

12 min: Question-and-answer coverage of the main article "Show Kindness to Strangers."

25 min: Develop and demonstrate a model sermon for the "Watchtower" campaign. A competent brother should be used as chairman.

CHAIRMAN (3 min.) Kingdom ministers need to be "fully competent, completely equipped for every good work." Are you ready for the "Watchtower" campaign? Now is the time to prepare an effective sermon. Multitudes blame God as the one responsible for world woes. The new sermon exposes Satan as the guilty one and points to Jehovah's kingdom as the remedy.—2 Tim. 3:17.

PREPARING SERMON (15 min.) Chairman calls for suggestion or two from audience as to appropriate introduction that could be used with sermon below and then have a panel discuss and develop the sermon. In conclusion have suggestions from the audience, especially on going from concluding scripture text into presentation of the "Watchtower" subscription.

Theme: Who Is Responsible for World Woes?

Your introduction might begin this way: "Good morning. I am Mr.——, or Mrs.——, a minister, doing a public service in your neighborhood. Have you ever wondered why almost all the news we get today is bad? Who do you think is responsible for these terrible conditions in the world? Some people blame God. They say that he is punishing the world for its wickedness. But is God to blame? It is interesting to note what the Bible has to say on this point:

1. **Not God, but Devil is responsible one. He is misleading whole world —Rev. 12: 9, 12.**
2. **Satan controls world—Luke 4: 5-8.**
3. **Promises to destroy Devil—Heb. 2: 14.**
4. **Taught followers to pray for God's kingdom —Matt. 6: 9, 10.**

In conclusion tell how the purpose of "The Watchtower" is to announce Jehovah's kingdom, which is why they need it. The magazine opens up before them the hope of a better world on a paradise earth.

DEMONSTRATION (5 min.) Publisher selected beforehand gives model sermon and householder takes offer.

CHAIRMAN (2 min.) Stress importance of all sharing in house-to-house service and being well prepared to give sermon. This subject is of keen interest to many people. Would be well for publishers to review chapter on "Satan the Devil" in the book "Let God Be True" and "Your Word Is Truth" in October 22, 1957, issue of "Awake!" for additional talking points.

8 min: Arrange locally.

SECOND MEETING IN JANUARY

5 min: Welcome, text, comments.

13 min: Talk and audience participation on "New Magazine Quotas." This talk should stress the value and reasonableness of the magazine quotas and give helpful information on ways publishers may reach their quota. Suggestions from the audience will also be considered.

20 min: "Presenting the Good News" —talk and demonstration by the school servant.

12 min: Talk on "Supporting Kingdom Service." Include accounts servant's report. (If a sister is accounts servant, she could relate points of discussion under direction of the chairman.)

10 min: Arrange locally. (Include comments on the text [Heb. 13: 15] at bottom of page one.)

THIRD MEETING IN JANUARY

5 min: Welcome, text and comments.

5 min: New World News report.

8 min: Literature servant's report. (If literature servant is a sister, she could be interviewed by congregation servant.)

12 min: Talk on "Literature Placements a Means to an End."

20 min: Talk on "Doing Right Christian Works." (See "Watchtower," November 1, 1957, p. 645.)

10 min: Arrange locally.

FOURTH MEETING IN JANUARY

5 min: Welcome, text, comments.

10 min: In "Make Sure of All Things" cover from "The Channel Through Which God's Love Is Expressed to Us," page 251, to John 21: 15-17 on page 252. To be handled as a call made by one of the congregation committee upon a brother who is staying away from meetings because of being offended at what another brother said or did. Or cover by question-and-answer method.

22 min: Demonstration on the value of the "Yearbook" and calendar to you.

CHAIRMAN (4 min.) Talk on value and benefit of "Yearbook" to all. Opening pages set theme for coming year and give resumé of past year's activities. Accuracy of report in chart depends on each publisher. So all have part in "Yearbook." Reports in congregation help make national total in each country. Views from various branches show how internationally Jehovah's witnesses are a nation of praisers to Jehovah. Helps us appreciate worldwide unity of Jehovah's organization. In Bethel homes throughout world text is discussed each morning, a couple of questions are asked on the text and members of the family are called on for their comments. Much spiritual maturity is result of consistently starting day this way. Watch how this can be done in family.

SCENE I (6 min.) Setting is theocratic home with family gathered at breakfast table. Father looks at calendar for date, makes brief comment on calendar picture, reads text and calls for questions from family. Young son asks question on point he does not understand. Father asks others for comment. Daughter of high-school age has looked up point and offers comment. Mother too gives Scriptural reason. Father asks young son for own thought. He replies that now he understands and gives comment showing he has grasped the points made. Father sums up points in text. Comments from "Yearbook" read and mention made that report from a branch will be read and discussed at evening meal. All look forward to discussion.

SCENE II (8 min.) Audience discussion. Chairman calls for expressions from audience on value of "Yearbook" to them. Different thoughts expressed, such as: much knowledge gained through daily reading and discussion of text (just 5 to 10 minutes a day would mean 30 to 60 hours of study a year); better understanding of new truths expressed in past year; expressions from brothers in other countries on overcoming problems in field service and meeting situations in divided homes most helpful; sisters whose husbands not in truth find interesting experiences enjoyed by mates and interest is aroused to know more; experiences used to help persons of good will we study with to see need of association with organization and to preach; others may mention value in preparing talks, etc. (It may be well for the chairman to assign brothers these various points in advance so that they will be brought out during the discussion.)

CHAIRMAN (4 min.) Recounts points made. Like all other theocratic endeavors we get out only what we put into it. As we sow, so we shall reap. (Gal. 6: 7, 8) Daily use the "Yearbook" to advantage and benefit spiritually, coming to deep appreciation of Jehovah's Word and organization. Also, point out the value of the new calendar and how it is an incentive to cause us to remember our brothers in concentration camps, in Asiatic countries, attending the international convention in New York and those in faraway places doing magazine work.

13 min: Service talk on "This Is the Year." Include material pertaining to local congregational matters and increases.

10 min: Arrange locally. (Include comments on text [Heb. 10: 23] on bottom of page four.)

FIFTH MEETING IN JANUARY

Congregations having a fifth meeting should arrange their own program.

CONGREGATION ORGANIZATION

Congregation Servant Visits with Literature and Accounts Servants

1 Like the human body, an organization is made up of many parts, all functioning smoothly together. As Paul said: "There should be no division in the body" if it is to work effectively. The literature and accounts servants perform essential services in each congregation organization. The goal of all congregation servants and literature and accounts servants during January will be to see if they can improve their efficiency to create a more effective, smooth-working organization to Jehovah's praise.—1 Cor. 12: 12-27.

2 Some time prior to their meeting, all three servants should go over the material in *Preaching Together in Unity, Kingdom Ministry* and other publications of the Society pertaining to accounts and literature. The three will then meet together at a convenient time and have their discussion, using the following outline as a basis: (1) Check records. (Auditing of accounts to be done at another time.) (2) Ordering of literature so as to have ample on hand but not to overstock. (3) Care of literature, to keep clean and protected. (4) Co-operation between two servants and co-ordinating of work. (5) Promptness of handling subscriptions. (6) Closing out records promptly at end of month and forwarding remittance and credit request to Society. (7) Field service activity of servants and support of training program through service centers to which assigned. (8) Counsel on improving service before and after meetings. (9) Discuss any local problems.

3 With both servants being present at the discussion with the congregation servant, they will become better acquainted with each other's duties and will better understand how the two departments can co-operate together. The overseer should direct the discussion in such a way that places for improvement will receive attention and not too much time will be spent on nonessentials or minor points. The congregation servant will work with each of these servants in the field, and the meeting with them should be early in the month.

Literature Placements a Means to an End

Our *Yearbook* report shows that world-wide we placed over 18 million books and booklets, more than 76 million individual magazines and obtained more than one and a quarter million subscriptions during the 1957 service year. Why do we endeavor to place literature with the people? Because we want them to learn about Jehovah and his kingdom and get on the road that leads to life.

But for this literature to serve its purpose it must be read and understood. That means that we must call back and stimulate interest in the literature and then aid people to understand it. If we fail to do that we miss the very purpose of our placing the literature in the first place, which is thus seen to be merely a means to an end. The same is even true of our subscriptions. Unless we encourage them to read and help them to understand the magazines, it may be that after a few issues they won't even take the trouble to remove the magazines from their wrappers. So, let us never forget, placing literature is only a means to an end.

New Public Meetings

The 1958 public address outlines are being sent with this *Kingdom Ministry* so that the brothers may have ample time to give careful thought and preparation to them. The tities are: Which Religion Really Matters? What Did Christ Ransom? Why Zionism Must Fail, Should Worldly Science Weaken Your Faith? What's This World Coming to? Testing the Holy Trinity's Foundations, Why Spiritual Famine in Time of Plenty? Is Everlasting Life Only a Dream? It would be advisable for congregation servants to consider paragraphs 133 and 134 of *Preaching Together in Unity* before making the assignments. They will want to be careful to select qualified speakers who are capable of giving a talk that is interesting and instructive to persons not in the truth.

New Circuit and District Servant Talks

The new public talk for circuit servants will be "Meeting the Needs of Life-Seekers," starting March 2. In February the district servants will begin the new talk "Facing the Future Without Fear."

April 6—Special Talk

Around the world all public speakers will talk on the subject "A New Song for All People of Good Will." The time: April 6, 1958. More information on this in February *Kingdom Ministry.*

Publications Now Available

After Armageddon—God's New World—Hungarian
"This Means Everlasting Life"—Thai (Siamese)
Life in a New World (TS)—Dibabaun, Mandaya, Mansaka, Samareno
Christendom or Christianity—Which One Is "the Light of the World"?—Bengali
"Make Sure of All Things" (Revised edition of April, 1957)—English
1958 *Yearbook* and Calendar—English

Mailing of Supplies

All congregations receiving *Kingdom Ministry* by second-class mail may expect to receive all supplies formerly sent with *Kingdom Ministry* (such as ministry school items, etc.) under separate cover in one or more envelopes.

NOVEMBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	422	146.1	54.8	8.0	137.4
Pioneers	5,946	93.6	32.9	5.5	107.7
Vac. Pios.	1,154	86.9	24.4	3.7	76.6
Pubs.	185,220	10.1	3.3	.6	12.9
TOTAL	192,742				

Public Meetings Held: 14,215

UNITED STATES QUOTA FOR 1958
206,538 Publishers

Increase Praise ... *(Cont'd)*

this quota: Congregation publishers averaged 1.7; pioneers 19.2 and special pioneers 29.8. That was fine.

7 What can you do to reach the quota? Remember where subscriptions mostly come from—the house-to-house ministry. So benefit from the new sermon outlined in "Your Service Meetings."

8 What can congregations do to aid all to reach their quotas? At service centers and service meetings helpful suggestions may be presented. At the Kingdom Hall the congregation servant might arrange for a chart to show the week-by-week progress. Overseers should outline a program to cover the entire territory with the offer.

9 And let us not forget that kindness must be directed not only to strangers but to our friends and brothers: "Become kind to one another." Those who started in the service during December need our kindness. Assist them.—Eph. 4: 32.

10 Forward, then, into the rewarding opportunities January brings! Use *The Watchtower* to comfort those oppressed by the Devil. Yes, deal rewardingly with your own soul: Show kindness to strangers and thereby join in with Kingdom ministers world-wide, who are using *The Watchtower* to increase international praise to the One God.

Presenting THE GOOD NEWS

Essential Qualities of Sermons
Part 4—Tactfulness

[1] Jesus, the great Exemplar, gave good counsel on one of the prime requisites for quality sermons, namely, tactfulness. He said: "Prove yourselves cautious as serpents and yet innocent as doves." This meant that they must be tactful. Paul also declared: "But a slave of the Lord does not need to fight, but needs to be tactful toward all." But precisely what does it mean to be tactful? Tactfulness may be defined as: a sensitive mental perception; or an acute, keen discernment of the best course of action to take under given conditions; or the peculiar ability to deal with others without giving offense. Tact is knowing what to say, how to say it and when to say it. —Matt. 10:16; 2 Tim. 2:24.

[2] Hence, the importance and value of being tactful is seen at once. It has many benefits to offer. Its proper use will aid us to go far in giving our sermons and will help us to reach the objective. It will help us to get our information across to the householder without offending him and closing his mind to the message. Tactfulness should not be confused with compromise or deceit. We can go too far in the matter of tact and become overtactful, servile, apologetic, even compromising the truth, which would be wrong, the same as being untactful. So strike a happy balance and use the right amount of tact at the proper time.

[3] A few examples perhaps will aid us to see the point clearly. We may meet a householder who says, "I'm a Catholic and I'm not interested in your work." You could counter with, "I'm glad to know that you are a Catholic. We have at least one thing in common—we both see the importance of spreading religion in this delinquent world." Such a statement is both truthful and tactful. You are glad to know that he is a Catholic, for that will aid you to adapt your presentation to appeal to him and at the same time you acknowledge his objection.

[4] Another illustration would be the householder who says, "I'm busy." In all sincerity you could say, "But you shouldn't be too busy to listen to the message I have for you." That would be truthful, but not tactful. It would be better to tactfully acknowledge we live in a busy world and then point out that even in a busy world we must pause to think about God and his purposes.

[5] So always work for a tactful presentation. Think of what you say and how you say it. Think in terms of the householder's reaction.

OFFER FOR FEBRUARY
"Watchtower" subscription for one year and three booklets on a contribution of $1.

THEME FOR FEBRUARY
Holding Forth Healing to the Nations.
—Rev. 22:2.

NEW WORLD NEWS

◆ New peak of 4,761 publishers in Argentina; only 12 short of 10-percent quota for 1958 service year. Other peaks: El Salvador, 428; Bolivia, 259; Guatemala, 600; Morocco, 60; Nicaragua, 268.

◆ Circuit servant in Spain arrested. Details expected later.

◆ 3,150 attend assembly in Trinidad during visit of representative of president's office. 61 baptized. At British Guiana assembly 2,159 attend public meeting and 46 immersed, and at Surinam 775 assemble and 18 baptized.

◆ Morocco reports new peak in October of 72, well over 20 percent. Some brothers have succeeded in getting work there, to serve where the need is great.

◆ Brazil reaches new peak of 11,747, already passing 10-percent quota for new service year.

◆ Fiji has first circuit assembly, with 98 in attendance.

◆ 27,995 attended assemblies in Northern Rhodesia, with 637 baptized. Many traveled miles on foot and cycle to attend.

◆ Taiwan reports restrictions on work have been lifted; brothers will be able to meet together freely and engage in service.

◆ After nine months in his assignment a special pioneer in Nyasaland has 69 people organized for field service.

◆ 12,307 attend district assemblies held in South Africa; 385 baptized.

◆ Turkey reaches new peak of 175 in October, exceeding 10-percent quota.

◆ New Zealand reports a total attendance of 3,372 for their three assemblies. 59 baptized.

Supporting Kingdom Service

As dedicated Christian ministers all we have belongs to Jehovah. We are merely stewards, obligated to make the best possible use of everything entrusted to our care, not only of our time and strength, but also of our money. As noted in *The Watchtower*, March 1, 1955, we have privileges and obligations to give support to our local congregation, to the Society and to needy brothers, especially those serving full time. And until the big convention next summer, we all have an added privilege and obligation along this line, namely, to contribute toward bringing as many missionaries and other full-time servants as possible to that convention.

THIS IS THE YEAR!

[1] Here it is! A new year, a special year! Why? Because of the greatest international assembly Jehovah's modern-day witnesses will have ever held. Imagine! Two big stadiums for one gathering of God's people. And think of the rich spiritual food that will be served.

[2] This great assembly will certainly open the eyes of many who now sit in darkness. "The people that walked in darkness have seen a great light: they that dwelt in the land of the shadow of death, upon them hath the light shined." (Isa. 9:2) This is the year for the light from God's enthroned King to shine brighter than ever before.

[3] But big things can be expected from this year before the assembly arrives. What about *The Watchtower* campaign? This is the year to make it the greatest of all, as an appropriate match for the greatest assembly. And what about a new peak of 225,314 publishers in April? These two great achievements, along with a big Memorial attendance, would be the finest kind of introduction for the climax of the year—the assembly. Indeed, we can expect this to be a great year with great things for Jehovah's people.

★ **"Let us hold fast the public declaration of our hope."** ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

FEBRUARY, 1958 "As for me, in my integrity I shall walk."—Psalm 26: 11. VOL. I NO. 2

DO HEALING WORK WITH "THE WATCHTOWER"

How Are You Doing in the Campaign?

1 We are blessed with the great privilege of being healers, not physical healers but spiritual healers. Jesus placed this kind of healing as of first importance when he commanded his apostles: "Preach, saying, 'The kingdom of the heavens has drawn near.' Cure sick people, raise up dead persons, make lepers clean, expel demons." (Matt. 10:7, 8) Spiritual healing through preaching of the Kingdom came first in his command because it brings eternal life. It is the most important work of healing.

2 We do not need special powers to heal the spiritually sick. All we need is Scriptural truth. *The Watchtower* has that truth. By means of it we can enthusiastically hold forth healing to the nations, especially during the three remaining months of the *Watchtower* campaign.—Rev. 22:2.

3 Now that the first month of the campaign has passed, how are you doing? Examine the results of your efforts. If your congregation followed the suggestion made in last month's *Kingdom Ministry*, you will be able to look at a chart and watch the progress of the congregation. Where does it stand at the present time? Did you help it get there?

4 It is evident that the more time you devote to field work the greater will be your possibilities of obtaining your quota of subscriptions. Remember, it is two subscriptions for congregation publishers, twenty for pioneers and thirty for specials. But something more than increased activity is required. There must also be good preparation and a good delivery of your sermon. If the sermon is poorly prepared and weakly delivered, you will be less able to heal the sick. It is just as the apostle Paul said: "In the same way also, unless you through the tongue utter speech easily understood, how will it be known what is being spoken?" (1 Cor. 14:9) Another thing that will help in getting subscriptions is familiarity with the magazine. Know where there are interesting talking points that can be drawn to the attention of the householder. Without doubt *The Watchtower* is a superb instrument for healing, but it is up to us as healers to use it expertly.

5 Zealous publishers will not fail to call back on subscription promises. Neither will they neglect to call upon the expired subscriptions sent to the congregation by the Society. These are excellent potential subscribers.

6 If a householder does not accept the offer of a subscription for *The Watchtower* and its gift of three booklets for one dollar, offer him two magazines for ten cents. Perhaps when you make a back-call he will subscribe.

7 By joyfully holding forth spiritual healing to the nations we bring them hope and life. We are doing a work that was classed by Jesus as being of utmost importance. Let us use *The Watchtower* as effectively as we can, that it might aid in doing good works of spiritual healing.

BE READY FOR APRIL!

1 "Be ready for every good work," counsels the apostle. (Titus 3:1) And what a good work we want to be ready for in April! April's special work starts even before April 3, the date for the Memorial of our Lord's death. There is much work to be done, inviting good-will persons to be present at the Lord's evening meal. Then we shall want to invite them also to attend the public meeting on April 6 to hear a special talk.

2 Throughout the world, on April 6, persons of good will will have the opportunity to hear the special talk "A New Song for All Men of Good Will." All congregations will make definite arrangements to hold a public meeting on that date. Each congregation will have a copy of this special talk. Arrange for a well-qualified speaker to deliver this talk, doing so with understanding and enthusiasm. Order handbills four to six weeks in advance.

OFFER FOR FEBRUARY

"Watchtower" subscription for one year and three booklets on a contribution of $1.

THEME FOR FEBRUARY

Holding Forth Healing to the Nations. —Rev. 22: 2.

3 We rejoice that the special talk is the subject of the study article in the special April 15 *Watchtower*. After the April 6 public talk, the special issue will be given wide distribution during the whole month. The Society will endeavor to get a supply of these magazines to each congregation before April 6. After the talk both brothers and good-will persons in attendance may be informed they can obtain five copies for 15c; ten for 30c and twenty for 60c.

4 Since April is a special month, we have a special magazine quota. For congregation publishers it is one magazine a day, pioneers, six a day, and special pioneers, nine a day. That would be, for the month, 30, 180 and 270 respectively. This quota should be easily attainable, since both *The Watchtower* of April 15 and *Awake!* of April 22 will be special issues.

5 All congregations should order their supply of special magazines by March 1. Last year many congregations did not order enough special magazines and their supply ran out prematurely. So let congregation servants make reasonably certain that the supply of special issues ordered will be adequate.

★ **Are you "buying out the opportune time for yourselves"?** ★

Your Service Meetings

FIRST MEETING IN FEBRUARY

Theme: Holding Forth Healing to the Nations.

5 min: Welcome, text, comments.

10 min: Talk on "Holding Forth Healing to the Nations." (See "Watchtower," September 15, 1957, p. 557, and February 1, 1958, p. 72)

13 min: Question-and-answer coverage of the main article "Do Healing Work with 'The Watchtower.'" Chairman to include comments on the progress of the campaign.

20 min: "Presenting the Good News" —talk and demonstration by the school servant.

12 min: Arrange locally. (Include comments on "204,010 Preach in December.")

SECOND MEETING IN FEBRUARY

5 min: Welcome, text, comments.

10 min: Talk on "The 'Yearbook' and Calendar." Include the New World News report. Show how interesting it is to use "Yearbook" to get more information on country reported on.

10 min: Cover "Make Sure of All Things", on Love, pages 252 and 253, from "Those Having Love Hate Unrighteousness" to the end of section. To be handled by question-and-answer method.

12 min: Report from "Watchtower" study servant.

13 min: Talk on "Better Meeting Attendance."

10 min: Arrange locally. (Include comments on text [Eph. 5: 16] at bottom of page one.)

THIRD MEETING IN FEBRUARY

5 min: Welcome, text, comments.

10 min: "Yearbook" experiences on "Back-Calls and Back-Call Sermons."

That Christians in apostolic times appreciated the need of making back-calls is seen from Acts 15: 36. And that Christians in apocalyptic times also appreciate the need of calling back is apparent from our new 1958 "Yearbook."

Thus a sister in Taiwan found how fruitful the calling back on the slightest intimation of interest can be. (264) And that back-calls on magazine placements also get results is seen from the reports of Uruguay (276) and Portugal. (240) Of course, if we would get results we must persevere, as two publishers in Sierra Leone learned. (247) And stressing the value of the back-call sermon are the reports from the United States (70), Costa Rica (137) and New Zealand. (220) Yes, with good reason are we urged to make back-calls; for the seed to mature we must not only plant but also water it.

25 min: Develop and demonstrate back-call sermon. A competent brother should be used as chairman.

CHAIRMAN (3 min.) Short talk pointing out need for preparation. A person could not serve a meal without first gathering necessary ingredients and then putting them together in a tasty manner. Same with a back-call sermon. Preparation necessary in order to give a tasty spiritual meal to householder. Back-call sermon no more difficult than three- to eight-minute sermons that publishers now give so well.

PREPARING SERMON (11 min.) Chairman uses blackboard upon which he has written this outline:

Theme: Freedom from World Woes

1. **Woes caused by Satan—Rev. 12: 12**
2. **Mark of last days —2 Tim. 3: 1-5**
3. **World's wicked invisible ruler to be bound —Rev. 20: 1-3**
4. **Earth's rule by Christ brings freedom from woes —Isa. 9: 7**
5. **Kingdom removes woe of death with its sorrows —Rev. 21: 4**
6. **Accurate knowledge and life of integrity necessary to get freedom from present woes —Rev. 21: 6, 7**

Chairman draws attention to theme and how this should be stressed throughout sermon. He points out need for an appropriate introduction, suggesting one or two. He then discusses the various points in the body of the sermon and how to get from one point to the next. Show how to tie conclusion into a paragraph of the booklet "This Good News of the Kingdom" and thus get a study started.

DEMONSTRATION (9 min.) A competent publisher makes a back-call on a subscriber for "The Watchtower" and uses the model sermon. He reminds householder of what was said at previous visit. He draws attention to some recent development in world events that adds to world's woes and tactfully asks permission to step in for a moment to explain how freedom from such woes is possible. He could then introduce his sermon by saying something like this: "I'm sure you would like to see a world free from woe, and no doubt you would like to know why the present world has so much woe. Well, it's explained right here in the Bible. Notice what Revelation 12: 12 says." Then proceed with the sermon. Following the conclusion draw the householder's attention to first paragraph of the booklet and go right into a sample Bible study.

CHAIRMAN (2 min.) Conclude by stressing again importance of preparation and of giving a tasty spiritual meal at a back-call.

10 min: Talk on "Be Ready for April!" by magazine-territory servant.

10 min: Arrange locally. (Include comments on "Will You Be There?")

FOURTH MEETING IN FEBRUARY

5 min: Welcome, text, comments.

10 min: Talk on "Can You Be a Pioneer?" Need for full-time workers makes consideration necessary by each publisher. Best way to serve God and help fellow man. It brings blessings and happiness to self and others and, most of all, praise and honor to Jehovah. Either where territory is isolated or in local congregation, whether as regular or vacation pioneer, need is great. Our dedication of all makes pioneering imperative for those Scripturally able. Can you afford not to be a pioneer when so many need to be rescued from "calamitous occupations"?

To be a pioneer we must adjust affairs, put Jehovah's will first, as others have done. In Jesus' day Peter, though a fisherman, gave up fishing to pioneer. Some then, as today, gave up professions or used them part time to carry on full-time service. Many have arranged to pioneer: Housewives while children in school, farmers and seasonal workers when work is slack, children when vacationing, etc. Do your circumstances differ? Do you have problems to work out? See what others have done.

20 min: Interview on "The Blessings of Pioneering." Chairman calls on preselected pioneers, representative ones, such as a housewife, brother with family responsibilities, regular pioneer and school child to come to platform. The ones called to platform are asked what prompted them to pioneer. Practical questions are then asked these to show how they overcame their problems so they might pioneer. Let these be factual answers but stress such things as adjusting work schedule, family co-operation, taking advantage of seasonal opportunities, etc.

Next they are asked if they were able to meet pioneer requirements and how they did it. Then questions on the blessings they received from pioneering should be asked them. Here experiences may be given that highlight their appreciation of the privilege of pioneering. If no local experiences are available, then "Yearbook" experiences may be used. (If there are none who are or have been pioneers in the congregation, then information from articles on "Pursuing My Purpose in Life" from "The Watchtower" may be given and audience may be called on to relate experiences on pioneering they have found in "Yearbook.")

15 min: Talk on "Be a Pioneer!" Stress the importance of being a regular pioneer and, if such is not possible, then be a vacation pioneer, using it as a steppingstone to regular pioneer service. Many can pioneer sometime during every year. How so? See Society's letter of January 1, 1954, on vacation pioneer arrangement. Excellent time is during circuit servant's visit. Let these two weeks a year be filled with activity and gain the most from the visit. To help your congregation reach its 20 percent in April, be a Memorial season pioneer and help many new, weak and irregular publishers to be active. One congregation, by stressing vacation pioneering, had thirty-one out in one month.

Young brothers should consider pioneering as life career. Don't waste life in vain things, use strength for good: and "remember, now, your grand Creator in the days of your young manhood." (Eccl. 12: 1) Stress paragraphs 13-15, "Watchtower," November 15, 1957, showing how most boys and girls of this generation will be struck down by Armageddon before they reach old age, because they did not remember Creator. So no career more promising or more filled with opportunities for the future as full-time service.

Also, retired brothers can keep busy as pioneers. Be of real service to Jehovah and organization. Taste joys of service by regular pioneering, and if this is not possible, share in vacation pioneering during summer, seasonal vacations or whenever opportunities arise. Be a vacation pioneer as often as possible and work toward regular pioneer service.

10 min: Arrange locally. (Include comments on the text [Matt. 6: 21] at bottom of page 4.)

CONGREGATION ORGANIZATION

Congregation Servant Visits with "Watchtower" Study Servant

[1] To the young overseer Timothy, the apostle Paul wrote: "Become an example to the faithful ones in speaking, in conduct, in love, in faith, in chasteness. While I am coming, continue applying yourself to public reading, to exhortation, to teaching." (1 Tim. 4:12, 13) This very well summarizes what is expected of the *Watchtower* study servant, the *proistámenos*, the "one who stands before, takes the lead and conducts." To help him to carry out his duties and responsibilities to the congregation more ably, the congregation servant will be meeting with the *Watchtower* study servant, during the month of February.

[2] Far from just being a conductor to propound questions and receive comments from the audience, the *Watchtower* study servant has the responsibility of seeing that the congregation gets the greatest benefit from the spiritual food provided through the *Watchtower* magazine. He must thoroughly prepare the material himself and then see that the questions are properly answered at the study. He should help all to share in the study by commenting, and, like all servants, he has a primary responsibility of training publishers in the field service. The *Watchtower* study servant should keep in mind that he is responsible to a great degree for the publishers' spiritual growth, which occupies a very important part in their lives.

[3] Sometime early in the month, after each has reviewed *Qualified to Be Ministers, Kingdom Ministry* and *Preaching Together in Unity* on the duties of the *Watchtower* servant, the congregation servant will meet with the *Watchtower* study servant and the following outline will furnish a guide for their discussion: (1) Appropriate welcome and introductory remarks for study, (2) how to help more to comment, (3) how conductor can comment from time to time to highlight new truths and bring out good points for use in the field, (4) how to make study more lively and friendly, and keep within allotted time, (5) selecting and assigning capable readers sufficiently in advance, (6) concluding remarks and announcements, (7) what conductor can do to build up meeting attendance, (8) conductor's field activity and support of service center activity, and (9) any local problems.

The "Yearbook" and Calendar

[1] Do we appreciate the *Yearbook* and the calendar as much as we should? Surely the calendar should have a prominent place on the walls of our dwellings and the *Yearbook* should be handy for daily use.

[2] Reading all the interesting reports in the *Yearbook* should be a must for every dedicated Christian able to read English. And to help us to appreciate it more it will be used in our service meetings, both for the text of the day and for interesting experiences, and also at our Sunday morning service center contacts. Alert publishers will use the experiences to stimulate the interest of their back-calls and Bible studies.

[3] The *Yearbook* is to help us continue in our service, to help us maintain integrity and to forward international praise. Both *Yearbook* and calendar emphasize the international aspect of our expansion.

[4] And what a beautiful, new and interesting calendar we have! Each of its four pages not only gives the calendar days for three of the months and features the yeartext, but more than that, each features some prominent aspect of our pure worship of Jehovah: the home Bible study, house-to-house preaching, meeting in assemblies and incidental witnessing. And with each goes an appropriate text.

[5] Truly our new *Yearbook* and calendar are choice gifts to be highly appreciated!

Correction for "Watchtower" Studies

In the January 15, 1958, issue of *The Watchtower* the dates for study were incorrectly indicated as February 9, 16 and 23. The study schedule should read: February 23: Overseers in Apocalyptic Times, ¶1-25. Page 41; March 2: Overseers in Apocalyptic Times, ¶26-35, and Overseers in the Right Hand of Christ, ¶1-11. Page 48; and March 9: Overseers in the Right Hand of Christ, ¶12-39. Page 54.

DECEMBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	429	148.6	56.2	8.5	140.2
Pioneers	6,040	94.9	33.2	5.6	110.6
Vac. Pios.	940	87.9	23.5	3.4	80.1
Pubs.	196,601	10.1	3.2	.6	13.3
TOTAL	204,010				

Public Meetings Held: 15,908

UNITED STATES QUOTA FOR 1958
206,538 Publishers

BETTER MEETING ATTENDANCE

[1] Better meeting attendance? Yes, better in two ways, in quantity—by being there regularly; and in quality—being there on time and contributing to make the meeting profitable.

[2] Why should we attend meetings? Because we all have the same vows to pay to Jehovah and need to help one another. We need to build up our sense of togetherness, of belongingness and of mutual dependence and need. None of us want to say to the others, "I have no need of you." By attending meetings we become more aware of our being no part of the world, Satan's world, and of our belonging to the New World society. —1 Cor. 12:21; John 15:19.

[3] We should attend meetings because "two are better than one" and "a threefold cord cannot quickly be torn in two." Because, as Jesus said: "Where there are two or three met together in my name, there I am in their midst." And how can we "hold fast the public declaration of our hope" and "incite to love and right works" and have "an interchange of encouragement among" us if we stay at home?—Eccl. 4:9, 12; Matt. 18:20; Heb. 10:23-25; Rom. 1:11, 12.

[4] And why should we be punctual? Out of respect for Jehovah's provision; out of respect to our brothers conducting the meetings; so as to be able to welcome strangers and build up togetherness by conversation before the meeting, and so as not to miss out on any of the spiritual food provided.

[5] And let us work to improve our meetings by advance preparation and then by taking part as opportunity affords; making our comments brief and lucid so that others will both understand and have time to make their comments.

[6] Servants have the obligation to set the lead in meeting attendance, as in everything else. They are not doing this if, during meetings, they work at their servants' duties or care for other matters. All servants not conducting a meeting part should be seated with the rest of the congregation and set a good example by commenting as opportunity affords.

[7] Study conductors can help in building up better meeting attendance by encouraging and helping all associated with their group to attend Kingdom Hall meetings as well as the book study. So let all of us work together for better meeting attendance, better in quantity and better in quality.

Presenting THE GOOD NEWS

Essential Qualities of Sermons
Part 6: Adaptability

[1] Christians should develop the "art of teaching," said Paul. (2 Tim. 4:2) How essential this is to be successful in the ministry! Regardless of the circumstances some publishers always seem to be able to meet the situation and handle it properly. Why? Because they not only have knowledge but use it aright. Their sermons are flexible; they know how to modify them to meet new conditions. How can one cultivate this desirable quality?

[2] First, have a Kingdom theme; this will allow your sermon to be adaptable to the circumstances. Use of a Kingdom theme minimizes controversial issues.

[3] However, we do not want to be oblivious to the householder's reaction, nor should we be rude. As the householder interjects remarks or questions into the conversation, you can absorb them into your sermon, giving answers and further clarifying points.

[4] Your sermons should be flexible enough to allow you to take up objections or handle other points and yet still stick to the main theme of your discussion. For example, a householder may interrupt, "But Satan is only the abstract quality of evil." You could say, "That is a common belief, but I feel that we both accept Christ as an authority, don't we?" Then point out the facts from Matthew 4:1-11, how ownership of the world would be associated with personality, etc. Thus having adapted yourself to the situation and tactfully having answered the objection by appealing to a common belief in the same authority, you could proceed to give your sermon. So adaptability is controlled flexibility.

[5] Another aspect of adaptability is having a sermon flexible enough to be given briefly in three minutes or, more enlarged, in eight minutes. Also it means adjusting your approach and sermon to the faith prevalent in the territory. For example, you could hardly talk to a Jewish householder in the same manner as you would to a Catholic. Hence adaptability often spells the difference between success and failure in giving a sermon. Here, then, is something to aid us—adaptability. Let us use it that we may "become all things to people of all kinds," that we might by all means save some.—1 Cor. 9:22.

OFFER FOR MARCH
"Watchtower" subscription for one year and three booklets on a contribution of $1.

THEME FOR MARCH
Guarding Our Christian Trust.
—2 Tim. 1:14.

NEW WORLD NEWS

◆ Spain reaches new peak of 824 in November, an increase of 22 percent over last year, also new peaks in hours, magazines, Bible studies. The circuit servant is deported and some brothers arrested, but another brother takes over circuit work.

◆ Brothers in the Dominican Republic stand firm, continue serving Jehovah. Latest report shows 37 still in prison throughout the country.

◆ Haiti reports a 30-percent increase, with 422 publishers.

◆ Brazil's new peak of 12,105 in November is 16-percent increase and first time over 12,000. 380 attend first circuit assembly in interior Amazon. Only transportation is by boat, and field service is done by canoe. Four who were baptized there paddled a canoe for two days and nights to get there. 2,414 attend film showing in Manaus, Amazonas.

◆ Milton Henschel begins tour January 1 of Venezuela, Colombia and Central America as representative of the president's office.

◆ Brother Adams returns from Caribbean trip after serving Jamaica's greatest assembly, where 4,682 attended and 139 were baptized. 278 attended assembly in Guadeloupe. 2,560 attended a district assembly in Trinidad.

◆ Circuit assembly broken up by Argentine federal police in outskirts of Buenos Aires. Four arrested. Brothers make official protests, undaunted and in good spirits.

◆ December report just received from Canada: "Happy to reach thirty-two thousand four hundred and forty-five, a 13.7-percent increase, an all-time peak."

Will You Be There?

Where will you be July 27 to August 3, 1958? "If Jehovah wills," Jehovah's witnesses will be meeting in, not one, but two huge stadiums, Yankee Stadium and the Polo Grounds, simultaneously! Why two? Because there is no one stadium in New York city big enough to hold them all. The combined seating capacity of the two stadiums is approximately 120,000 persons, and more seats can be installed. There will be a comfortable place to sit, see and hear for all. Be sure to come and enjoy all eight days of the grand assembly.

Your Christian brothers from faraway lands, isles of the sea and isolated places expect to see you. Be there to meet and greet them.

204,010 Preach in December

Magazine and Bible Study Report Excellent!

[1] Well done, Kingdom ministers! You have been rewarded with an 8.7-percent increase! While it is not quite what we had hoped for, still it is a very splendid report. Our 10-percent increase for December was to be 206,538. The report shows that we had 204,010 publishers in the field. Considering the winter weather and an unusual amount of sickness, we feel that this is a fine report.

[2] Magazine placements were excellent! In January the quotas were raised to 12 for publishers, 100 for pioneers and 150 for special pioneers. The report showed that congregation publishers averaged 13.3; pioneers 110.6 and special pioneers 140.2.

[3] Another fine point in December's report was the Bible study activity. A grand increase has resulted. In September there were 140,618 home Bible studies being conducted and in December the number had jumped to 162,546. We are actually conducting 35,335 more studies than a year ago! December's figures are the highest ever for Bible studies!

[4] Now keep a close watch over the studies started and help them grow to maturity. Expand in this field of the ministry. Help as many of the sheep as you possibly can to learn the truth and live. With this in mind, press forward now with even greater determination to April's joys and prospects, "knowing that your labor is not in vain in connection with the Lord."—1 Cor. 15:58.

"Where your treasure is, there your heart will be." Where is your heart?

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

MARCH, 1958 "As for me, in my integrity I shall walk."—Psalm 26: 11. VOL. I NO. 3

GUARDING OUR CHRISTIAN TRUST DURING MARCH

Are We at the Halfway Mark of Our Quotas?

1 The Christian ministry is indeed a beautiful trust that has been committed to our care. It is a trust by reason of our dedication to God, and should we fall short, this trust will be taken away from us and given to others who will properly guard it. Guarding it gratefully and appreciatively results in life to both ourselves and those who hear us. So, "this beautiful trust guard through the holy spirit which is dwelling in us."—2 Tim. 1: 11-14.

2 This trust obligates us to share in all features of the ministry, cooperating with those who bear rule over us. (Heb. 13: 17) During March this means concentrating on obtaining *Watchtower* subscriptions on a contribution of one dollar, offering therewith also three booklets. Where the householder already is a subscriber, a subscription for *Awake!* may be presented.

3 How are we doing so far? Is this campaign the best yet for you? Does our Kingdom Hall chart show that we have reached the halfway mark? Has each congregation publisher obtained at least one subscription? each pioneer ten? each special pioneer fifteen during the first two months?

4 Often included in the present heavy subscription mail being received by the Society are happy experiences had by those getting new subscriptions. Our new sermon ties in very well with the *Watchtower* offer. Use that sermon regularly and efficiently and you too will have interesting experiences to relate.

5 Nor should we overlook the back-call and home Bible study activities. Be sure to call back on all those promising to subscribe later, as well as on all those having subscribed. Use the sermon outlined under the third service meeting. Prepare it well and you will enjoy using it.

6 More than that, you will find it to be effective in starting a home Bible study. Are all publishers in the congregation who are able to do so conducting at least one home Bible study? Are the servants exemplary in this regard? Studies can be started very easily with the booklet *"This Good News of the Kingdom"*. Reports one circuit servant: "I met a young housewife on Wednesday and placed a book and booklet with her; called back on Friday and started a study; on Sunday she was at the public talk, *Watchtower* study and final talk. As she left she expressed very warm appreciation for what had been done for her." Another letter just recently received told of a publisher's calling back the same Sunday afternoon and starting a study.

7 But whether on the same day, a few days or a week later, by all means let us keep on calling back, endeavoring to start home Bible studies. After all, our goal is gaining additional praisers of Jehovah, who will share in the vindication of his name and gain life in his new world.

8 And so, what about those with whom we have been studying for a time? If we are to reach our 20-percent increase in Jehovah's praisers in April we must be working at this goal in March, starting them out in the service and continuing to aid them during April and in the months to follow. We may not make our goal if we wait until April to begin!

Are You Ready for April's Activity?

1 April is the biggest month of the year for theocratic activity and it is coming on apace. In fact, it is almost here! Are you ready for it? "Be ready for every good work," counsels the apostle. Therefore you should be ready, but are you?—Titus 3: 1.

2 Ready for what good work in April? Ready to celebrate the Lord's evening meal along with Christ's brothers April 3, ready for a special talk April 6, ready for special magazine distribution, using the April 15 issue of *The Watchtower* and the April 22 issue of *Awake!* ready to wind up the *Watchtower* subscription campaign with an extra-special effort, ready to help new ones to get started preaching, ready to care for a 20-percent increase and a new peak in Kingdom publishers. Indeed, we have sound reasons for wanting to be ready, but are we?

OFFER FOR MARCH
"Watchtower" subscription for one year and three booklets on a contribution of $1.

THEME FOR MARCH
Guarding Our Christian Trust.
—2 Tim. 1: 14.

3 First and foremost is the Memorial celebration. You most certainly will want to be present at the celebration and you will want all persons of good will to be there too. So invite them now. Help them to attend by calling by for them. Keep reminding them of the date, April 3, each time you call between now and then.

4 Remember, too, that Memorial weekend will be devoted to special service. Congregations having no service meeting Friday should make back-calls, inviting people to attend Sunday's timely talk, "A New Song for All Men of Good Will." All day Saturday will be magazine day and every publisher should want to have a part in this feature of service. Sunday will be devoted to house-to-house work with the *Watchtower* subscription offer and, of course, you will want to invite people to the special talk.

(Continued on page 4, col. 1)

★ **Are you "shining as illuminators in the world"?** ★

Your Service Meetings

FIRST MEETING IN MARCH

Theme: Guarding Our Christian Trust.

5 min: Welcome, text, comments.

10 min: Talk on "Guarding Our Christian Trust." (See "Watchtower," April 1, 1957, p. 204, and March 1, 1958, p. 158.)

15 min: Question-and-answer coverage of the main article "Guarding Our Christian Trust During March."

20 min: "Presenting the Good News"—talk and demonstration by the school servant.

10 min: Arrange locally. [Include comments on the text [Phil. 2: 15] at the bottom of page 1.]

SECOND MEETING IN MARCH

5 min: Welcome, text, comments.

5 min: Brisk New World News report. (Include "Happy in Congregating.")

10 min: Talk on "Use of the 'American Standard Version.'" (For additional information see Lesson 70 in "Theocratic Aid to Kingdom Publishers.")

10 min: Cover "Make Sure of All Things", on Marriage, page 253 to 1 Tim. 4: 1-3 on page 255. To be handled by question-and-answer method.

10 min: School servant's report to the congregation.

10 min: Talk on "Let the Ministry School Help You."

10 min: Arrange locally.

THIRD MEETING IN MARCH

5 min: Welcome, text, comments.

10 min: Local experiences on getting subscriptions.

20 min: Demonstration on "Subscription Promises and Expiration Slips."

CHAIRMAN (3 min.) Stress importance of all sharing fully in "Watchtower" campaign. Often after sermon is given and subscription offer made, householder says: "I would like to have it, but I can't take it now, maybe later." Many are sincere in their expression. We should give such persons every opportunity to subscribe by following up. But how can we be reasonably certain they are sincere? Observe what an alert publisher does on encountering this problem.

SCENE I (3 min.) Publisher (using current sermon with an American Standard Version Bible) is talking to householder on last scripture and goes into subscription offer. Householder is favorable but does not have money now. Publisher offers two magazines for 10c and then tactfully asks when would be a good time to return for subscription. Householder sets time. Publisher says: "I'll be happy to call back then. And while thinking about it, why don't I write your name and address on this subscription slip now so as to have all the necessary information ready when I return?"

CHAIRMAN (2 min.) Comments as to the many benefits of doing this: Usually only really interested persons will set a definite time and agree to have publisher fill out subscription slip; it is a ready record for publisher, etc. On making return call publisher should not say: "Hello, I've returned in regard to the subscription for 'The Watchtower' that you said you would like to take." Rather, publisher should briefly rekindle interest of potential subscriber.

SCENE II (4 min.) Same publisher calls, saying: "Hello [name of householder]. You'll recall I was here recently and we enjoyed discussing some Bible scriptures. Also, I was glad to leave with you copies of our Bible journals. Did you have opportunity to note on the cover of 'The Watchtower' [have one in hand] that it 'Announces Jehovah's Kingdom'? To many persons the name Jehovah is not a familiar term, even though it is in the Bible and is of greatest importance." Refer to Psalm 83: 16-18, making appropriate comments; then explain how Jehovah is the "hallowed" name Jesus referred to in model prayer. (Matt. 6: 9) Purpose of "Watchtower" is to bring pertinent information to people regarding Jehovah's kingdom. Then publisher produces slip made out on last call and obtains subscription.

CHAIRMAN (1 min.) Our attention now turns to expiration slips. These should be distributed immediately upon receipt and calls made promptly. Do not merely call and say subscription has expired and may be renewed for $1. The following suggestion has been effective.

SCENE III (5 min.) "Hello. [If person is not known to you] Are you . . .? My name is . . . I'm calling on some 'Watchtower' subscribers to encourage further study of the Bible." Go into current sermon. In conclusion bring out current "Watchtower" and comment on interesting points. Then advise householder you have noticed his subscription has expired and that you would be pleased to renew it for him.

CHAIRMAN (2 min.) Remember these are reported as new subscriptions. Summarize key points of demonstration.

15 min: Service talk on "Is Your Conscience a Sure Guide?" See "Watchtower" of September 15, 1957, p. 547. Service counsel pertinent to local congregation may be added.

10 min: Arrange locally.

FOURTH MEETING IN MARCH

5 min: Welcome, text, comments.

10 min: Talk on "Grand Increases During 1957."

Among the many scriptures telling of increase in our day are Isaiah 9: 6, 7; 60: 8, 22. To Jehovah goes all the credit, even as indicated by such texts as Ps. 115: 1; Zech. 4: 6; 1 Cor. 3: 5, 6. Implicit, however, in such increase is the thought that God's people have been zealous, faithful to their commission. To read of such increases, therefore, is encouraging to us, even as it was in Paul's day.—1 Thess. 1: 8.

Organized religion in the United States is proud of some 3-percent increase, but Jehovah's witnesses worldwide had a 10-percent increase in the past year. And in the eight "Other Countries," where the work has to be done underground, the increase was 15 percent! Among individual countries especially rejoicing in grand increase in recent years are Alaska (74), Fiji (87), Germany (164), Morocco, where in one year the publishers increased from 15 to 46 (212), and Uruguay, which has had almost thirtyfold increase in thirteen years! (276) Comparisons with previous issues of the "Yearbook" show many other grand increases, as in French Equatorial Africa and Brazil.

23 min: Demonstration on "Reaching Our Goal in April."

CHAIRMAN (2 min.) The work ahead for April: 20-percent increase peak for month, all out for Memorial week-end and extra-special magazine activity. Will we meet our goals? What must be done? Watch and see. (As he talks, signs are posted showing 20-percent quota of publishers for congregation, last year's local Memorial attendance, which they will try to exceed, and figure representing number of magazines congregation must place to average one a day for each publisher reporting.)

DEMONSTRATION (18 min.) Congregation servant optimistically soliloquizes as he plans out work for April. Reflects on preparations already made to reach goals and what must be done in days ahead. Assistant congregation servant comes up. They discuss plans. As they look over publisher's record card file, mention is made of prospects for reaching 20 percent through present potential and good-will persons ready to publish. Goal is in sight. Assistant will give study conductors list of those not reporting each week during April. He will check with conductors to see what they are doing to help irregular publishers.

Bible study servant joins discussion. What will he do to help reach goals? He has prepared list of those being studied with and will contact those conducting studies to see that they invite persons of good will to Memorial and April 6 public talk. Special emphasis will be placed on encouraging publishers to invite good-will persons to share in service during April.

Magazine-territory servant joins group and is asked what he will do to help congregation reach magazine quotas. He responds enthusiastically, telling of plans made for all territory to be covered with magazines during month. Sufficient magazines on hand so all publishers may reach quota of 30 magazines each and pioneers may place their minimum of 9 a day. Introductions will be taught publishers for use in placing special magazines. (He gives one or two he has worked up.) All-out magazine day on April 5 planned.

Group joined by representative study conductor. What will he be doing in April? Zealously he relates how he will use lists given him to check with publishers. He has arranged to contact irregular publishers and briefly tells of Scriptural admonition he will use to help them see need of service.

Congregation servant asks "average publisher" who joins group what he will do during April. He and all other publishers will be working to meet goals set, to start new ones in field service and co-operate with servants in making this best month yet.

CHAIRMAN (3 min.) Goals can be reached with Jehovah's aid. "The heart of earthling man may think out his way, but Jehovah himself does the directing of his steps." (Prov. 16: 9) All servant body fully behind effort and are confident all publishers will give their hearty support.

12 min: Stirring talk on "Are You Ready for April's Activity?"

10 min: Arrange locally. [Include comments on text [Heb. 10: 24] at bottom of page 4.]

CONGREGATION ORGANIZATION

Congregation Servant Meets with School Servant

[1] Application of the principles learned in the school is more important than the exposition of them. In this connection it is observed that some school servants are neglecting to take the lead zealously in field service. Preparing for and giving constructive counsel is very important, but the school servant should always remember his more important obligation to teach publishers in the field service. He must share in the various features of the service regularly if he is to be in position to give this assistance.

[2] Early in March the congregation servant will meet with the school servant, after each has reviewed the duties of the school servant. They will discuss ways and means of improving his service to the brothers. Also, they will work together in the field.

[3] The following outline will serve to guide the special meeting between congregation servant and school servant: (1) Preparation in advance for proper counsel and comments. (2) Appropriate introductory remarks for school each week. (3) Giving constructive counsel (not over two minutes) to students. (4) Having all qualified brothers enrolled. (5) Assisting students privately. (6) Using discretion in making assignments (*e.g.*: where there are many enrolled, those used as public speakers and for giving instruction talks might give fewer student talks so that those needing more help will receive it). (7) Dealing with habitual non-attenders. (8) Improving school meeting attendance and making meetings more interesting and alive, while staying within allotted time. (9) Supervision of Kingdom Hall library. (10) Recommending public speakers. (11) Field ministry and work with service center in training publishers. (12) Any local problems.

Happy in Congregating

Jehovah's witnesses have good reasons for being happy; for is it not written: "Happy is the people whose God is Jehovah"? (Ps. 144: 15) And is not a great international assembly of his people scheduled for this summer? These are reasons for happiness. When his people can come together in one grand gathering for eight days their happiness knows no bounds. They are thrilled to be with other happy ones congregated from many parts of the earth and to join their voices with them in songs of praise. Surely none of his people would prefer to stay home from such a great event. The good association, the edification, the spiritual food and the worship of our God in a united group will bring joy to the hearts of all who attend.

CONVENTION INFORMATION

Rooming (private, hotel, trailer city) and other essential convention information will be published in sufficient time to care for your needs. It would be appreciated if all will await the information and not write now, making inquiries.

Publications Now Available

"This Good News of the Kingdom" —Efik
"Let God Be True" (1st Edition) —Swedish
What Has Religion Done for Mankind? —Ukrainian

1958 Calendar

A good supply of Calendars are still available. Order needs right away. 1958 *Yearbook* is out of stock.

Memorial Report Card

A Memorial report card is being sent to each congregation under separate cover. The congregation servant will see that it is promptly filled out and put in the mail after the special public talk Sunday, April 6.

New Cost List

Two new Cost List booklets, effective as of March 1, 1958, are being sent under separate cover to each congregation. Congregation servants and literature servants should carefully study the instructions that appear in the first few pages on how to order. A copy will also be sent to pioneers working unassigned territory. Pioneers with congregations may refer to the literature servant's copy as needed, or, if they have sufficient use for a Cost List of their own, they may write and request one from the Society.

JANUARY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	439	150.5	58.1	8.8	134.6
Pioneers	6,029	98.3	36.0	5.7	101.9
Vac. Pios.	930	88.4	25.3	3.7	75.8
Pubs.	190,616	10.1	3.6	.7	11.1
TOTAL	198,014				

Public Meetings Held: 15,012

UNITED STATES QUOTA FOR 1958
206,538 Publishers

Use of the "American Standard Version"

[1] The *American Standard Version* is a reliable, literal translation that, for the most part, uses language common to our day. Translated in 1901, nearly 300 years after the *King James*, it has taken advantage of the better understanding of Bible languages, and of improved texts.

[2] The most important advantage of this version over the *King James* is its use of the name Jehovah in the Hebrew Scriptures. We want the people to know the name of our God, and this translation with its correct rendering can help us. Other merits it has are its uniform translation of words such as "Sheol" instead of "grave," "pit" or "hell" and the fact that many spurious passages and words have been deleted or corrected.

[3] Many brothers find it practical to use this version in all features of the service and in giving public talks. Its modern paragraphing style rather than arbitrary verse arrangement makes it easier to read at the doors. Its footnotes cover a variety of subjects and it uses "holy spirit" in place of "Holy Ghost."

[4] In view of all this, the Society recommends that the *American Standard Version* be used extensively in the field service. Where only the *King James* or *Douay* versions are acceptable to the people, we may find it advisable to use them. But most ministers of Jehovah will find this complete Bible with its great number of superior, reliable and effective renderings best for general use in field service. While it is not better than the *New World Translation* it is in one book, which makes it easy to use and carry in field service. Beginning March 1, the Society's new thinner edition is only 90c for publishers and $1 for the public.

Change in Society's Bible Prices

As of March 1, 1958, the following Bibles published by the Society, that is, the *New World Translation of the Hebrew* and *Greek Scriptures*, the *King James Version* (10) and the *American Standard Version* (11), will be placed with publishers at the rate of 90c each. (Congregations having any of these Bibles billed at the old rate may request credit March 1. State clearly on a literature credit request form how many of such Bibles you have so that your account may be credited.) Publishers will place these volumes with the public for $1. Pioneers will pay the rate they have been paying for the *King James Version*.

De luxe volumes of the *New World Translation* are $3. Pioneer rates: see new cost list.

Presenting THE GOOD NEWS

Essential Qualities of Sermons Part 7: Coherence

[1] Just as cement and mortar hold well-arranged bricks in place to form sturdy buildings, so coherence ties words, sentences and thoughts together to form constructive, edifying sermons. So important is coherence that without it even the best material would fail to stick together, with this result: The householder probably would not get the point of your sermon or reach the desired conclusion. What, then, is coherence? Literally, it is a sticking together within. It implies a logical sequence of thought that can be easily followed by those of average intelligence.

[2] Where does coherence begin? With the selection of appropriate material and the careful arrangement of it so it can be presented in proper sequence to its effective conclusion. You will observe that the scriptures in *Kingdom Ministry* sermons all support one theme, thus lending themselves to coherence. One point is designed to blend right into the next, allowing for the theme to be accented and carried through to a successful climax. This is a must for persuasive argument.

[3] Further, coherence is achieved by the skillful use of transitionals. These are words and phrases used to bridge the gaps that appear from one point to another.

[4] To illustrate how coherence works let us analyze one part of the current sermon. The third scripture establishes the fact that Christ Jesus will destroy Satan. The fourth scripture outlines how he taught his followers to pray for the Kingdom. How can we bridge this gap effectively? After reading Hebrews 2:14, you might say: 'Since we have the promise that Satan is to be destroyed, we can truly rejoice; for Jehovah will not only destroy Satan and wickedness but he will also bring in a new world of righteousness; in fact, that is what we pray for when we say the Lord's Prayer. So we can see how urgent it is to learn about the Kingdom; and this very journal, *The Watchtower*, announces that kingdom.' Thus by the use of these transitional sentences the gap has been successfully closed and the material made to stick together in the person's mind.

[5] Clearly, then, coherence is very necessary for a successful sermon. Without it the householder could not follow your discussion through to its proper conclusion. So use coherence wisely and let it play its vital role in improving your sermons.

OFFER FOR APRIL
"Watchtower" subscription for one year and three booklets on a contribution of $1.

THEME FOR APRIL
Acting on Wise Sayings for Our Day. —Prov. 1:20, 21.

NEW WORLD NEWS

◆ Ethiopia enjoys new peak in December as publishers pass both 10- and 20-percent goals despite ban.

◆ Missionaries in Iraq accused of Zionism and imprisoned. All charges now dropped as they continue their Christian activity.

◆ All-Chinese congregation in Hong Kong now has 48 publishers and 60 percent conduct Bible studies.

◆ Belgium, Canada, Spain, France, Greece and Turkey all reached 10 percent or better, from early reports coming in on the December activity.

◆ 1,416 attend Venezuelan assembly during Brother Henschel's visit; 46 baptized. 1,156 attend Colombian assembly held at new branch home; 87 baptized.

◆ Argentina reaches 14 percent in December in spite of interruption of district assembly by federal police, as reported last month.

◆ Nicaragua reaches 20 percent in December, duplicating November's peak of 272.

◆ Work in Portuguese East Africa moving ahead again with assistance of special pioneers. December showed an increase of 121 percent over last year's average.

◆ District assembly in Kumasi, Ghana, attended by 11,979. Special train brings 1,500 delegates. 215 baptized. Special French program for brothers from Ivory Coast and Togoland.

◆ Surinam's new peak of 285 in December is a 23-percent increase. Over 10,000 magazines placed for first time. Specials average 314.4 magazines; pioneers, 140.6; publishers, 19.4.

◆ Bolivia's new peak in December of 278 is 46 percent.

April's Activity (*Cont'd*)

[5] April is also a special month for magazine distribution with the April 15 and 22 issues. It can well be the month for an all-time peak of magazine placements, and it will be if all publishers place at least one magazine a day, pioneers six and special pioneers nine. The quota for the month of April is 30; 180 and 270.

[6] One more thing to keep before Jehovah in prayer is our desire for a 20-percent increase, which is 225,314 publishers. If we do our part, God will do his. The increase will be there, because it is "God who makes it grow." Aid new ones to be regular preachers. Start persons studying out in the service during April. Get them to think and talk the truth.

Let the Ministry School Help You

[1] Jehovah has promised to "teach the meek ones his way." (Ps. 25:9) He is doing that through his theocratic organization. One of the instruments it is using is the ministry school. Since this is the month for the congregation servant to consult with the ministry school servant, it is a good time to consider how the school helps us "walk with God."

[2] The instruction talk and student talks are a big help, as they refresh our minds on Scriptural material we have learned. An accurate understanding of this material is essential if we are to be efficient ministers. But for all to benefit, the students must prepare well.

[3] The counsel given not only helps the students improve as speakers, but it helps the listeners as well. They can apply the counsel when they are giving their sermons at the doors. "Listen to counsel and accept discipline."—Prov. 19:20.

[4] Written reviews may seem to come around too often, but they are good for us. They impress upon our minds the things we should know. They reveal our weaknesses in theocratic knowledge, so we can work on them.

[5] The ministry school can help us walk in the way Jehovah wants us to go if we attend regularly, listen attentively and participate in the written and oral reviews.

★ **"Let us . . . incite to love and right works." Do you do that?** ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

APRIL, 1958 "As for me, in my integrity I shall walk."—Psalm 26: 11. VOL. I NO. 4

PROCLAIM GOD'S WISDOM IN APRIL!

Make Memorial Month a Milestone in Theocratic Progress

[1] This is the month we have eagerly awaited and planned for—a special month for acting on wise sayings, such as that found at Proverbs 1: 20, 21.

[2] Life-giving wisdom this! But how does this wisdom cry aloud in public places? By the true followers of Christ Jesus being filled with God's wisdom, by their proclaiming this wisdom "publicly and from house to house." In this way God's wisdom cries out in our day, proclaiming publicly the good news of the Kingdom and the warning of the fate of this foolish world at Armageddon. Let wisdom cry out, then; let it be heard throughout April to resound gloriously in the greatest number of wisdom proclaimers and the widest witness ever achieved in a single month!

[3] To help us do this we have special theocratic features; also, we have reached the climax of our annual *Watchtower* campaign. How well have you done? There is still time to do even better. Strive to reach the quota.

Memorial Weekend Activity

[4] The weekend following Memorial offers fine opportunities to proclaim God's wisdom. Saturday will be a special Magazine Day for all congregations and Sunday a special day for regular witnessing and offering the subscription. Sunday is the date for the special talk "A New Song for All Men of Good Will." At the conclusion of this talk both the brothers and the public should be invited to take a supply of the April 15 special *Watchtower*.

[5] Use both the April 15 and April 22 special issues to make Memorial month a peak magazine month. What a milestone it will be if we attain not only the greatest number of Memorial attenders but also the greatest in magazine placements! We can, if all publishers place at least one magazine a day, pioneers six and special pioneers nine.

[6] Last year Memorial month culminated in the exultant news: "We Made It!" Can we make it this year—the 20-percent increase, or a peak of 225,314 publishers? Indeed we can, if all of us resolve to heed the apostolic counsel: "Thoroughly accomplish your ministry."—2 Tim. 4: 5; Rom. 15: 2.

[7] Showing that Kingdom ministers are accomplishing their ministry and upbuilding their neighbors is the January report. Over 170,000 home Bible studies were conducted! Here, then, is excellent potential for the 20-percent increase! So let all publishers conducting studies invite and encourage new ones to begin acting on wise sayings in April.

My dear Singers of Good News:

As we walk in our integrity Jehovah showers upon us undeserved kindness. He wants us to help the other sheep and he blesses us in our doing it. For evidence of this, look at December's world-wide report, 701,470 ministers preaching the good news! What a host singing "a new song for all men of good will"! With this happy crowd working regularly each month just think of the home Bible studies that will be conducted in April and the number of persons who will be attending the Memorial celebration on April 3 with us and the great crowd of new ones who will be saying, "Come." April is certain to bring us more responsibilities in showing hospitality to strangers. (Heb. 13: 2) If we take advantage of this opportunity many of these will be privileged to come to the world assembly of Jehovah's witnesses in July, to climax our year. Now is the time for all of us to pray and work, "acting on wise sayings for our day," so that Jehovah's will may be done.

Walking with you in integrity,

N. H. Knorr

OFFER FOR APRIL
"Watchtower" subscription for one year and three booklets on a contribution of $1.

THEME FOR APRIL
Acting on Wise Sayings for Our Day.
—Prov. 1: 20, 21.

[8] If April is to culminate in a milestone of theocratic progress, publishers and servants must do their part, as outlined in the March *Kingdom Ministry* demonstration "Reaching Our Goal in April." Assist all associated with the congregation to take a part in letting wisdom cry out publicly. Seek to make the congregation a 100-percent preaching congregation during April. All who have not reported by April 6 will be given special help. Assistant congregation servants will give lists to study conductors of all who have not reported by April 6 and for each succeeding weekend.

[9] To aid new publishers further, service centers in April will feature a special program each Sunday morning after the daily text. For the first Sunday: introductions appropriate to the territory will be discussed and demonstrated. The second Sunday: talking points from the special issue will be considered for use with subscription offer. The third Sunday: how magazines can be placed on conclusion of subscription offer if subscription is not taken. The fourth Sunday: local objections and how they may be overcome.

[10] So onward into the month's blessed service: Memorial, the special Saturday Magazine Day, the special Sunday talk, work with the special magazines as we climax the *Watchtower* campaign and special efforts to reach a 20-percent increase in wisdom proclaimers. Congregations reaching the goal should write on their report cards, "We Made It!" May we be able to say that, as a nation, the country resounded with life-giving wisdom to the praise and honor of its Source, Jehovah Most High.

★ **"Preach the word of God thoroughly" by placing magazines** ★

Your Service Meetings

Because of Memorial some congregations will not have a service meeting Thursday, April 3. These congregations should carry out the following schedule: Have the "First Meeting in April" on April 10; the "Third Meeting in April" on April 17. For April 24 the service meeting should include: Study Conductor's Report, "Presenting the Good News" and the reading of the convention letter. In a service meeting during May the other material, such as "Can You Serve Where the Need Is Great?" may be used.

FIRST MEETING IN APRIL

Theme: Acting on Wise Sayings for Our Day.

5 min: Welcome, text, comments.

10 min: Talk on "Acting on Wise Sayings for Our Day." (See "Watchtower," November 1, 1957, p. 657, and April 1, 1958, p. 208.)

15 min: Talk, together with questions and answers, on the letter from the president and the main article "Proclaim God's Wisdom in April!"

22 min: Demonstration on "Placing Our April Magazine Quota."

CHAIRMAN (2 min.) April biggest magazine month yet. Presses have worked overtime printing them for us. Our responsibility now to place them with persons of good will. Each has quota: Publisher 30, pioneer 180, special pioneer 270. If 20-percent quota of publishers reached in United States and all place full quota of magazines it would mean about 8,000,000 magazines placed in one month—a stack thirty times higher than the Empire State building. Also mention combined total for local congregation and pioneers. How will we place them all?

DEMONSTRATION (18 min.) (Set scene with table on platform containing one stack of 30 and another of 180 magazines; a third stack of 270 if special pioneers in congregation.) Magazine-territory servant explains stacks represent minimum quotas of publishers and pioneers for month or one-a-day and six-a-day average. Each to reach quota if schedule is followed and every opportunity seized to place them.

Publisher is called to platform to explain how he will do it. Servant interviews publisher as to schedule he will follow. Replies he plans to support prestudy work, Magazine Day—morning or afternoon, back-call night and regular Sunday house-to-house work. How will this help him place quota? To answer in each case, publisher takes number of magazines from publisher stack and demonstrates how fast they will go. If he placed only two before study, two on back-call night, four on Magazine Day and two more on Sunday he will have exceeded weekly quota. Generally he places many more when he shares fully in these features. Thus in four weeks all will be gone.

Another publisher, not able to make all contacts, is asked how she will place quota. Taking magazines from stack of thirty she demonstrates how she will be able to do street work; will talk to people who come to house during week; will take some with her when shopping and offer them to businessmen she deals with and she also will share as often as she is able in regular service. In four weeks all will be gone.

Schoolboy then asked how he will meet quota. Taking magazines from stack of thirty, he demonstrates how he plans to at least place quota just doing house-to-house work after school. Servant asks if that is only service he will do. Replies "No," that he will engage in other features of service also, and place many more.

Audience now asked if they know of any other ways to place quota. Some mention special midweek contacts for housewives and those working nights; others say they will talk to neighbors, friends or associates at work; others especially stress offering magazines when people too busy to hear sermon or can't take subscription, etc.

Large pioneer stack still remains so pioneer asked to demonstrate how they can be placed. Quickly stack diminishes and more are called for as pioneer shows that more time in service and seizing every opportunity makes six magazines a day go fast.

CHAIRMAN (2 min.) Quota is low in view of available time and ways to engage in magazine activity. Table now bare as magazine counter will be at end of month. Local and national quota will be exceeded if all share fully.

8 min: Arrange locally. (Include comments on the text [Col. 1: 25] at the bottom of page 1.)

SECOND MEETING IN APRIL

5 min: Welcome, text, comments.

10 min: News report based on "New World News" and "Memorial Day Witnessing." Include local news such as names of sick, experiences and service arrangements.

15 min: Study conductor's report. One or two conductors will give a report of the meeting with the congregation servant. Emphasize how conductors will aid all publishers in their group to be out in April.

20 min: "Presenting the Good News"—talk and demonstration on "Special Magazine Presentations." To be conducted by the school servant.

10 min: Arrange locally. (Include comments on "Older Books Now Available.")

THIRD MEETING IN APRIL

5 min: Welcome, text, comments.

10 min: Talk on "Meeting Our April Magazine Quota." To help us to do that let us note the magazine activity of some of our brothers in other lands, as reported in our 1958 "Yearbook." If any think the quotas for April are high let them note the Okinawa report. (193) And in Iceland a sister, a widow with four children, placed 119 and 143 of the special issues for which there were two campaigns in that island. (79) Of special value in placing magazines is friendliness, as a district servant in the West Indies found. (274) In Martinique brothers find public bars good places for leaving magazines, as many as 30 in an hour! (172) Magazine routes also can greatly help, as one African publisher in Basutoland finds. (252) Can a publisher place 40 magazines in 30 minutes? Yes; see report on Ceylon. (114) And don't overlook incidental witnessing. One Cuban circuit servant placed 18 on one train trip. (139)

24 min: Demonstration on "Know Your Magazine." Audience should have with them April 15 and 22 issues of "The Watchtower" and "Awake!"

CHAIRMAN (2 min.) Point out need of being familiar with contents of magazines in order to use them effectively to awaken people out of sleep. (Rom. 13: 11) To awaken others we must first be awake to what is in magazines and to the points of interest in them. How well do you know the magazines you use?

SCENE I (10 min.) Chairman selects some questions from "Check Your Memory" and "Do You Know?" and quizzes audience. Two or three of the publishers who answer are called to platform and interviewed on how they plan to present magazines. They should be notified in advance so they will be prepared. The things of interest they point out in the articles should be usable in the field.

SCENE II (5 min.) One of the publishers demonstrates how he will direct householder's attention to an article in "The Watchtower" at completion of his sermon. Another demonstrates how points of interest can be used in a short sermon on Magazine Day.

SCENE III (4 min.) A publisher demonstrates how "Awake!" can be presented effectively by knowing what is in the magazine. In a short presentation that can be used on Magazine Day he demonstrates how to use the articles in "Awake!" and how to offer it and "The Watchtower" for a ten-cent contribution.

CHAIRMAN (3 min.) Summarize practical suggestions for presenting the subscription offer as well as when offering single copies. Encourage all to share in magazine activity for April by supporting service arrangements. If suggestions are used, should have little difficulty placing quota of magazines. Improve your magazine distribution by knowing your magazine.

11 min: Experiences on placing magazines—new publisher experiences, how individuals are doing in reaching the quota, etc. Conclude with talk encouraging all to push toward the quota.

10 min: Arrange locally. (Include comments on the text [Col. 4: 17] at the bottom of page 4.)

FOURTH MEETING IN APRIL

5 min: Welcome, text, comments.

10 min: Talk on "Plan Now to Vacation Pioneer."

20 min: Reading of the convention letter with comments and talk on "1958 International Convention."

10 min: Talk on "Can You Serve Where the Need Is Great?"

15 min: Arrange locally. (Include counsel for rounding out April's special activity and making the last weekend a big one in magazine placements, subscriptions and new publishers.)

CONGREGATION ORGANIZATION

Congregation Servant Meets with Congregation Book Study Conductors

[1] Not unlike the nation of Israel, Jehovah's New World society today is organized theocratically. From the largest groups down to groups of ten or more, there are chiefs or servants to minister to the needs of the people. (Deut. 1:15) The congregation book study conductor usually has a small group to look after, but this does not minimize the importance of his job. No mere conductor, he is a teacher in Bible study and in the field ministry. He must lovingly minister to the needs of those in his group.

[2] After the congregation servant and all book study conductors have reviewed the duties of the book study conductor, they will meet and discuss ways to improve the book studies and service center arrangements. This can be sometime during the early part of April. The congregation servant and the conductors should have uppermost in mind the improvement of their work by learning how to apply the instructions and suggestions of the Society in the respective studies and service centers so as to bring about steady improvement. As the name implies the places where book studies are held must be real centers for Kingdom service. Do not call them "areas."

[3] Book Study: (1) Preparation by conductor and those attending essential for good study. (2) How to have more attend and participate. (3) How to make study more interesting and instructive. (See December, 1953, *Informant*.)

[4] Service Center: (1) Conductor must take lead and set proper example. (2) Use of two lists each month in aiding irregular publishers, assigning self and other mature publishers to help. (3) Keeping training program progressive. (4) Building up back-call and Bible study work. (5) Building up magazine work within service center. (6) Making service contacts more interesting and upbuilding. (7) Effective coverage of territory by group witnessing (magazines and regular offer).

[5] General: (1) Should be interested in progress of all in group. (2) Call on brothers at their homes periodically to build them up with spiritual discussion. (3) Directing interest to organization, having in mind that service center is steppingstone for attending other congregation meetings; group not to be isolated from congregation. (4) Any local problems.

[6] The congregation servant will be visiting the service centers regularly to give attention to strengthening the groups. He should check the above points again as well as others needing attention in making his visits. At that time he will also work several times personally with each of the conductors in the field service. He should show the study conductor the importance of keeping in touch every month with all persons and publishers associated with his service center.

Older Books Now Available

The Society has taken an inventory all over the United States to ascertain the location of large supplies of older books being held by congregations that are available for distribution. It is felt many congregations and individual publishers would like to have some of these older publications for their libraries, and that some congregations may wish to have a few on their shelves for future use. The following are available:

Preservation	81	Children	13,402
Preparation	191	The New World	6,667
Jehovah	630	"The Truth Shall Make You Free"	5,354
Riches	1,013	"Let God Be True" (1st Ed)	165
Enemies	2,014		
Salvation	6,307		
Religion	12,210		

The books will be supplied for 25 cents each. It would be appreciated if the literature servant would ascertain immediately what any publishers desire of the above books and place an order, using a regular order blank.

Memorial Day Witnessing

This day that has been set aside by the world for decorating graves is a splendid time to "comfort all that mourn" by going to cemeteries and quietly and tactfully witnessing to individuals there. Avoid crowds and ceremonies. Some publishers have done this with good success. *The Watchtower* and *Awake!* issues of May 22 and June 1 will be designed for this type of witnessing. Orders for extra copies of these issues should be in the office no later than April 25.

FEBRUARY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	448	145.8	55.6	8.6	133.5
Pioneers	6,111	89.1	32.5	5.6	95.9
Vac. Pios.	850	82.9	24.3	3.7	74.9
Pubs.	185,673	8.6	3.1	.7	10.4
TOTAL	193,082				

Public Meetings Held: 14,456

UNITED STATES QUOTA FOR 1958
206,538 Publishers

Can You Serve Where the Need Is Great?

[1] Can you? Many have responded to the call and are enjoying great blessings. Among these are many colored brothers who have left large cities in the North and West to serve in the South, now so greatly in need of help. A number of congregation servants also have responded.

[2] However, here in the United States we still have forty-five congregations with sisters as congregation servants. In all, there are 200 congregations badly in need of servant leadership. Additionally, there are 118 counties having from 10,000 to 30,000 inhabitants that are wholly unassigned. Among states having such counties are Alabama, Georgia, Kentucky, Mississippi, North Carolina, Tennessee and Texas.

[3] Most of the congregations needing servant aid to continue are in towns of but a few thousand in population, and the same is true regarding the towns in unassigned counties. Brothers who can serve where the need is great should keep this in mind. There is also still great need for families to move into towns and cities in sections of the Northeast, Midwest and South.

[4] So, if you cannot go to a foreign land, how about serving here in the United States where the need is great? And if you cannot go at once perhaps you can arrange to go to such territory on the way to the great convention this summer, get located and then return to work there after the convention. Write to 117 Adams Street stating in what particular section of the country you would like to work!

Unassigned Territory

July, August and September are the months to work unassigned territory again this year. Under separate cover we are sending each congregation a letter explaining what territory formerly open is no longer available for assignment. When selecting territory from the unassigned territory booklet sent to each congregation in 1956, please check this letter to see if the territory is still open. With the letter each congregation will receive an Application for Unassigned Territory. Pioneers may write for an application. All congregations desiring the privilege of sharing in this work should submit their application to the Society before May 1.

Presenting THE GOOD NEWS

Special Magazine Presentations

[1] To bring praise to Jehovah during April we want to share in placing the special magazines. Upon reading them you will agree they contain a timely message. While men of this world face a disturbing present and a frightening future, we have a song that can truly cheer up those who will listen to God's song of salvation.

[2] A new publisher might say: "These two special issues of *The Watchtower* and *Awake!* are being given world-wide distribution. They contain a heart-cheering message that you will find most encouraging. You may have both of them on a small contribution of ten cents."

[3] On Magazine Day a publisher might say: "Good morning. It has been my pleasure to talk to many of your neighbors about the special issue of *The Watchtower*. I believe you will agree that we very much need a happy outlook today. Reading this article I learned that God has provided a new song to cheer up men of good will. You may wonder just what this song is and how it is being sung. Rather than being a man-written, sentimental song, this song is the heart-warming good news of God's kingdom. Hence this song has a life-giving theme, highlighting God's provision of everlasting life in a new world. I'm sure you will want to learn about it; and this copy of *The Watchtower*, along with its companion *Awake!* is yours for a contribution of ten cents."

[4] In calling from store to store or from house to house you might say: "Much has been said about the threat of war and the prospects for disarmament. Almost everyone agrees that the need for disarmament has never been greater. But what are the genuine prospects for such? Is disarmament the real means for security? This article in the *Awake!* will prove most enlightening. I know you will enjoy *Awake!* along with its companion, *The Watchtower*, for a ten-cent contribution."

[5] In the prestudy work you might say: "Good evening. I stopped by briefly as one of your neighbors to give you a message of lasting value. Through the ages men have wanted to know whether death ends it all or whether there is a hope for survival. This article discusses the real condition of the dead and highlights the resurrection hope. I know you will profit from this article, even as I have. Let me leave *Awake!* along with its companion, *The Watchtower*, for only ten cents."

OFFER FOR MAY
Two books and two booklets on a contribution of $1.

THEME FOR MAY
Keeping Filled with the Spirit of God.
—Eph. 5: 18.

NEW WORLD NEWS

◆ Brother Knorr returns from ten-day trip to Europe after inspecting new branch buildings under construction at London, Paris and Wiesbaden and arranging for travel to international assembly. Many Europeans to attend.

◆ 1,650 attend Costa Rican national assembly during Henschel's visit. Also, 334 attend public talk at assembly in Nicaragua; 36 immersed.

◆ 600 attend assembly in Honduras; 20 baptized. 549 attend assembly in British Honduras during Henschel's visit; 30 baptized.

◆ 615 attend assembly during Henschel's visit in El Salvador; 61 baptized. 952 attend in Guatemala; 41 baptized.

◆ Three publishers under arrest for preaching in Communist China. Not allowed Bibles or Society literature.

◆ Japan now reporting 913 publishers for the fifth consecutive new peak, a 26-percent increase for the year.

◆ Ivory Coast reports a 37-percent increase with 63 publishers in January.

◆ 10,578 at Mexican national assembly; 380 immersed.

◆ Venezuela brothers safe through revolution. Over 1,300 publishers in the field.

◆ Four district assemblies in Peru have combined attendance of 1,533, with 86 immersed. Open opposition of Catholic action thwarted; brothers are animated.

◆ Work going well in Liberia with 301 reporting, a 22-percent increase over last year and the fourth consecutive peak.

◆ Nicaragua reaches third new peak this year of 288, 27 percent, in January.

1958 International Convention

[1] The Society is endeavoring to obtain the type of rooms that you wish. Room Request Forms will be received shortly by your congregation. Please use these forms. No assignments will be made from letters.

[2] Do not fill out trailer and tent forms at this time, as definite arrangements are not yet complete.

[3] Much volunteer assistance will be required. Please fill these forms out completely and turn them over to your congregation servant to sign.

Travel Information

[4] Shortly the Society will be sending to all congregations a letter outlining travel arrangements. It can be noted now, however, that substantial reductions have been obtained.

Plan Now to Vacation Pioneer

[1] Youth! Don't waste your life away! True, you are young only once, but that is all the more reason why you should make the most of your youthful years so that you may be found worthy to live in Jehovah's new world of perpetual youth. Because if you misuse your early life now by pursuing selfish interests, you will not only regret it later, "but know that on account of all these The [true] God will bring you into judgment. So remove vexation from your heart and ward off calamity from your flesh, for youth and the prime of life are vanity."—Eccl. 11: 9, 10. (*Watchtower*, November 15, 1957, pages 699-702)

[2] How may youth ward off this calamity and win Jehovah's approval? The wise man answers: "Remember, now, your grand Creator in the days of your young manhood, before the calamitous days proceed to come." So the only sensible, profitable thing for youth today to do is God's will. If youths be wise they will apply their lives in the full-time service of Jehovah. They will plan to vacation pioneer, and thus lay for themselves a good foundation for the future.—Eccl. 12: 1; 1 John 2: 17.

[3] As pioneers, learn to meet your requirements. Look ahead. Traveling to and from the international assembly will disrupt your preaching schedules. Be ready to make up that time earlier in the month. Write now for your application. Fix your goal first, then set out to meet it.

★ **Paul counseled: "Keep watching the ministry." Do you?** ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

MAY, 1958 "As for me, in my integrity I shall walk."—Psalm 26: 11. VOL. I NO. 5

KEEP FILLED WITH THE SPIRIT

Permit God's Spirit to Work Through You

[1] As magnetic forces permeate the area around a magnet, so does God's spirit radiate from him and permeate his organization. That invisible force activates his earthly servants to be joyful proclaimers of his good news. But they cannot expect to keep filled with it unless they stay close to the organization, where its field of influence is. To remain there it is essential to keep active in the ministry. We must speak the truths the spirit has given us and permit it to work through us. "Now we received, not the spirit of the world, but the spirit which is from God, that we might know the things that have been kindly given us by God. These things we also speak, not with words taught by human wisdom, but with those taught by the spirit, as we combine spiritual matters with spiritual words."—1 Cor. 2:12, 13.

[2] What is the most effective way for our spiritual words to bring comfort and hope? It is by making back-calls and by conducting Bible studies. Not only does this bring good-will persons a knowledge of the truth but it brings them under the influence of God's spirit.

[3] We need to pray for them to get a mental grasp of the whole scope of Jehovah's purposes, just as Paul did for the Ephesians. "On account of this I bend my knees to the Father, in order that you may be thoroughly able to grasp mentally with all the holy ones what is the breadth and length and height and depth and to know the love of the Christ which surpasses knowledge."—Eph. 3:14, 18, 19.

[4] When our prayers are accompanied by zealous ministerial activity on our part God's spirit can operate through us to answer them. Make a special effort to let it operate through you during May and June. Let these two months be outstanding in your personal back-call and Bible study activity. If all publishers follow the spirit's leading by engaging wholeheartedly in these two features of service we will have new peaks in back-calls and Bible studies. It can be done by calling on new subscribers and magazine placements.

[5] Besides back-calls and Bible studies May has something special for us. It is the opportunity to "comfort all that mourn" by visiting the cemeteries on this country's Memorial Day. By means of timely issues of *The Watchtower* and *Awake!* we will be able to comfort and give hope to those who have lost loved ones. Approach them tactfully, and speak to them with kindness. Each congregation can then send a report to the Society giving the number who engaged in this work, the number of magazines placed and any interesting experiences.

[6] By enthusiastic activity during May and June show that you are filled with the spirit and permitting it to operate through you. Use all that the spirit provides for Jehovah's service. Use the new sermon, use the timely magazines, make back-calls, conduct Bible studies. Be aglow with zeal for Jehovah's kingdom and for his truth.

Increase Home Bible Studies by Assuming Responsibility!

[1] As noted elsewhere in this issue of *Kingdom Ministry*, it is the home Bible studies that get results. Weekly study of the Bible with the aid of basic publications matures persons of good will, making them want to dedicate themselves to do God's will.

[2] During May and June we are aiming for a peak in home Bible studies. To attain that we must, of course, also build up our back-calls, for unless we make back-calls there will be no Bible studies.

OFFER FOR MAY
Two books and two booklets on a contribution of $1.

THEME FOR MAY
Keeping Filled with the Spirit of God.
—Eph. 5: 18.

[3] True, we are making progress. From September, 1957, to March, 1958, we have increased in studies from 140,618 to 177,584. Congregation publishers have improved during that time from an average of .6 to .7; pioneers from 4.9 to 5.8; and special pioneers from 7.6 to 8.1. While the Society has never set a quota of studies for pioneers it would be well for each pioneer to try to have at least five different studies a week and each special pioneer no less than eight, even as each congregation publisher should have at least one home Bible study.

[4] While the circuit servant has set apart his afternoons for back-calls and studies, many congregations are not fully taking advantage of this provision to improve and increase in these. This is a mistake and shows a lack of appreciation! Congregation servants should arrange for a full schedule so that a maximum number of publishers can work with the circuit servant and receive needed back-call and home Bible study training.

[5] The home Bible study work is not only the most fruitful but also the most joyful part of our Kingdom ministry. There is a warm and friendly relationship between the minister and the good-will student. True the conducting of home Bible studies means responsibility, but there is so much joy and satisfaction in connection with it that the burden seems light indeed!

★ **To "thoroughly accomplish your ministry" make back-calls.** ★

Your Service Meetings

FIRST MEETING IN MAY

Theme: Keeping Filled with the Spirit of God.

5 min: Welcome, text, comments.

10 min: Talk on "Keeping Filled with the Spirit of God." (See "Watchtower," July 15, 1957, p. 436, and May 1, 1958, p. 267.)

12 min: Question-and-answer coverage of main article "Keep Filled with the Spirit."

25 min: Develop and demonstrate a model sermon. A competent brother should be used as chairman.

CHAIRMAN (3 min.) Much wisdom and knowledge fills the earth, but little of it is life-giving. Only right knowledge can lead to life. New sermon, which all Kingdom publishers should prepare to use, will emphasize the need of and the reward for gaining right knowledge.

DEMONSTRATION (12 min.) Model study group has gathered at service center Sunday morning to review sermon before service. They discuss introduction, scriptures to be used and conclusion for a smooth transition into literature offer. They demonstrate to one another how they will give parts of the sermon. A suggested introduction might be: "Good morning. My name is ——. I'm a minister. You may think it strange that a minister you do not know would call at your door, but I have a matter of the greatest importance I wanted to discuss with you. Today much emphasis is being placed on technical and scientific knowledge and the gaining of material possessions. You may have noticed, too, how such materialistic thinking has pushed spiritual interests into the background. To emphasize the need to seek the right knowledge, Jesus set forth a principle that would be good for all persons to consider. He said here at Matthew 6: 33 . . ."

Theme: Knowledge That Leads to Life

Seek first the Kingdom —Matt. 6: 33

Materialistic knowledge and gain do not lead to life—illustrated by parable (paraphrase) —Luke 12: 16-21

Knowledge is a superior defense —Eccl. 7: 12

Everlasting life comes from knowing Jehovah and Christ Jesus —John 17: 3

AUDIENCE PARTICIPATION (5 min.) Audience asked for other suggestions for introducing and making transition from sermon to offer.

CHAIRMAN (5 min.) Calls on mature publisher from study group to give sermon before audience. Then chairman concludes with brief remarks on value and need of all using sermon.

8 min: Arrange locally, including closing announcements.

SECOND MEETING IN MAY

5 min: Welcome, text, comments.

13 min: Talk and demonstration to explain and illustrate how to fill out room request forms and volunteer service forms correctly. Stress the need for accuracy, thoroughness and promptness in filling out the forms. Include convention information article.

22 min: Demonstration on "Prompt Revisits."

CHAIRMAN (4 min.) Talk on urgency of calling back within week while interest still alive. Our responsibility to help good-will persons see need of study. We should make definite appointments and then keep the appointments. "Do not loiter at your business."—Rom. 12: 11.

SCENE I (8 min.) Literature has just been placed by publisher and she is heard making definite appointment to call again. After she leaves she jots down all information on house-to-house record. Inside home, person of good will is seen reading with evident interest the "Good News" booklet. Through pantomime audience is shown why good-will person is unable to keep up interest. As she reads, postman delivers interesting letter, children come home from school, gossipy neighbor comes in with latest neighborhood happenings, etc. Booklet is forgotten, becomes hidden under other papers.

SCENE II (4 min.) Sister "Positive" calls back at time appointed with back-call sermon prepared. Greets person of good will with friendly smile and enthusiastic expression, saying: "Good evening, Mrs. ——. Since I called on Sunday morning I took some time to look up some further information on the subject of right knowledge that we discussed. I would like very much to share this information with you." Publisher is invited in, but householder apologizes for books and booklets not having been read, although booklet was looked at—"they are around somewhere." Publisher, prepared for such occasion, brings out two "Good News" booklets and mentions that many things interfere with our desire to learn. This is why we call back quickly so life-giving information may be kept alive and expanded. Then she goes into back-call sermon.

CHAIRMAN (6 min.) Discusses with audience points learned from demonstration and calls for experiences from those who have already put into practice the Society's suggestions on calling back within week.

15 min: Talk on "Increase Home Bible Studies by Assuming Responsibility!"

5 min: Arrange locally, including closing announcements.

THIRD MEETING IN MAY

5 min: Welcome, text, comments.

12 min: Cover "Make Sure of All Things", on Marriage from page 255 "Christian Duties of the Husband" to the end of page 257. To be handled by audience participation.

20 min: "Presenting the Good News" —talk and demonstration. To be conducted by the school servant.

13 min: Talk on "Continue to Help New Ones."

10 min: Arrange locally. (Include comments on the text [2 Tim. 4: 5] at the bottom of page 1 and closing announcements.)

FOURTH MEETING IN MAY

5 min: Welcome, text, comments.

10 min: New World News Report. Include interesting points from the "Yearbook" on countries reported on.

15 min: Talk, together with questions and answers, on "Congregation Organization" article "Aiding the Other Sheep Through 'The Watchtower.'"

20 min: Talk and demonstration on use of May 22 and June 1 magazines. Show how these magazines, discussing death and the resurrection, can tactfully be used at cemeteries and in the house-to-house service during worldly "memorial" season. See "Memorial Day Witnessing" in April "Kingdom Ministry."

On date of release of the May 22 and June 1 issues, begin featuring the two articles whenever you present magazines. Strive to get considerable experience in offering them before the worldly "memorial" day. Remember to keep presentations brief and to the point. Take with you to the cemetery a supply of the tract "Hope for the Dead." When people are not receptive to the magazine offer, give them a tract. Those having unusual success may wish to report their experience to the Society.

10 min: Arrange locally. (Include comments on the text [1 Pet. 1: 13] at the bottom of page 4 and closing announcements.)

FIFTH MEETING IN MAY

Those congregations having a fifth meeting should arrange their own program. A suggested talk: "Being Conscious of Your Spiritual Need." Include points from the article in "Awake!" of April 8, 1958, and counsel on meeting attendance.

The following is also suggested:

8 min: Talk on "Bible Studies Get Results." In the New World society we do not encourage people to make a decision for Christ on the emotional impulse of the moment. We first lay a groundwork so that dedication is intelligently and sincerely made on the basis of faith and love. For this nothing can compare with home Bible studies, as our 1958 "Yearbook" shows. Thus in every one of the following instances the result was one or more publishers.

How vital studies are can be seen from a certain woman in the United States reading "The Watchtower" for years, but taking her stand after just a few studies, even as did a woman Methodist minister. (71) If unable to have the study at home we may be able to hold it at the place of business, with unexpected results, as seen in the report from Argentina. (83) Merely sitting in on a few studies caused a person of good will in New Guinea to start preaching, with remarkable results. (89) Sometimes unknown to us others may be listening and who then take their stand, as it happened in Finland. (156) If children attend we can rouse their interest by giving them "homework" to do, as did one publisher in British Guiana. (102) And for results from studies with booklets see the reports on the British Isles (106) and Greece. (170)

15 min: What Do You Remember from "Kingdom Ministry"? Audience to answer questions based on articles in "Kingdom Ministry." Chairman will select pertinent points from following issues: September, the main article outlining 1958 goals; October, Are You a Regular Publisher?; November, Parents, Do You Love Your Children?; January, New Magazine Quotas; February, Better Meeting Attendance; April, Can You Serve Where the Need Is Great? Also points from "Presenting the Good News" may be selected.

CONGREGATION ORGANIZATION

Aiding the Other Sheep Through the "Watchtower" Study

[1] To Jehovah's people the *Watchtower* study is the most important meeting of the week. Rightly, it should have one hundred percent support. Not only does it provide spiritual food for the little flock, but the other sheep are also invited to share in this feast. What can we do to aid the other sheep to share more abundantly in these progressive revelations of truth from *The Watchtower* that illuminate the path of the righteous ones?—Prov. 4:18.

[2] We must first of all build up proper respect for the unique position *The Watchtower* has in Jehovah's arrangement. It is Jehovah's provision for supplying food at the proper time. When studying with prospective sheep from the very beginning *The Watchtower* study should be held before them as the most desirable of all studies. Mention it often and aid them to see the value of attending so that they can get the benefit of association and of all the mature comments.

Take Them with You

[3] Also, do not just tell them about the meeting; accompany them. It is noted that even some of the older publishers do not come to the public meeting and remain for *The Watchtower* study. In fact, the attendance is only seventy-two percent of the total publishers associated; and since many persons of good will are included, it is obvious that greater appreciation for this study needs to be built up. Vital is the role it plays in gaining greater maturity for all who attend. Therefore, attend regularly. Participate and do your part to create a warm and friendly atmosphere at the *Watchtower* study so that persons of good will desire to return.

[4] The study conductor can do much to help new publishers and those newly associated to attend. He can note who among his group are missing at the *Watchtower* study and then display loving interest by encouraging them, yes, visiting them personally, aiding them to attend the study. Additionally, at the end of the congregation book study he can, from time to time, pose several questions to be answered at the *Watchtower* study. This will serve to whet their spiritual appetites.

Help Them Comment

[5] Each one, including the newer publishers, should see the value of commenting. Help the newer ones to prepare their answers if necessary. Perhaps they may want to tell the conductor beforehand which paragraph they wish to comment on.

[6] *The Watchtower* contains vital food for the other sheep. It is the responsibility of those who are more mature to direct good-will persons to this unlimited source of spiritual truths. Aid them to attend the *Watchtower* study with you.

Your Letterhead

A number of congregations have been printing letterheads, and they may do so if they think it necessary. Some congregations have printed letterheads with just the words "New World Society." This is meaningless, as it does not connect the Society with Jehovah's witnesses. It could be any kind of a society. It is suggested that, if congregations are going to print letterheads for their use, a more explicit form be followed. For example, it could read: "New York, N.Y., Congregation of Jehovah's Witnesses, Brooklyn Heights Unit." Then on the right-hand side of the letterhead it could have "Kingdom Hall, 136 Columbia Heights, Brooklyn 1, New York." On the left-hand side the meeting times could be shown, the hour and the day.

Letterheads printed in this manner advertise the name of the congregation and Jehovah's witnesses, as well as directing people to the Kingdom Hall. This has meaning and identification.

American Standard Version Bible

Some congregations have written to the Society regarding the article in the March *Kingdom Ministry* on the American Standard Version Bible relative to the statement "new thinner edition." Formerly this Bible was printed on heavier paper, making its bulk $1\frac{7}{16}$ inches. This new thinner edition is printed on thinner paper and thus is $1\frac{3}{16}$ inches thick.

MARCH SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	505	150.7	55.4	8.1	156.6
Pioneers	6,046	99.7	35.5	5.8	114.6
Vac. Pios.	889	90.9	26.6	3.9	87.6
Pubs.	199,443	10.9	3.6	.7	13.2
TOTAL	206,883				

Public Meetings Held: 15,973

UNITED STATES QUOTA FOR 1958
206,538 Publishers

1958 MEMORIAL REPORT

Total Memorial attendance	323,950
Number of partakers	6,758
Public Meetings	3,735
Attendance at Public Meetings	217,744

Continue to Help New Ones

[1] New publishers that have been helped in April to go out in the service should not be forgotten nor neglected during May. Even though they have been aided in the field once or twice, they are still very new and need much training and encouragement before they become sturdy, regular, mature ministers of God. Our desire should be to build these new ones up until they "all attain to the oneness in the faith and in the accurate knowledge of the Son of God." We do not want them to remain babes, being tossed about by doubts and tricked by crafty men. See, then, that they grow up strong in faith, rich in love.

[2] For over three years Jesus taught and trained his apostles and disciples how to carry on the ministry. It had its effect, because after Pentecost people recognized by the apostles' outspokenness "that they used to be with Jesus." We should desire that our training be as thorough. Our heart should be set on developing ministers of quality, publishers that are efficient in every feature of the ministry. This takes time—sometimes many months—depending on the ability, appreciation and zeal of the new one. If we conscientiously assume our responsibility as teachers and preachers, the new publishers generally come along and do their part. So let us help them grow to Christian maturity through love.—Acts 4:13; Eph. 4:16.

[3] What is the best way to aid the new publisher to maturity? By gradually increasing his theocratic privileges and responsibilities. If he started to serve in the magazine work, keep up with that feature of service with him but increase his privileges by asking him to accompany you in the house-to-house work, then the back-call and the Bible study work. Teach him to give the three- to eight-minute sermon. Train him how to overcome objections and refute falsehoods. See that he continues to study the publications by studying with him.

[4] Preparing for the international assembly, no doubt, will keep you busy. But do not let this cramp your service to Jehovah. Just hustle a little more. Stay close to your studies and help them in the field. Let your advancement be manifest to all persons. "Pay constant attention to yourself and to your teaching. Stay by these things, for by doing this you will save both yourself and those who listen to you."—1 Tim. 4:15, 16.

Presenting THE GOOD NEWS

Essential Qualities of Sermons Part 8: Friendly, Conversational and Direct

[1] Jehovah's people have the most interesting subject in the world—the good news of the Kingdom. However, even though our sermon may have a good theme with excellent material, how does it appeal to the listener? Not only is an intellectual appeal necessary but we need to stir our listener emotionally. Otherwise he will not be moved to action. To achieve this the minister needs to be friendly, conversational and direct.

[2] First of all, we need to examine our attitude. Does each home contain potential sheep until you find out otherwise? Then do you get off to a good start with the householder? Avoid undue controversy by starting with a point of common interest. This will gain a listening ear. Further, be friendly disposed toward the people, just as Jesus was. A long face or an unhappy expression has no place with our message. Good news makes one radiate with gladness, thus showing the effect the truth has upon us. Remember friendliness often begets friendliness and has much persuasive power.

[3] To make your sermons appealing never lecture to the people. Converse with them and you will get better results. Conversation, like teaching, is an art. Therefore it must be cultivated. It is sometimes defined as a friendly interchange of views. Hence, do not do all the talking; it is only natural that the householder will want to say something. By being a good listener you may learn just what is needed to put your sermon across. Also, remember to include your companion in the conversation. He should pay attention to what is being said and not appear indifferent or preoccupied. This would detract from the sermon.

[4] Always look directly at the person spoken to, since this will enable your facial expression to convey the proper thoughts. Helpful to such directness is proper sermon preparation. It is difficult to convince someone else of the importance of what you are saying if you are not thoroughly convinced yourself. Failure to look right at the householder may indicate lack of sincerity, shyness or self-consciousness.

[5] Gain respect for the message by not delivering it in an apologetic manner but rather in a direct, friendly and conversational style. Use these essential qualities to make your sermons even more effective.

OFFER FOR JUNE

Two books and two booklets on a contribution of $1.

THEME FOR JUNE

Congregating Together for Worthwhile Works.—Eccl. 12: 9.

NEW WORLD NEWS

◆ 73 New York city congregations have 14,505 present at Memorial, with 342 partaking. Attendance increased 1,547 over previous year.

◆ Argentine police rebuked by courts in assembly cancellation (reported in February). Police edict, basis of the action, is declared unconstitutional in important victory for freedom of worship. Brothers now planning assemblies in Buenos Aires.

◆ Yugoslavia reaches second successive peak in January, with 1,820 reporting.

◆ Increases continue behind the "Iron Curtain." Poland had thrilling new peaks in January and February and Romania reaches new peaks in December and January. Arresting of servants continues.

◆ Chile reaches another new peak in February (1,414) in working toward 20-percent goal.

◆ Excellent circuit assembly held in Djakarta, Indonesia, with 210 in attendance and 20 baptized. Congregations weakened as many move to Holland, but local brothers taking oversight.

◆ Japan reports sixth new peak of publishers, now reporting 950, bringing year's increase to over 30 percent.

◆ Brazil reaches 21 percent in February, with a new peak of 12,730. 65 new congregations are formed during first six months of service year.

◆ Publisher in Solomon Islands sentenced to one month in jail for possession of "Make Sure of All Things".

◆ Italy reaches 15 percent in February, with a new peak of 4,272.

◆ Five vacation pioneers now working in Portuguese East Africa in answer to invitation to serve where the need is great. More planning to join them.

International Convention Information

[1] Beginning April 27 and until convention time the New York city publishers, along with their brothers from nearby New Jersey and Connecticut, will be diligently going from door to door obtaining rooming accommodations for all you conventioners. We feel sure many more rooms will be required this year than in 1953, and we have in mind that there are many more publishers locally to accomplish the task, too, for which we are glad.

[2] Hotels in New York city are cooperating excellently by listing large blocks of rooms with the convention committee. Consequently we are confident that everyone will be adequately taken care of in the matter of accommodations. You can help now by filling out your Room Request Form that you received through your congregation and mailing it to: Watchtower Convention, 77 Sands Street, Brooklyn 1, New York. Be sure you have filled it out completely, denoting the accommodations required. In the event that a certain hotel is desired, you may show such preference on the form. Considering that the hotels are working with us so closely, it only results in confusion when you write directly to the hotel and make your own arrangements. It is much better to handle it through the Society, as requested in a special letter that each congregation received last month.

Trailer City

[3] So far the Society has been unable to acquire property and obtain municipality approval for a trailer site. Consequently, do NOT fill out the information for trailer space. The Society is still working on this matter and in the event it is able to consummate arrangements for a trailer city, it will be reported in the June *Kingdom Ministry*. At present it seems unlikely. If obtained it will undoubtedly be a small "trailer city" provision.

Volunteer Service

[4] Do not forget to fill out the application for volunteer service and give it to the congregation servant for mailing.

★ **Peter said: "Brace up your minds for activity." Do you?** ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

JUNE, 1958 "As for me, in my integrity I shall walk."—Psalm 26: 11. VOL. I NO. 6

U. S. MAKES 20 PERCENT

226,797 Publishers in April Great Cause for Rejoicing

1 "Shout in triumph to God, all [you people of] the earth. Make melody to the glory of his name. Render his praise glorious." (Ps. 66: 1) Did we shout triumphantly during April? Did we sing a glorious melody to the praise of his name? Yes! And even in March great was our joy with 206,883 publishers in the field. It was the first month in the service year we had attained the 10-percent increase. But then a mighty shout of praise, a powerful surge of song broke forth during April with 226,797 in the field, a 20.8-percent increase. What glory to Jehovah's name! A splendid report and great cause for rejoicing. This means there were 18,537 more singers of the new song in one month than ever before. Also, last year only 1,538 congregations made it, whereas this year 1,669, or 44 percent, reached the goal of 20-percent increase by April. Well done, faithful Kingdom ministers.

2 Then, too, your fine efforts in connection with the Memorial and the special public meeting brought excellent results. Outstanding was this week of praise to the composer of the new song. Consider the report as compared with the one from last year.

	1957	1958
Memorial attendance	298,455	325,106
Number of partakers	7,060	6,792
Public meetings	2,495	3,747
Public meeting attendance	142,290	218,154

3 This splendid report is something to rejoice about and there is reason to feel satisfaction in a job well done. It is an evidence of Jehovah's smile of approval upon our united efforts.

4 But this is not all. Consider further the magnificent effort put forth in distributing the special magazines. Here, too, it is evident that we have great cause for rejoicing, for we placed 5,394,910, this compared with 4,724,095 represents a 14-percent increase. Congregation publishers averaged 18.5, pioneers 168.7, vacation pioneers 129.9 and special pioneers 238.7.

5 And last but not least is the fine report for the *Watchtower* campaign. During the four months we obtained a grand total of 444,384. While this is slightly less than last year's total, nonetheless, it is an excellent number of subscriptions.

6 Many new ones were started out in April. Help them to grow to maturity in the months ahead. This responsibility is ours to discharge.

7 In the months ahead we should concentrate on achieving a 10-percent average increase for the service year. The prospects are thrilling, but to accomplish this we need to average 219,000 publishers each month for the next four months. Each congregation servant should now determine what his congregation needs to average each month to gain this goal. Then, by proper organization and sufficient effort, we should be able to do it. May Jehovah continue to bless us.

"WORK THE WORKS OF GOD"

1 The dark hour of Armageddon rapidly approaches. The work at hand is urgent. There is no time for delay. What are you doing to help the sheep of God to flee to the only place of safety, namely, the new system of things that Jehovah has created? It is high time that we do everything possible to ensure their salvation and ours by doing the works of God. Do not let your life slip by without doing the godly works. "KEEP on the watch." Join the Congregator in worthwhile works of God while there is still time! —Mark 13: 37; Eccl. 12: 9.

OFFER FOR JUNE
Two books and two booklets on a contribution of $1.

THEME FOR JUNE
Congregating Together for Worthwhile Works.—Eccl. 12: 9.

2 Jesus urged people not to pursue selfish interests, but to work for God—"for the food that remains for life everlasting." They then asked him: "What shall we do to work the works of God?" Jesus said to them: "This is the work of God, that you exercise faith in him whom that one sent forth." Jesus meant for them to disown themselves and their selfish pursuits, to surrender their lives for the sheep by following him continually. All other work is vanity. —John 6: 27-29; 10: 11; Matt. 16: 24, 25.

3 How best can we find and care for the sheep? A house-to-house search for the sheep is not only the best but the God-ordained way. It is a vital feature of a Christian's ministry.—Acts 5: 42; Matt. 7: 7.

4 Calling back where interest is manifested is an important part of your ministry. It is God's way of feeding the sheep. Placing the June offer—two books and two booklets on a contribution of $1—should compel you to call back. Make notations of all placements, what subject was discussed and return while the experience is still fresh in their minds. Your love for them will not allow you to wait a month, or more than a week before going back. You will be back in a day or so. Some brothers have returned in the evening of the

(*Continued on page 2, col. 1*)

★ **Does your 'love build up' by conducting Bible studies?** ★

Your Service Meetings

FIRST MEETING IN JUNE

Theme: Congregating Together for Worthwhile Works.

5 min: Welcome, text, comments.

15 min: Talk on "Congregating Together for Worthwhile Works." (See "Watchtower," 11/15/57, p. 697, and 6/1/58, p. 350.) Include questions and answers on article "Work the Works of God."

10 min: Stirring talk on main article. Enthusiastically commend and encourage the brothers for their excellent efforts in April. Compare local congregation's activities with national averages.

23 min: Develop and demonstrate a back-call sermon.

CHAIRMAN (2 min.) Value of using a back-call sermon to follow through on theme of house-to-house sermon developed in May issue of "Kingdom Ministry."

PREPARING THE SERMON (15 min.) A preselected panel, well acquainted with the sermon, offers suggestions on development of sermon. Panel to be directed by questions and comments from the chairman. A blackboard or other means may be used to aid audience in following development. Last scripture in 3- to 8-minute sermon was John 17: 3. Refer back to this scripture as a lead into the back-call sermon.

Theme: Value of Gaining Accurate Knowledge

1. **World condemned for lack of knowledge —Hos. 4: 6**
2. **Accurate knowledge leads to deliverance —Prov. 11: 9**
3. **Bible the source of lifesaving knowledge —2 Tim. 3: 15-17**
4. **Must search Bible diligently and regularly —Prov. 2: 1-5**
5. **Accurate knowledge needed to make minds over —Rom. 12: 2**
6. **Help needed to gain accurate knowledge —Luke 24: 27, 32**
7. **Organization provided to help others gain accurate knowledge —Eph. 4: 11-13**

CHAIRMAN (6 min.) Chairman calls on publisher from panel to give summary in form of condensed version of back-call sermon. Publisher should comment on all scriptures of sermon and demonstrate how sermon may be effectively used on back-call, leading into a study of "This Good News of the Kingdom", or "Let God Be True".

7 min: Arrange locally. Include comments on expression [1 Cor. 8: 1] at bottom of page 1.)

SECOND MEETING IN JUNE

5 min: Welcome, text, comments.

23 min: Question-and-answer coverage of convention article. Include a stirring talk, encouraging all to exert every effort to be at international assembly.

22 min: Demonstration on "New York Assembly Reminders."

CHAIRMAN (3 min.) Time for world assembly rapidly approaches. Publishers admonished to work out and complete arrangements.

SCENE I (8 min.) Servant visiting home of newer publisher family that has never attended an international assembly. Convention plans are enthusiastically discussed; also car group arrangements, route of travel, time of travel, etc. Conversation goes to rooming. Servant has submitted his request, but newer family has not, as they have not decided whether to stay in hotel or private home. Servant comments choice up to them; however, Society's letter of April 3 to all congregations pointed out the good that can be accomplished by staying in private homes. After brief discussion family decides to stay in private home. Servant suggests they fill out Room Request form and send it in immediately, as brothers in New York must have forms to know needs. Next, discussion goes to privilege, pleasure and need to volunteer service. All want to serve and will send in applications right away.

SCENE II (4 min.) Publisher family and servant at Kingdom Hall couple weeks later. Family has received rooming assignment card and so has servant. Servant discusses with family value of writing a letter to householder right away, acknowledging receipt of rooming assignment from Society, giving anticipated date of arrival and how much publisher is looking forward to attending assembly and staying with householder. Publishers should plan time of arrival at householder's address in New York during day or early evening, not in middle of night. On arrival in New York it is suggested a call be made (if householder has a telephone) to let householder know you are in the city and will soon be at the home. If householder has phone, the number will be on assignment card.

SCENE III (4 min.) Servant and head of publisher family meet at cafeteria, where both are assigned to serve as attendants. As they relate experiences of finding rooms, etc., their wives (both assigned to work in kitchen) approach and join in discussion. All are pleased with rooming accommodations, etc. Householder where family is staying has shown good interest in truth and expressed desire to attend some of convention, particularly Sunday public meeting. All happily comment on blessings being enjoyed by staying in private homes and of volunteering services.

CHAIRMAN (3 min.) Encourage brothers to follow through on points brought out in demonstration.

10 min: Arrange locally. (Include comments on the text [Col. 3: 2] at bottom of page 4.)

THIRD MEETING IN JUNE

5 min: Welcome, text, comments.

7 min: New World News Report.

10 min: Cover "Make Sure of All Things", on Mass, page 257, to Heb. 9: 15-20 on page 258. To be handled by question-and-answer method.

15 min: Combination talk and questions and answers on "Feeding the Lambs Through the Congregation Book Studies."

15 min: Talk on "You Can Be a Good Listener." See "Awake!" June 8, 1958, p. 21.

8 min: Arrange locally.

FOURTH MEETING IN JUNE

5 min: Welcome, text, comments.

12 min: Talk on "Perseverance Results in Studies and Publishers."

Wisely the Scriptures stress perseverance, for perseverance brings results. (Gal. 6: 9; Eccl. 11: 6) And this is especially seen to be true regarding our home Bible studies, as noted by our "Yearbook."

Thus by persevering a Tunisian brother was able to start a study with one who in just a few months became a publisher, was baptized and is now arranging his affairs to pioneer. (162) Because Moroccan brothers persevered in making friendly calls upon a subscriber to both magazines who had cooled off, a study was started with that one, who also soon became a publisher. (212) For a similar experience by brothers in Sierra Leone, see page 246. By "keen persistence in making return calls" a Northern Rhodesian brother succeeded in starting a study with a headman, on which study a Roman Catholic priest sits in. (225) And, of course, we must persevere after we have started a study if we would get results, as a missionary in Haiti found. (175)

15 min: Talk by Bible study servant, covering congregation's Bible study activity. Include suggestions for improvement. Allow time for experiences from audience on various features of Bible study activity.

15 min: Talk on "Have You Been Baptized?" Upon reaching the age of manhood under the law Jesus lost no time in being baptized in symbol of his dedication. No sooner had the Ethiopian eunuch become persuaded that Jesus was the Messiah than he likewise was ready to be baptized. And Saul of Tarsus promptly heeded the call of Ananias.—Matt. 3: 15; Acts 8: 36; 22: 16.

Yet today, in the United States alone, some fifty thousand are publishing the good news who have not been baptized in symbol of a dedication! The coming convention furnishes a fine occasion for all dedicated to take this step. (See "Watchtower," 6/1/58, p. 329, Why Dedicate Ourselves to God?)

13 min: Arrange locally.

Work the Works of God *(Cont'd)*

same day the placement was made with excellent results. Do not let interest cool. Call back promptly. Also spread the joy of the back-call work. Invite the newly interested ones to go with you on calls.

[5] With the weather becoming warmer, every publisher should make it his business to put more time in Jehovah's work. The evenings in June are excellent and with more daylight hours to do prestudy magazine work and engage in the back-call activity, these features of service should show a marked increase. "Do not loiter at your business. Be aglow with the spirit. Be slaves to Jehovah."—Rom. 12: 11.

[6] Therefore, to "thoroughly accomplish your ministry" means toil, self-discipline—WORK! "Keep working out your own salvation with fear and trembling." Always have "plenty to do in the work of the Lord, knowing that your labor is not in vain in connection with the Lord." Work to make June a fruitful month to Jehovah's praise.—2 Tim. 4: 5; Phil. 2: 12, 13; 1 Cor. 15: 58.

INTERNATIONAL CONVENTION

[1] The assembling of ourselves together is a God-given requirement. Consequently, Jehovah's witnesses world-wide will be doing just that in a few short weeks. Will you be there too as a publisher of good news?

[2] Have you made your personal plans for attending the assembly? Have you sent in your request for rooming accommodations? Have you included good-will persons in your plans? Also, have you sent in your Volunteer Service Application so some of your time can be utilized to assist visiting brothers?

[3] New York publishers are working diligently to obtain an adequate supply of rooming accommodations. They are happy to do this, accepting it as their assignment of hosts for this great assembly. There is still time to obtain rooming accommodations, so we suggest that you write immediately. The rates in private homes are reasonable. Most of the room assignments will be mailed to you directly. However, those few who may not receive them before they leave home may obtain them at the rooming department in New York. You should keep the address of your rooming accommodation in a notebook or on a slip of paper in your wallet. Carry this throughout the entire convention. Do not trust your memory or depend solely upon others. If you have the address written down and with you, then you can always find your room and your luggage.

[4] Inasmuch as the July offer is two bound books on a dollar contribution, why not be prepared to share in the witness work en route to New York? Take literature with you, especially magazines and tracts. Be well equipped to tell others about the good news. You should keep an accurate record of the time you spend. Add it up and include it on your July report. And, of course, when you get back home, you will not want to forget to report the time spent in the field at the convention. Since many of you will be gone from home during the latter part of July, you should arrange to mail field service time to someone in the home congregation so the congregation report can be made out and submitted to the Society. Brothers from countries outside the United States should plan to airmail their July reports back home. All will want to be publishers in July as well as other months. To be sure you are, why not do some preaching before you leave for the assembly and turn in your report and then mail the others. July should be another good month for preaching.

ASSEMBLY ANNOUNCEMENTS

FIELD SERVICE: To facilitate field service while in New York the Society has arranged for a number of Kingdom Halls (15), which are strategically located, where territories will be available. One of these should be close to your rooming location.

ELDERLY PEOPLE: Elderly people or others who require assistance going to and from Yankee Stadium or the Polo Grounds should make such arrangements with those they know from their local congregation rather than expect the convention to provide such assistance after they get to New York.

TRAILER CAMP: It appears very remote that a trailer camp can be located for this assembly. The Society has exhausted all possibilities within a radius of over fifty miles from New York. Consequently, we suggest you write for rooms that are being listed at reasonable rates. The next *Kingdom Ministry* will say yes or no.

PIONEER REGISTRATION: Meal tickets will be provided for pioneers who were on the list prior to January 1, 1958. These tickets may be obtained at the Convention Headquarters (77 Sands St., Brooklyn 1, N. Y.) up to and including July 24. From the 25th on, they will be available under the bleacher section at Yankee Stadium, near the Rooming Department. If you lose or forget your meal ticket, no others will be issued. Please do not ask for a replacement. This meal ticket will serve as identification, enabling you to obtain literature at pioneer rates. Vacation pioneers and those entering the pioneer service after January 1 will not get a meal ticket. They must bring their pioneer territory assignment card or appointment letter to obtain campaign literature at pioneer rates.

ORDER ASSEMBLY BADGES IMMEDIATELY. The Society is pleased to announce that a very attractive assembly badge card is being prepared. The badge cards announce the convention and will identify the delegate as well as invite others to hear the public lecture. These cards cost 1c each. They may be worn by all conventioners from the time they leave home to travel to New York until the convention is over. This will help you enter many discussions with other persons along the way as you are traveling to New York city. The assembly badge card should be kept in a celluloid card holder to keep it clean and neat. These holders will cost 5c each. Full remittance must be sent with order for cards and holders. Congregations should order immediately for all convention delegates that want this badge card or celluloid card holder. We would like to have your orders in by June 15 for both items. Delegates from overseas will be able to obtain badges at Yankee Stadium or the Polo Grounds if not supplied by your branch before you leave.

On the attractive cards type or print the name of the person and the congregation represented. American delegates will show the city and state, others will give the city and province or country. It would be well for the congregation servant to supervise the typing or printing on the cards so it will be done neatly and legibly. If there is someone that is apt at printing, it may be well for him to take care of all the cards in the congregation. As in all other matters, we want to keep neatness in mind, as it will add materially to convention advertising. Wearing these cards in the badges will be an excellent way through which you can become acquainted with others as well as meeting delegates from various countries.

CAR SIGNS AVAILABLE. The Society is again providing signs that may be used on the back of automobiles en route to New York. The sign will be approximately 4½" by 20" in size, attractively designed using fluorescent colors. It will provide good identification as well as advertising. The sign is very readily applied by merely removing a protective paper coating on the back and then sticking it on any clean surface, such as the bumper. It will not harm these surfaces. The adhesive is a latex material that will readily stick to irregular surfaces or areas. The sign may be applied to a board and then fastened to the bumper. These signs are available for 10c each, and should be considered as cash items. Congregation servants should ascertain quantity required and order by June 15 at the same time you order assembly cards and celluloid card holders.

TAPE RECORDINGS: Many have inquired about tape recordings of the convention this summer. The Society will make tapes of certain sessions. The tapes provided will be of high quality and will contain a two-hour program, recorded at 3¾"

(Continued on page 4, col. 1)

CONGREGATION ORGANIZATION

Feeding the Lambs Through the Congregation Book Studies

[1] Jesus' command to Peter, "Feed my young lambs," applies to all dedicated Christians since then. (John 21:15; Matt. 28:19, 20) To feed the young lambs to the point where they not only are mature sheep but also become shepherds themselves, we must not only conduct home Bible studies with them but also lead them to the congregational spiritual table provided by Jehovah's organization. The first and most convenient step in this direction is the congregation book study.

[2] That includes, of course, attending ourselves, coming prepared to do our part to make the study lively, friendly and upbuilding. Attending ourselves makes it easy to encourage those with whom we study to come along. How soon to extend the invitation will depend upon their appreciation and progress. Once they have started coming, encourage them to prepare in advance and help them to make comments if they seem timid. Especially here is a place where the strong ought not to please themselves but to bear the burdens of the weak. (Rom. 15:1) And do not neglect the children. The study conductor can draw them out by simplifying the questions and giving them special attention. The congregation book study is particularly suited to helping these as well as the new ones to take part in meetings, because the conductor is able to give them individual attention.

[3] Since congregation book study locations are also service centers, let all mature publishers show up at contact time, prepared, yes, eager, to help the new and weak ones. Use tact and show patience. Invite them to the service meetings and tell them of the interesting things learned there. Children are the primary obligation of the parents, both as regards study and their training for the ministry. There is need for personal self-examination, either as to the parents' maturity or as to their relationship with their children, if they shy away from taking them along in the service. However, circumstances may make it advisable for children to work with others at times. Aid the children to be regular publishers.—Deut. 6:7; Eph. 6:4.

[4] If the study conductor properly looks after the needs of all, and mature publishers co-operate, progress will be made toward maturity, resulting in a strong segment of a strong New World society.

International Convention *(Cont'd)*

per second. The cost of these recorded tapes will be in the neighborhood of $4.50 each, approximately a dollar less than retail price for good plastic tapes alone. This will ensure better-quality recordings for all. The convention program will list the sessions that will be recorded and the location of Tape Recording Counters where orders can be placed. When you arrive at the convention, select the tapes you want and place your order with remittance. Tapes may not be ordered by mail. If you will not be at the convention but desire tapes, arrange for someone else to obtain them for you. The tapes will be available one or two days after the program presentation and you should pick them up at a location designated on the program. If you have not picked up your tapes during the convention, do so on Monday, August 4, at the convention tents. Those not called for will be mailed to you.

No wire recordings will be made. Do not bring recorders (wire or tape).

OFFER FOR JULY
Two books and two booklets on a contribution of $1.

THEME FOR JULY
Fulfilling the Commission to Go Preach.—Isa. 6: 8, 9, AV.

NOTICE TO PHOTOGRAPHERS

Brothers and sisters who have had extensive experience as photographers or laboratory technicians and who will be free to volunteer for service at the New York assembly may write to convention headquarters for a questionnaire. Address your letter to Watchtower Convention, 77 Sands St., Brooklyn 1, N.Y., and mark it for the attention of the public relations department.

BUS TRAVEL

The names and addresses of the captains of all chartered bus groups should be sent to the Society's travel division, 124 Columbia Heights, Brooklyn 1, N.Y., as soon as this information is available.

NEW WORLD NEWS

◆ New York city rejoices to report a 28.4-percent increase for April! 59 of the city's 73 units "made it," with 9,230 reporting—an increase of 1,023 over April, 1957. Publishers averaged 24 magazines each, though doing convention rooming work last weekend of month. 3 more units started in May brings total city congregations to 76. Last September there were only 63.

◆ 9,000 eager publishers from 135 congregations assembled at Yankee stadium for the start of preconvention work. Four-page convention folder released for distribution in rooming work.

◆ District judge in Soda Springs, Idaho, holds door-to-door preaching not prohibited by Green River ordinance. Taking the case away from a jury the judge rendered an outstanding opinion, supported by quotations from the U. S. Constitution and other historic documents safeguarding freedom, that commercial activities could be constitutionally prohibited but not the missionary preaching activities of Jehovah's witnesses.

◆ Canada reports over 35,000 publishers and 23-percent increase in April.

◆ Britain reports 24-percent increase. 42,000 publishers; million magazines.

◆ France nears 20-percent quota in March with a new peak of 11,067, first time over 11,000. Also, new peaks in hours, back-calls, Bible studies, in spite of bad weather.

◆ Germany reports new peak of 57,612 publishers in March.

◆ Poland reached 40-percent increase with new peak in March. Brothers report preparations to make April the greatest event ever experienced in that country.

◆ Spain reaches sixth consecutive peak in March, with 913 publishers. Two brothers expelled, a native special pioneer is jailed for preaching God's Word to people that wanted to know about the Bible.

◆ 28,391 attend the special talk in Ghana, better than four times the number of publishers for the country.

◆ Brazil passes 13,000 preaching ministers for the first time in March.

APRIL SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl. St.	Av. Mags.
Sp'l Pios.	526	150.7	55.7	8.1	238.7
Pioneers	6,065	103.8	36.7	5.7	168.7
Vac. Pios.	1,450	89.5	26.4	3.6	129.9
Pubs.	218,756	11.1	3.4	.6	18.5
TOTAL	226,797				

Public Meetings Held: 17,847

UNITED STATES QUOTA FOR 195
206,538 Publishers

★ "Keep your minds fixed on the things above": Be at world assembly! ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

JULY, 1958 "As for me, in my integrity I shall walk."—Psalm 26: 11. VOL. I NO. 7

DIVINE WILL INTERNATIONAL ASSEMBLY

New York City, July 27 to August 3

[1] The attention and interest of all of Jehovah's witnesses at this time are directed to New York, even more specifically they are focused on Yankee Stadium and the Polo Grounds, which, for eight days, will be transformed into huge Kingdom Halls.

[2] The question in the minds of all individuals should be, not, Am I going? but, Am I ready to go and are my plans completed? If you haven't written for a room, take care of the matter right away, because there is still time to write and obtain an assignment. In the event accommodations are not received through the mail they may be obtained at Convention Headquarters, 77 Sands St., Brooklyn, up to and including July 24. If you arrive on the 25th or 26th or thereafter, you should go to the Rooming department at Yankee Stadium in Section 46.

[3] Have your personal matters planned carefully so you can take full advantage of the entire assembly. Do not miss any part of it. Stay for the ENTIRE assembly and do not plan to leave until after the final talk, Sunday evening, 6 p.m. No trains, airplanes or buses will be scheduled to leave New York at hours that will jeopardize your staying until the convention is over.

[4] VOLUNTEER SERVICE: Many of the brothers are sending in Volunteer Service applications and indicating their desire to aid and assist in the convention to organize the work. Why not plan to join them in this labor of love by sending in your Volunteer Service application now. When you receive notice of your assignment, be dependable. Stick to it and render all service and work as to Jehovah. Please have in mind too that the volunteer service work is not over at the conclusion of the last talk, because there is a gigantic task of dismantling all the assembly equipment. Many helpers will lighten the task. So why not plan to stay Sunday night and Monday, and Tuesday, if possible, after the assembly to render much needed assistance in this respect. Be sure to bring appropriate clothing for your task.

[5] FIELD SERVICE: In addition to witnessing while en route to New York, each publisher should without fail include some preaching in his schedule while in New York. There will be the regular house-to-house ministry. Four mornings will be devoted to field service activity. Visit the bookroom for supplies. Then try door-to-door field service. Everyone will want to advertise the public talk. Some will do this by wearing a placard and giving out handbills, as five million will be printed for distribution; others will share in magazine street-witness work. A field service instruction sheet is being sent with the June statements. Each congregation should consider it before leaving for the convention.

[6] Field service will emanate not only from Yankee Stadium and the Polo Grounds but also from seventeen strategically located Kingdom Halls throughout the city and one in New Jersey. You will be able to go directly to one of these contact points and arrange to get in several hours of field service. You may prefer going to the cafeteria at Yankee Stadium or the Polo Grounds in the morning, then getting territory. If this is the case, go early so you will not lose time. No time will be lost at the Kingdom Hall contact points, because you merely receive your territory and then your group can go directly to the field service.

[7] You should retain your pink rooming card, and you will notice on the front side in the upper left-hand corner there is listed a territory number. The number is preceded by three letters. In the follow-

(*Continued on page 2, col. 1*)

FULFILL YOUR COMMISSION

[1] As dedicated servants of Jehovah you have responded to his question "Whom shall I send, and who will go for us?" as Isaiah did: "Here am I; send me." (Isa. 6:8, 9, *AS*) Because of this agreement you will want to preach at all times.

OFFER FOR JULY
Two books and two booklets on a *contribution* of $1.

THEME FOR JULY
Fulfilling the Commission to Go Preach—Isa. 6: 8, 9, AS.

[2] Those who attend the assembly can preach on the way and after they arrive. Because most publishers will be gone, the brothers staying home should not consider this a reason to become silent. They can carry on with the regular offer for July.

[3] Do not forget that July marks the beginning of work in unassigned territory. The offer there will be a subscription for *The Watchtower* and one for *Awake!* and a gift of six booklets for two dollars. If the subscription offer is not taken, drop to two magazines for 10c. Try to leave something at every door, even if it is no more than a tract.

[4] The congregation servant should arrange for a *Watchtower* study during the assembly for the brothers remaining at home. Arrange for other meetings as well. Whether he does depends upon the circumstances.

[5] But whether you attend the assembly or have to stay at home you will want to fulfill your commission by preaching. Remember, you told Jehovah: "Here am I; send me."

★ **Partake of "a feast of fat things": Attend world assembly!** ★

Your Service Meetings

FIRST MEETING IN JULY

Theme: Fulfilling the Commission to Go Preach.

5 min: Welcome, text, comments.

10 min: Talk on "Fulfilling the Commission to Go Preach" and questions and answers on article "Fulfill Your Commission." (See "Watchtower," February 15, 1957, p. 113, and July 1, 1958, p. 392.)

15 min: Question-and-answer coverage of paragraphs 1 to 15 of the convention article.

15 min: Demonstration on "Witnessing en Route to and from the Convention."

CHAIRMAN (3 min.) Nationwide a tremendous witness will result as we travel to and from convention. Multitudes of autos will advertise with signs; chartered buses will bear identifying signs and on each delegate will be a lapel badge. In addition, and in more effective ways, publishers should be ready to witness to various persons with whom they come in contact, as Jesus did. (John 4: 5-26) What a mighty witness all this will produce!

SCENE I (3 min.) Traveling by auto, publisher stops for gas. While car is being serviced, a brief discussion ensues and publisher tells attendant that car group is on way to New York to attend world assembly of Jehovah's witnesses. So big that two stadiums will have to be used. From all parts of world people are going to assembly to receive Bible instruction centering on God's kingdom, the only hope of all mankind. Peace and prosperity to prevail on earth soon. Two Bible-study aids that have been of great help to all going to assembly are . . . (produce two books and make offer; if offer is not taken have two magazines ready for 10c).

SCENE II (2 min.) Illustrate how conversation can be started at restaurant by speaking to waiters at appropriate time. One way to begin is: "I know you are busy and I don't want to take up much of your time, but here is a tract that I am sure you will enjoy reading very much. It discusses our need of the Bible in these difficult times." Magazines can also be used in this manner.

SCENE III (2 min.) Many traveling by bus, train and airplane. Demonstrate how a publisher can take the initiative and direct conversation to opportunity for a witness.

SCENE IV (2 min.) Demonstrate how a witness can be given to a motel manager.

CHAIRMAN (3 min.) Summarize good that will result and tremendous witness that will be forthcoming if all buy out the opportune time for themselves by witnessing en route to and from world assembly.—Col. 4: 5.

10 min: Talk by congregation servant on "Be a Publisher in July." June "Kingdom Ministry" pointed out that 219,000 publishers were needed each month to average 10-percent increase for service year. Need for all to be out in service in July. Encourage all to report before going to assembly. Also, do incidental witnessing at every opportunity, going to assembly, at assembly (plus regular witnessing in New York) and on the way home. Keep a record of time spent witnessing. If publisher will not be home by August 12, he should mail his report to congregation servant so he receives it by then. Since all will be at assembly through August 3, congregation servant need not submit July report for congregation till the 12th of August.

5 min: Arrange locally. (Include comments on text [Isa. 25: 6] at bottom of page 1.)

SECOND MEETING IN JULY

5 min: Welcome, text, comments.

20 min: Question-and-answer coverage of remainder of convention article.

10 min: Experiences and talk on "Volunteer Your Service." Much help will be needed at world assembly. All who have not submitted volunteer slips will still have opportunity to serve at assembly. Explain need for as many as possible to share in convention duties. A few short experiences from publishers relating their joy on serving.

15 min: Talk by congregation servant on "Pay Attention to Things to Be Learned." Point to text (Heb 2: 1) at bottom of page 4. Encourage all to take notes, having in mind use of information later for self and also for talking over points with those unable to attend. We come to assemblies to learn, must be attentive and listen carefully to all that is said. Supervise conduct of children so they also pay attention. Do not be distracted or visit during sessions. Be at all sessions and enjoy the grand sights at the stadiums rather than elsewhere in the city. Sight-seeing should be done other than at session hours. Listen carefully to all that is said and do not leave before dismissal. See "Watchtower," July 1, 1953, p. 397, and May 15, 1958, p. 318; also, "Awake!" June 8, 1958.

10 min: Arrange locally.

THIRD MEETING IN JULY

5 min: Welcome, text, comments.

5 min: New World News Report.

10 min: Talk on "Organized for Unassigned Territory Work." Congregations having unassigned territory should arrange to go into such territory and work it as thoroughly as possible. Publishers going to the assembly will be able to share in this work both before and after the assembly. Tell the joys and benefits of serving people living in unassigned territory and the need for wisely using available time in the territory to witness. Cover the special offer and how interested persons should be shown how they can gain the most from study of publications with their Bible. Congregations that do not have unassigned territory will have a talk on working their rurals or other territory not covered as frequently as others.

10 min: Question-and-answer coverage of "Make Sure of All Things" (2d Ed.) material on Mass, from Prophecy Shows Christ in Heaven Until God's Due Time, page 259, to Lev. 17: 11 on page 260.

20 min: Talk covering high points of convention news sheet sent each congregation: "World Convention of Jehovah's Witnesses" and "Divine Will International Assembly of Jehovah's Witnesses." Also "Field Service Instruction Sheet."

10 min: Arrange locally.

FOURTH MEETING IN JULY

5 min: Welcome, text, comments.

10 min: Talk on "Make Sure of All Things" material on Mass, from God's "Altar" Same as "Table of Jehovah" on page 260 to end on page 263.

15 min: Demonstration on "How to Overcome Local Objections." A group of publishers at a service center discuss objections encountered in their territory, after discussion of the daily text. Study conductor asks various ones to tell and demonstrate how they overcome the objection and then work into the sermon.

15 min: Talk covering interesting high points of convention news sheet "Hear 'God's Kingdom Rules—Is the World's End Near?' "

15 min: Arrange locally.

FIFTH MEETING IN JULY

Those congregations having a fifth meeting should arrange their own program locally.

International Assembly *(Cont'd)*

ing tabulation there are addresses given for the various combinations of code letters. Look for the location of the code letters shown on your pink card, and that will be the address nearest you from which you will want to do field service. The list is divided according to boroughs.

BOROUGH	SYMBOLS	KINGDOM HALL ADDRESS
MANHATTAN:		
	MMI, MLM, MEM, MLH, SLM	1499 First Ave.
	MTS	145 W. 42d St.
	HFO, HMS, HLH	250 W. 116th St.
	HEH, HTB, SMS, HCH, HCO, HUH	1-3 W. 125th St.
	MWH, MUM, MRI, MWM	557 W. 157th St.
BRONX:		
	XUB, XEB, XCP, XCR	4511 Park Ave.
	XME, XBC, XSB, XHP, XFO, SXS	1140 Teller Ave.
	XNB, N, M, P, Y, D	1217 E. 222d St.
BROOKLYN:		
	CCL, KFG, CFA, KSU, SWS, KMR, KBU, KBW	801 Bedford Ave.
	KFL, KCA, KHO	1469 Flatbush Ave.
	CBE, CMA, KFR, KBH, KEN, KBV, CST	1542 Fulton St.
	QGL, QRW, QWH, QOP	247 Wyckoff Ave.
	KRH, KBC, KSB, SBS	421 Fifth Ave.
	KBA, KSS, KBE, KMD	526 86th St.
QUEENS:		
	QFL, QLN, QCO	135-14 Northern Blvd., Flushing
	QJH, QAS, QSU, KGP	47-32 31st Ave., Astoria
	QJA, QSA, QSG, QLI, QFR	95-36 160th St., Jamaica
NEW JERSEY:		
	JCA, JEN, JFL, JFV, JHA, JPA, JPE, JPW, JTE, JPR	315 W. Palisade Ave., Englewood, N.J.

[8] TRAFFIC AND PARKING: All means of transportation will be used by the brothers coming to New York city. Room requests show 55 percent coming by automobile. Allow yourself plenty of time so that you can travel carefully and avoid accidents. Upon arriving in New York, observe traffic and parking signs. Parking regulations are enforced. There are

(Continued on page 3, col. 1)

many one-way streets, and these especially should be watched. If you need travel information watch for one of Jehovah's witnesses Information Signs along the main arteries on your way to New York. These will be at gasoline filling stations. Gasoline is cheaper in New Jersey than in New York. It is in order to ask a policeman for directions. They will be courteous and helpful. The police department has strongly urged you to lock your automobile at *all* times and then NEVER leave any valuables visible inside. If it is necessary to leave any of your apparel or other equipment in the car, be sure to put it in the trunk. Some neglected this counsel a few years ago and suffered the penalty of having their suitcases and other personal effects stolen. Parking places are extremely limited near and around both Yankee Stadium and the Polo Grounds. What is available in commercial garages and parking lots is expensive, generally running from $1 to $2 a day. If you use such space, be sure the price covers twenty-four hours, or ascertain beforehand what the price is and when extra charges become effective. Prices and time periods are generally posted. Be sure you read them carefully. The advisable way to travel to and from your room is by subway or bus. The fare is 15c, which provides you the cheapest and fastest means of transportation. We urge that you park your car for the eight days (watch parking signs) near your room or drive to the subway and park it and use the subway or street public transportation. We recommend those staying in nearby New Jersey check local bus travel to subway transportation to either stadium.

[9] BUS: We expect to have a place where chartered buses can be parked, but it will be some distance from either Yankee Stadium or the Polo Grounds. Make definite arrangements for all your group before you get off your chartered bus on arrival for your bus departure after the assembly. Each bus should have a brother acting as a captain of the bus group. Each group must decide where to meet for departure after the assembly. No departures should leave before 9 p.m. (preferably later), giving ample time to stay for the full program. The proper and most suitable place to load for departure is at 161st Street near River Avenue, at Yankee Stadium, and 155th Street and 8th Avenue adjacent to the Polo Grounds. If you are in a group, be on time, so as not to keep your brothers waiting.

[10] TAXICABS: When using the taxicab transportation in New York, you should bear in mind that the price on the meter is the total fare, regardless of how many people are in the cab. No more is required unless you wish to tip the driver, which is customary and expected. There is no additional charge for ordinary suitcases that you may handle yourself in entering and departing from the taxicabs, but you will find an extra charge of 50c for each article when the taxicab driver places it in the trunk or handles it. Do not ride with the taxicab driver with the understanding that he is to take you to your destination for a flat rate and not using the meter. Such practice is illegal. Incidentally, the maximum load for any one vehicle is five passengers.

[11] PROGRAMS: Obtain your copy at Yankee Stadium or Polo Grounds and then carry it with you at all times for reference to sessions as well as other information. Do NOT LOSE YOUR PROGRAM or get copies for someone else. Each one will get his own.

[12] FIRST AID: This department is set up to take care of emergency cases only. Chronic cases will not be treated by doctors present. If an individual needs special attention for chronic ailments, he should contact city doctors in the same manner that he would anywhere else.

[13] CONVENTION DECORUM: Most of the brothers attending the convention will have traveled for many days to reach New York so as to assemble together. All of us are spending much time, effort and money in order to be in attendance at all the meetings. Let us all be in our seats when the session begins. If the stadiums are filled, seats will not be held after the music begins at each session. If there are any articles left on the seats to hold the seats after that time, such articles will be taken to the Lost and Found department by the attendants, and other persons will be directed to those seats.

[14] In times past some have made a habit of leaving their seats before the session is over to avoid the crowd. This is inconsiderate of the rest in attendance that are anxious to obtain all the spiritual food that is presented on that occasion. Please refrain from this practice. There will be very few compelling reasons for anyone's leaving any session early, including the evening session before the concluding prayer.

[15] The objective in coming to the assembly is to obtain the greatest amount of spiritual benefit from it. This being the case, you will not be found milling around the passageways or through the concourses around the stadiums during the sessions. To be helpful to all and for the smoothness of operation of the entire assembly, please follow the directions of the attendants. It will be of no value for you to leave early to go to the cafeteria because the feeding lines will not be opened until the session has been concluded.

[16] CAFETERIA AND REFRESHMENTS: There will be a cafeteria at the Polo Grounds and also at Yankee Stadium. Similarly, there will be refreshment stands in operation at both stadiums and also in the tents on both parking lots. In addition to having the regular breakfast, dinner and supper meals, a snack lunch on a contribution of 35c will be served at the conclusion of the evening session at nine o'clock. Menus and refreshments will be the same at both stadiums.

[17] SURPLUS MATERIAL: Potted flowers at the platform of each stadium as well as surplus food items at the cafeteria kitchens will be disposed of at the conclusion of the assembly. Convention equipment, that is, cafeteria as well as public address equipment, will be available to the circuits at the conclusion of the convention. However, in regard to the latter, when you come to the convention we would like you to place your order with the Trucking and Equipment department at either stadium, so proper arrangements and adjustments can be made.

[18] VISITING BETHEL AND THE FACTORY: Many will be interested in knowing that the factory at 117 Adams Street and the new building at 77 Sands Street and the Bethel Home at 124 Columbia Heights will be open for visitors Monday, Tuesday, Thursday, and Friday from 8 a.m. to 10:30 a.m. You must be out of the buildings by 11:30 a.m. so the brothers can get to the assembly on time. You are also invited to visit Gilead at South Lansing, New York, about 260 miles from New York city, if you wish, either before or after the convention.

[19] MUSIC: Those who will be used in the orchestras at both Yankee Stadium and the Polo Grounds have been or are being notified directly by the Society. If you have not been notified by the Society of an assignment to the orchestra, do not bring your instrument or plan to share in the music department this year unless you want to do so as a standby or substitute musician.

[20] However, we still need six to eight musicians that play French

(Continued on page 4, col. 1)

International Assembly *(Cont'd)*

horns in F and four bassoon players. If you play these instruments well, you may bring them with you and plan to share in the orchestra.

21 BAPTISM: Candidates bring bathing suits and towels the morning of July 30.

22 DEAF-MUTES: Interpreters for our deaf brothers will be located in Section 24 of the lower stands at Yankee Stadium and Section 18, lower stands, at the Polo Grounds.

23 CONVENTION REPORT: This year the Society is preparing a complete convention report of 128 pages, including sixteen pages of pictures on special paper, which will be ready a short time after the convention is over. Congregation servants should order right away, so the Society will know how many to print. The cost is 30c each; it should be considered a cash item. Emphasize this now and get your order in before you leave for New York.

24 TAPE RECORDINGS: Tape recordings will be available at both Yankee Stadium and the Polo Grounds. The Society is happy to announce the tapes will be $4.00 each instead of $4.50 as announced in the June *Kingdom Ministry*.

25 NO TRAILER CITY: The Society has worked diligently to locate a trailer site, and at the same time obtain municipality permission. Such sanction could not be obtained. Consequently, there will be no trailer camp. Without question we should take it as a provision of Jehovah. It is apparently His will that all attend the convention at Yankee Stadium and the Polo Grounds. These facilities provide almost twice the seating and other necessities as enjoyed formerly in New York itself. Conveniences are much better than living in a trailer city. More importantly, those in attendance at the convention will derive much more spiritual benefit by attending in New York, and actually being at the convention, than when they stayed at a trailer city before. There are far too many distractions and too many other disturbances that interfere while the talks and sessions are in progress at a trailer city. You will benefit far more by attending the convention in New York than you possibly could at a trailer city.

26 When considering all costs to car, damage and extra gas, etc., in pulling a trailer and staying at a trailer city, it is not always the most economical. Then too, it required (1950 or 1953) over an hour's travel each way to and from the trailer city to New York and return, besides extra gas and tunnel tolls. No trailer city was set up for any of the district assemblies last year and everyone attended for five days. This is only three more days, and the increased cost slight.

27 We would suggest that those who may have waited for this final announcement of not having a trailer city write for accommodations that will take care of their needs. Consider, too, the great advantage you have by being able to accomplish a far greater witness in the homes of the people with whom you will be staying than when you stayed at a trailer city. Many accommodations are coming in at $1.00 to $1.50 per person per day.

28 Requests for trailer space are, therefore, automatically canceled. Any parking without obtaining a permit constitutes a violation in New York or New Jersey, except in licensed trailer parks. These are limited and generally filled.

29 YANKEE STADIUM OR POLO GROUNDS: Remember the same live program and same speakers will give talks at both stadiums, with very few exceptions. It will make no difference where you attend. Most will want to see both stadiums, but obviously the crowd will have to be divided. Beautiful speakers' platforms will adorn the second base areas of both fields. Also, each will have its own fine orchestra.

WHY BE PRESENT?

30 All loving Jehovah and desiring to serve him will do everything possible to attend the Divine Will International Assembly of Jehovah's Witnesses in New York this summer. Recall the important announcement in the December 15, 1957, *Watchtower*, wherein it stated, "This may probably be the largest convention ever arranged for by the Watch Tower Society before Armageddon." In all your convention activity and decorum, let it contribute to reflecting favorably upon Jehovah's name in everything you do. It is His assembly for us, his people. Will you be included?

NOTE: Take this *Kingdom Ministry* to New York with you, read it on the way and refer to the instructions from time to time at the assembly. The assembly program will be most helpful too, so please read it carefully.

NEW WORLD NEWS

◆ Branch in Jamaica, West Indies, moved into newly constructed home in Kingston. The new branch is a beautiful two-story building, including a Kingdom Hall. Local brothers helping put finishing touches on home and grounds.

◆ 300 attend circuit assembly in Venustiano Carranza, Chiapas, Mexico. A waiting mob, expecting witnesses, attacks bus in which priest is traveling. On Friday, brothers disperse before mob arrives. Saturday, mob is dispersed by a cloudburst. Sunday, soldiers are on the scene to keep peace. Brothers use messengers to warn of mob's approach. No one actually attacked, many good-will persons attend, in same circuit of Comitan reported on in 1/8/58 "Awake!" Jehovah gave the victory.

◆ Brother in Ethiopia charged with baptizing Christian people and sentenced to five months' imprisonment. Before the district court he was asked whether the Orthodox Church was the true mediator. Because he denied this to explain that Christ is the only mediator, the judge sentenced him. Religious freedom guaranteed in this country, but brothers report: "Even if we appeal we will never win this case."

TRANSPORTATION

The Society has completed its air arrangements and announced them to those congregations affected. If your congregation has received no such announcement, it means the Society has been unable to arrange satisfactory air transportation from your area. We suggest you either go to the regular airlines or consider group train travel. All Watchtower Travel Committees will accept remittances for ticket orders for rail travel up until July 10.

OFFER FOR AUGUST

Two books and two booklets on a contribution of $1.

THEME FOR AUGUST

Preaching the Kingdom in Unity —Rev. 11: 15

MAY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi.St.	Av. Mags.
Sp'l Pios.	513	147.7	55.2	8.5	149.7
Pioneers	6,118	99.5	34.5	5.7	111.6
Vac. Pios.	1,287	89.0	26.2	3.9	83.3
Pubs.	203,467	10.6	3.4	.6	12.9
TOTAL	211,385				

Public Meetings Held: 16,611

UNITED STATES QUOTA FOR 1958
206,538 Publishers

★ "Pay more than the usual attention" to things heard at assembly. ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

AUGUST, 1958 "As for me, in my integrity I shall walk."—Psalm 26: 11. VOL. I NO. 8

PREACH THE KINGDOM IN UNITY

Apply Assembly Counsel

1 As this issue of *Kingdom Ministry* goes to press Jehovah's witnesses in New York are as busy as any people can be. The tremendous assembly preparations are reaching their climax and already persons from many countries are arriving. Work! Work! Work! and we all love it.

2 Jehovah's people everywhere confidently expect that many spiritual blessings are in store for them at the Divine Will International Assembly and they are making every effort to attend. They look forward to seeing and hearing much to help them keep the divine will clearly in mind. Without doubt, their expectations will be more than realized.

3 Even as in going to such an assembly we should have uppermost in mind the spiritual blessings to be received, both of taking in accurate knowledge and of service, so upon returning from it we should have most prominently before us the applying of the knowledge received there, so that we might be more efficient and zealous witnesses for Jehovah.—John 2: 17; 2 Tim. 2: 15.

4 To realize that result, however, takes conscious, deliberate effort on our part. So, after we have returned from the assembly let us look over the notes we have taken—in obedience to instructions—and refresh our minds regarding the valuable suggestions received and make use of them as opportunity affords. If all of us do that, then we will indeed be effectively "preaching the Kingdom in unity," our theme for the month, and be harmoniously telling to all: "The kingdom of the world has become the kingdom of our Lord and of his Christ, and he will rule as king for ever and ever."—Rev. 11: 15.

5 This means co-operating with our brothers, particularly with the servants appointed to direct and take the lead. It means being regular and punctual at the various contacts for field service. It also means being properly equipped, with literature, with a well-prepared sermon and, above all, with a heart full of love for Jehovah and our fellow man.

6 All of us will be looking forward with keen anticipation and joy to getting back to those on our back-call lists and all those with whom we conduct Bible studies to tell them about the many blessings received at the assembly. Show them the program, newspaper clippings and whatever else we may have of theocratic interest. This may furnish the needed impetus for newly interested ones to appreciate that they need a regular Bible study and for those with whom we conduct home Bible studies to appreciate their need of sharing in the witness work.

7 Working unassigned territory will be our special activity during August as well as September. It is difficult to reach the people in this territory in the wintertime, so let us make good use of the fine summer and early autumn weather to witness to them. It is very likely that they will have heard about our assembly on the radio or TV, or read about it in the newspapers, all of which should make them more receptive to the message we bring to them in person.

8 The literature offer to be presented in all such territory will be subscriptions for the *Watchtower* and *Awake!* magazines, with six free booklets, on a contribution of two dollars. Where the complete offer is not desired try to obtain a subscription for one of the magazines (with three free booklets) or else try to place the offer that applies to all other territory, two bound books and two booklets on a contribution of one dollar If unable to place either of these, then offer two magazines on a contribution of ten cents. In any event, leave at least a booklet or a tract at every door, whether anyone is home or not. Your congregation may have some older booklets

(*Continued on page 4, col. 2*)

EXPAND YOUR MINISTRY

1 A life of expectancy is a living expression of a Christian's faith in Jehovah's Word and promise of a new world. And there is no better way to keep the spirit of expectancy alive than to remain active in the ministry; more than that, to expand our usefulness in the ministry to the very limits of our ability. "For whoever has, more will be given him and he will be made to abound; but whoever does not have, even what he has will be taken from him."—Matt. 13: 12.

OFFER FOR AUGUST

Two books and two booklets on a contribution of $1.

THEME FOR AUGUST

Preaching the Kingdom in Unity —Rev. 11: 15.

2 Seeing the nearness of Armageddon, the glorious fulfillment of Bible prophecies, should move us to want to expand our ministry as never before. It should fire us into the pioneer work, into areas where the need is great and, what is more, it should keep us there. The full-time ministry, an expanded ministry, keeps alive the freshness of Christian faith, hope and the vision of the new world. An active life in the ministry becomes a living sermon of what we believe. It is a life of expectancy.

3 "But we can't all pioneer," you say. Perhaps not. But we can all look ahead and plan to vacation pioneer as often as possible. Housewives who have school-age children will be now making arrangements to vacation pioneer as soon as school

(*Continued on page 4, col. 3*)

★ "Be fitly united" in Kingdom preaching: Work unassigned territory. ★

Your Service Meetings

FIRST MEETING IN AUGUST

Theme: Preaching the Kingdom in Unity.

5 min: Welcome, text, comments.

12 min: Talk on "Where the Need Is Greater." "Serving where the need is great" originally meant going to another country, such as the examples given in our 1958 "Yearbook" in reports from Australia and North Borneo. (86, 248) However, it also means serving in isolated territory in one's own country, as noted by the reports from France, Korea and Liberia. (158, 194, 205)

True, most of us may not be able to go to a foreign country, and we may not be able to pull up stakes, as it were, and go to some distant part of the United States, as did one couple. (72) But if we have the spirit of serving where the need is great we most likely can do something about it: Work such unassigned territory as may be accessible to us during August and September.

15 min: Question-and-answer coverage of the main article.

18 min: Stirring talk on "Preaching the Kingdom in Unity." Enthusiastically discuss the Divine Will International Assembly of Jehovah's Witnesses and what an outstanding example it is of preaching the Kingdom in unity. (See "Watchtower," 8/1/58, p. 479.)

10 min: Concluding comments. (Include comment on reference based on 1 Cor. 1: 10 at bottom of page one.)

SECOND MEETING IN AUGUST

5 min: Welcome, text, comments.

15 min: Assembly Blessings Report. Discuss high lights of the Divine Will International Assembly of Jehovah's Witnesses, bringing in a few appropriate experiences.

10 min: Talk, together with questions and answers, on "Aiding the Other Sheep Through the Theocratic Ministry School."

20 min: Sermon Refresher.

CHAIRMAN (3 min.) Talk on "Need of a Sermon." Show necessity of using sermon to cultivate interest and to impress on people the Scripturalness of our work. Effective use of Bible by all shows we are ministers, not salesmen. Sermons should draw people out, reveal their thinking so it may be brought in line with Bible truths. Our sermons have been used world-wide to help set the thinking of multitudes straight on "Who Is Jehovah?" "Armageddon," etc. When all use sermons, truths on these matters are driven home to millions. They cause people to open their minds and think on Bible subjects. Effect is felt in territory only when all use sermons regularly. Let us go over current sermon together.

AUDIENCE PARTICIPATION (10 min.) Discuss current sermon (May "Kingdom Ministry") with audience. Different introductions might be suggested, such as: "We are making brief calls this morning to share some good thoughts with you and your neighbors. As part of an international group of ministers, we've noted a serious trend toward materialistic thinking throughout the world. It appears to us that most people today are concerned with getting wealthy or at least 'keeping up with the Joneses.' You may have noticed this yourself. This way of thinking is quite in contrast with the wise course Jesus said would gain God's approval. Perhaps you'll recall the principle he expressed at Matthew 6: 33. After showing we should not be overly concerned with our daily needs, he said ."

When discussing parable (Luke 12: 16-21), encourage all to tell story in their own words and then read just verses 20 and 21, contrasting course of right thinking that leads to life with materialistic thinking that leads to death. Different ways of presenting this point may be suggested by audience. Transition to Eccl. 7: 12 might be handled by saying: "While money is needed to defend one against starvation and to clothe us under present conditions, only real knowledge from God's Word can give persons everlasting life. As the wise man said . . ."

Then going from that scripture to John 17: 3 one could say: "To live forever under perfect and righteous conditions is certainly worth knowing more about. To gain everlasting life means taking in knowledge of the one who can give it to us—Jehovah God. As Jesus said . . ."

Audience can then give additional suggestions for making transitions and for going from the sermon to the offer.

CHAIRMAN (7 min.) Calls on mature publisher to give sermon before audience. Then chairman concludes with brief remarks on value and need of all using sermons.

10 min: Concluding comments.

THIRD MEETING IN AUGUST

5 min: Welcome, text, comments.

10 min: New World News Report. Include items and experiences pertaining to the international assembly.

23 min: Demonstration on "Sharing Assembly Benefits."

CHAIRMAN (5 min.) Rousing talk on need of taking assembly benefits to those who missed it. Much good publicity has been given in newspapers, on radio and television (local examples might be mentioned), so people are familiar with the assembly and will wish to know more about it. Put new things learned into use immediately so they are not forgotten. Real value will come in talking to good-will persons on whom we make back-calls and those with whom we study about the assembly talks and activities and how greatly all benefited from being in attendance. Help all to know what the divine will is for today.

On introducing demonstration, stress to the brothers that when making back-calls or talking to ones with whom we study we can briefly mention the city of New York and its many wonders or our trip to and from the assembly. But then quickly get down to the really important part of our visit to New York, the assembly and its benefits. Watch and see how this may be properly done.

DEMONSTRATION (6 min.) Publisher making a back-call the first week following his return from the assembly. The good-will person inquires as to his trip, how he liked New York, etc. Publisher briefly tells of pleasant travels, comments about New York city and how much the city was impressed by the huge assembly of Jehovah's witnesses. With the notes he has taken and with the program at hand, he tells the person of good will some outstanding assembly high lights—statements made, new truths, things of real interest to the good-will person. He describes the harmony and the orderly operation of the various departments, the great advertising done. He briefly describes the packed stadiums, the people from foreign countries that were met, things he has brought home from the assembly, etc. Good-will person is greatly impressed and accepts publisher's invitation to attend next meeting with him.

AUDIENCE PARTICIPATION (12 min.) Chairman invites publishers in audience to give their impressions of the assembly. Thoughts should be directed along lines that will be helpful to persons of good will and brothers who did not attend the assembly. Points from talks, experiences and any other assembly happenings may be mentioned with the thought of stirring others to associate with the congregation and to engage in the field service. Chairman will also use some of this time to encourage all to keep assembly spirit alive so they may be activated throughout the coming year.

15 min: Talk on "Expand Your Ministry."

7 min: Concluding comments. (Include comment on reference based on Heb. 13: 16 at bottom of page four.)

FOURTH MEETING IN AUGUST

5 min: Welcome, text, comments.

10 min: Cover "Make Sure of All Things" on Minister of God, from page 263 to 265, Acts 4: 13. To be handled by question-and-answer method.

20 min: "Presenting the Good News"—talk and demonstration. To be conducted by the school servant.

15 min: Arrange locally. (Suggested talk: "Do Today's 'Faith Healers' Measure Up?" See "Awake!" 7/8/58.)

10 min: Concluding comments.

FIFTH MEETING IN AUGUST

Those congregations having a fifth meeting should arrange their own program locally.

Prepare for "Awake!" Campaign

Congregations wishing additional copies of the October 8 and 22 issues of *Awake!* for use in the campaign are requested to fill out and submit Magazine Distributors' order blanks. Orders should be sent in by September 1. The October 15 *Watchtower* will be a very special issue too and all the publishers will want to give it a wide distribution in October.

New Circuit and District Servant Talks

Starting September 7, 1958, circuit servants will give the public talk: "Is Love Practical Among the Nations in Our Time?" At circuit assemblies starting in September district servants will give the public talk: "The Watch Tower Society in God's Purpose."

CONGREGATION ORGANIZATION

Aiding the Other Sheep Through the Theocratic Ministry School

[1] All Kingdom ministers, not just the servants, have a special responsibility toward those newly interested in the truth. God's Word shows that our responsibility is to aid the new ones to preach the Kingdom in unity with the New World society and to encourage and aid them to attend assemblies and all congregation meetings. The theocratic ministry school is one meeting that plays a special role in aiding the other sheep.

[2] It is at the ministry school that newly interested ones, as well as the brothers, really work at gaining the required maturity by making a systematic study of the books of the Bible. It is at this meeting that they learn how to express themselves clearly and how to explain a subject logically. The ministry school program has kept us up to date on the recent publications of the Society, enabling us to keep important points fresh in mind. Truly the ministry school aids those in attendance to be "fully competent" in Kingdom preaching.—2 Tim. 3:16, 17.

[3] Are you doing your part in encouraging newly interested ones to attend the ministry school? The school servant should take the initiative in inviting new ones to attend and enroll. He should do this, not only from the platform, but also by showing personal interest in them. All publishers have this responsibility also. (Phil. 2:4) at the congregation book studies all publishers can encourage new ones to attend the ministry school. Do not feel that the study conductor has the sole responsibility in this regard. Another good time for stressing the ministry school is after home Bible studies. By referring to page 206 of "*Make Sure of All Things*", you can explain the Scriptural precedent for the ministry school.

[4] The invitation to attend the ministry school will include, for some, encouragement to enroll in the school. Remember, one does not have to be baptized to be enrolled. Each student should be encouraged to accept his assignments and to fulfill them to the best of his ability, not only for his own benefit but for that of those attending. All publishers, whether enrolled or not, should come prepared to answer review questions and to offer interpretative points on the Bible reading. The training in public reading, in preparing talks, in giving talks, in receiving counsel, in listening to instruction and student talks and taking the written review will be of inestimable value in aiding the newly interested ones to "press on to maturity."—Heb. 6:1.

[5] Do your part. Attend yourself and encourage others to do so Let all publishers be alert to their responsibility in aiding the other sheep through the theocratic ministry school.

REVISED FORMS

[1] Sample copies of the new "Remittance and Credit Request" and "Subscription Record" sheet are being sent with the August statements.

[2] The new "Remittance and Credit Request" form serves the same purposes as the two former forms, the "Remittance Form" and the "Literature Credit Request." See instructions on the back of the new form for proper use of it.

[3] The revised "Subscription Record" sheet has no place to record the number of subscriptions and the accompanying remittance, as this is now to be shown on the new "Remittance and Credit Request" form. Each time a "Subscription Record" sheet is sent to the Society, it must be accompanied by a "Remittance and Credit Request" form properly filled out under the SUBSCRIPTIONS section.

[4] Please use up all the old forms first and order the new ones when a new supply is needed.

CONVENTION REPORTS

While many of the brothers will have obtained 5-cent copies of the report at the assembly, everyone will want the 128-page report when it is over. The congregation servant should therefore ascertain the quantity desired and order them. They are a cash item and the charge is 30 cents.

CONVENTION PANORAMIC PICTURES

The Society is not providing any 8"-x-10"-size photographs or any other pictures at the stadium during the convention itself. However, we are planning to have a large beautiful composite picture showing Yankee Stadium and the Polo Grounds on one large picture, 16" x 30". It is a very fine picture for your Kingdom Hall and undoubtedly every congregation will desire to have one. If any others are wanted by the publishers, the congregation servant should ascertain their needs and order them as cash items. The charge for these will be $3.

LITERATURE INVENTORY

Two Literature Inventory forms are being sent to each congregation. An actual-count inventory of literature is to be taken accurately and completely on September 1 and recorded on these forms. Pioneers associated with congregations will turn in to the literature servant a signed slip showing how many books and thirty-two-, sixty-four- and ninety-six-page booklets they have. The total for pioneers will be shown at the bottom of the Literature Inventory form.

The congregation servant should check with the literature servant to see that the inventory is properly taken and give him help if necessary. Also, he will check with the magazine-territory servant to see that he takes his inventory properly and records it on the Literature Inventory form, which has been revised to include the magazine inventory. The original should be sent to the Society *not later than September 3* and the duplicate retained for the congregation's files. The results of this inventory and the latest statement of the congregation's standing with the Society should be read to the congregation at a service meeting.

BRITISH EDITION BIBLES

The following British edition King James Version Bibles, approximately 7" x 5" with a soft flexible cover, are now in stock at Brooklyn. Remittance should accompany orders for these cash-item Bibles. Bible AF 3401, 5/8" thick, in blue, maroon or black, $3.15. AF 3491, 5/8" thick, in black only, $4.80. A 3801, 15/16" thick, in blue, maroon or black, $3.50.

New Identification Cards

The identification cards now in use expire August 31, 1958. New cards, which expire August 31, 1960, are available at the rate of two cards for one cent. It would be well for congregation servants to reconsider information in the September, 1954, *Informant* regarding the use of the card before ordering. Only dedicated publishers and pioneers who regularly engage in house-to-house work, and who are capable of doing so alone, qualify for cards.

JUNE SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	507	145.4	54.6	8.5	135.7
Pioneers	6,076	95.8	32.7	5.5	96.7
Vac. Pios.	1,982	90.5	19.6	2.8	67.5
Pubs.	201,466	10.5	3.2	.6	11.0
TOTAL	210,031				

Public Meetings Held: 17,127

UNITED STATES QUOTA FOR 1958
206,538 Publishers

Presenting THE GOOD NEWS

Essential Qualities of Sermons Part 9: Enthusiasm

[1] What is the purpose of our ministry? Is it not to convince and stir to action those to whom we bring the message of life? To do that we need to employ one of the prime requisites for successful sermons—enthusiasm. Without it we cannot be entirely productive in our ministry. But what is enthusiasm? Interestingly, it means "God-inspired." It suggests zeal and devotion to a cause.

[2] To be enthusiastic about something you have to be convinced that it is good and worth while. You want to share it with others and help them to appreciate its value too. Is not the Kingdom message the most valuable possession we have? In your delivery of it, are you keenly interested in what you are saying? Do you reflect that in an animated, warm delivery? Paul said: "Be aglow with the spirit." (Rom. 12:11) It is for this very reason that some of our foreign-speaking brothers, lacking a polished delivery but having abundant enthusiasm, get even better results in placing literature and helping new ones get a knowledge of the truth. Zeal and enthusiasm are infectious, inspiring your listener to look further into the message you bear.

[3] Not only should we be enthusiastic in delivering the three- to eight-minute sermons, but also it should be manifested in presenting the back-call sermon. You kindled a spark of interest on your first visit. Do not let the spark die out. Enthusiastically fan the flame and with eagerness and tender care feed the sheep progressively. Remember, whatever you are doing, work at it whole-souled as to Jehovah.—Col. 3:23.

[4] What are the results from being more enthusiastic in your work? First, you will enjoy it more if you put your heart into it. It is a pleasure to serve Jehovah, and we should constantly give evidence of this fact. Also, much is learned by right example as well as by right words. Let the two work together and incite the householder to listen, learn and act.

[5] Enthusiasm has power. Put that power to work, for we have the best of all news to tell the people. Tell it out with enthusiasm, that you might convince men of good will to learn the truth and find the way that leads to life.

OFFER FOR SEPTEMBER

Two books and two booklets on a contribution of $1.

THEME FOR SEPTEMBER

Imitating the Shulammite in Exclusive Devotion—Cant. 8: 6.

HUNGARIAN "WATCHTOWER"

Beginning with October, 1958, a monthly mimeographed edition of the Hungarian *Watchtower* will be produced in Europe and mailed to any subscribers throughout the world. This issue will contain study material that Hungarian-speaking brothers may use in their meetings. If sufficient subscriptions are received we may produce a printed edition in due course. The subscription price will be fifty cents a year.

Convention Publicity

All news items relating to the convention should be collected by the congregation servant and mailed to 117 Adams Street, Brooklyn 1, New York, September 1. Please follow carefully the instructions outlined in the Society's letter of May 12, 1958.

Preach the Kingdom . . . *(Cont'd)*

that it would be glad to use for this purpose, as it would be better to give such away than to have them become discolored with age. In view of the small cost involved it can easily be borne either by the individual publishers or by the congregation, as the servants may see fit.

[9] What about congregations to whom unassigned territory is not available? These will continue with the regular literature offer, beginning with the territory longest unworked.

[10] It may be that our hours in field service will suffer during July and the first part of August because of our attending the assembly. If so, then let us do all we can to make up for lost time during the remaining weeks of August, the last month in our service year.

NEW WORLD NEWS

◆ **Thousands of U.S. publishers visited cemeteries May 30, worldly "Memorial Day," to comfort mourning ones with articles in May 22 and June 1 magazines. Publishers reported most people were very friendly, easy to talk to, and that many, with tears in their eyes, expressed thanks for the Scriptural comfort. More look forward to this service next year.**

◆ **Assembly held in May in Argentina near Buenos Aires with no difficulty. 1,210 attend at the climax of three full days.**

◆ **Brothers in Bahamas complete construction of a new branch home adjacent to Kingdom Hall. Two-story building provides fine quarters for branch and missionary group.**

◆ **New Zealand brothers dedicate new branch and Kingdom Hall. 152 Australian and 60 New Zealand delegates en route to international convention join the the crowd as about 700 view new building.**

◆ **Jehovah gives court victory in Switzerland in peddling-license case. Three brothers were accused and fined heavily in the very Catholic canton of Aargau and denied counsel in district court. After consideration of written argument and the testimony of the brothers, all three were acquitted, the court ruling they were not working for profit but to spread religious ideas.**

◆ **Fine circuit assembly held in Nieuw Nickerie, Surinam, with 339 attending public talk; 8 immersed. Two boats chartered to carry 120 brothers from Paramaribo on 30-hour river trip. At last assembly here in 1955, 65 attended.**

Expand Your Ministry *(Cont'd)*

opens. Also, seasonal workers, during their summer labors, will plan ahead to pioneer when their summer work is through. Keep the thought of expanding your ministry ever before you.

[4] You may be able to arrange to go and serve where the need is great, either in this country or overseas. If so, then write to the Society in keeping with previous instructions. If you are not in position to pioneer, or vacation pioneer, or serve where the need is great, be diligent to expand your ministry on the home front as fully as possible as a good publisher. Accept responsibilities so that others who are in position to go to other assignments will be free to do so. "Ponder over these things, be absorbed in them, that your advancement may be manifest to all persons."—1 Tim. 4:15.

★ **'Do not forget the sharing' of assembly benefits with others.** ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

SEPTEMBER, 1958 "As for me, in my integrity I shall walk."—Psalm 26: 11. VOL. I NO. 9

Fulfilling the Divine Will in 1959 Service Year

Schedule Your Time to Meet New Goals

[1] What joys fill our hearts as we begin the 1959 service year! Happy thoughts of the Divine Will International Assembly with its magnitude, its theocratic fellowship and abundant spiritual provisions continue to thrill us to overflowing. No keeping quiet for us! With a host of new releases to study and use in our ministry, there is no standing still for us either. Onward! is our watchword. "For the time that has passed by is sufficient for [us] to have worked out the will of the nations." God's kingdom rules! We have good and great things to talk about. We feel as did David, who exclaimed: "O let people laud Jehovah for his loving-kindness and for his wonderful works to the sons of men." "From the rising of the sun until its setting Jehovah's name is to be praised." "Praise Jah, you people! I shall laud Jehovah with all my heart in the intimate group of upright ones and the assembly. . . . A memorial he has made for his wonderful works."—1 Pet. 4:3; Ps. 107:15; 113:3; 111:1-6.

[2] Inspired by Jehovah's goodness and enlightened by his revelations, each of us should determine in his heart to perform the divine will better during the 1959 service year. We should want to improve our ministry and become efficient teachers of the Word. To help us meet our dedication vows, seven goals are suggested for the coming year. To meet these goals is to progress in doing the divine will, to advance in the ministry, which is a Christian's obligation.

[3] These goals, which will help us to perform the divine will, are (1) regularity in all features of field service, (2) calling back on all interested persons and placements with the objective of establishing home Bible studies, (3) acquainting the newly interested ones with the theocratic organization by bringing them to the meetings, (4) teaching and training new ones to preach by aiding them with sermons and in the field, (5) helping new ones to be regular in the ministry, (6) pressing forward to personal maturity through private study and participation and aiding in the training program and (7) working for a productive ministry by showing greater love.

[4] To meet these seven goals will mean a close scheduling of our time and a sticking to our schedule at all costs. It will also require getting off to a good start from the very first day in September. Train yourself to become regular in every feature of service. Do not allow yourself to slip back into lazy habits. "Brace up your minds for activity, keep completely balanced."—1 Pet. 1:13.

[5] Set your heart to call back on all placements after a few days. Have in mind the starting of a home Bible study with interested ones as soon as possible in order to teach them the divine will. Make it your goal to be conducting at least one home Bible study by November 15. Enthusiastically invite those with whom you study to come with you to the various congregation meetings, especially to the *Watchtower* study, and offer to bring them. Acquaint them with the theocratic organization. Say to them as Paul did to the Corinthians: "Become imitators of me, even as I am of Christ."—1 Cor. 11:1.

[6] As you progress in your study of the Bible with new ones, cultivate a strong desire for service. Teach them a sermon. Invite them to join you in the witness work, where you can help them to learn how to speak at the doors and offer the literature. Is this not what Jesus did when he sent out his apostles? "These twelve Jesus sent forth, giving them these orders"; and the account relates

(*Continued on page 3, col. 1*)

Imitate the Shulammite in Exclusive Devotion

[1] Not even the wealth and glory of King Solomon could weaken the love of the Shulammite for her shepherd lover. Hers was an exclusive devotion. Firmly she resisted the temptation of a life of materialistic luxury. Holding true to her lover, she said to him: "Place me as a seal upon your heart, as a seal upon your arm; because love is as strong as death is, insistence on exclusive devotion is as unyielding as Sheol is. Its blazings are the blazings of a fire, the flame of Jah."—Cant. 8:6.

OFFER FOR SEPTEMBER

Two books and two booklets on a contribution of $1.

THEME FOR SEPTEMBER

Imitating the Shulammite in Exclusive Devotion.—Cant. 8: 6.

[2] How can we imitate the Shulammite in exclusive devotion? By resisting the seductive advances made by the world with its materialism, by keeping unbreakable integrity in our love toward the Shepherd-King, Christ Jesus.

[3] Our main work in September is to bring the good news to persons in unassigned territory. This year's unassigned-territory service comes to a close September 30, so congregations having this territory should make an all-out effort to finish working it. While the weather is still favorable make wise use of your time. The unassigned territory offer is subscriptions for both *The Watchtower* and *Awake!* and six booklets, for $2. If this is not taken, drop to

(*Continued on page 3, col. 2*)

★ Do you say: "To do your will, O my God, I have delighted"? ★

Your Service Meetings

FIRST MEETING IN SEPTEMBER

Theme: Imitating the Shulammite in Exclusive Devotion.

5 min: Welcome, text, comments.

7 min: New World News Report.

10 min: Talk on "Imitating the Shulammite in Exclusive Devotion." (See "Watchtower," 12/1/57, p. 720, and 9/1/58, p. 520.)

10 min: Question-and-answer coverage of "Imitate the Shulammite in Exclusive Devotion."

18 min: Talk on main article, "Fulfilling the Divine Will in 1959 Service Year."

10 min: Concluding comments. (Include comment on text [Ps. 40: 8] at bottom of page 1.)

SECOND MEETING IN SEPTEMBER

5 min: Welcome, text, comments.

10 min: Talk on "Incidental Witnessing."

While resting at the well of Sychar Jesus gave a grand witness to a Samaritan woman coming for water that resulted in many hearing about the Messiah. That incidental witnessing in our day can also prove very effective our 1958 "Yearbook" repeatedly shows.

Thus a publisher in Somaliland by witnessing to a couple staying in the same hotel as he did was able to start a Bible study that was held every day for several weeks, thereby laying a good foundation of Scriptural knowledge. (81) Witnessing to an Irish youth when he returned a spade resulted not only in his taking his stand but also in two members of his family, at first bitterly opposed, doing so. (107) How about witnessing during lunch hour? See Aruba's report. (216) Those owning shops or stores often have fine opportunities to witness to customers, as noted in the reports from Curaçao, Norway and Turkey. (218, 229, 275) Even a person in a hospital or sanatorium can accomplish much good, as seen from Spain's report. (257) The use of the mails may also be considered a form of incidental witnessing that often proves very effective, as can be seen by the reports from Brazil, Finland and Sweden. (101, 157, 260)

10 min: Question-and-answer coverage of article "Congregation Servant Resumes Visits with Assistants."

25 min: Demonstration on "Congregation Prepares Sermon." (All should be encouraged to study outline before meeting and have pencil and paper for notes.)

(3 min.) Talk by chairman pointing out value of using new sermons from time to time in working territory.

(15 min.) Congregation develops sermon under chairman's direction. Have sermon outline on platform for all to see and follow. First, invite the congregation to give introductions that may be used in addition to the one suggested below. Then consider the one below and call on the audience to develop points of the outline. Special attention should be given transitions from introduction into the body, and from the body into the conclusion and the offer.

Theme: Condition of the Dead

A suggested introduction: "Good morning. I'm a minister calling on you to discuss briefly a subject of great interest to all of us. At one time or another we have lost loved ones in death. It may have been a mother, father, sister, brother or a relative or a close friend. Often we wonder just what is the condition of the dead. How will death affect us? The Bible has much to say on this subject and it clearly makes the condition of the dead known in a very few, easy-to-be-understood scriptures. In the second chapter of Genesis, for example, God told Adam that he could live as long as Adam remained obedient to him. You recall that, don't you? (If the householder does not seem familiar with it, turn to Genesis 2: 17 and paraphrase it.) Then in Genesis, chapter 3, we read not only of Adam's disobedience but also about what would happen to him at death."

1. **Man returns to dust —Gen. 3:19**
2. **Dead have no conscious existence —Ps. 146:4**
3. **Jesus likened condition of dead to sleep —John 11:11-14**
4. **Resurrection is hope for the dead —John 5:28**

In conclusion bring out: 'The resurrection of the dead will come about under the Kingdom that we pray for when saying the Lord's Prayer. To aid you to learn more of what the Bible teaches on this subject, this Bible-study aid "Let God Be True" has been specially prepared. For example, here on page 66 begins a chapter dealing with man, how he was made and what happens to him when he dies. Note all the scriptures used. [Hand book to person.] Turn to page 272 and you will find a chapter on "Resurrection." This fine Bible-study aid and its companion "The Kingdom Is at Hand", which Scripturally explains the nearness of the new world of God's promise and the blessings that will flow to the people because of God's kingdom rule, and these two Bible study booklets [hand them to householder], are left with you on the small contribution of only $1.' If the offer is not taken, then drop to one book and a booklet. If this is not taken, offer two magazines for 10 cents and leave the tract "Hope for the Dead."

(5 min.) Call on publisher who prepared in advance to give sermon.

(2 min.) Chairman encourages all to start using sermon.

10 min: Concluding comments. (Include comment on statement based on 1 Tim. 4:7 at bottom of page 4.)

THIRD MEETING IN SEPTEMBER

5 min: Welcome, text, comments.

10 min: Cover "Make Sure of All Things", on Minister of God from page 263 to Matthew 3:13-17 on page 265. To be handled as a back-call demonstration.

12 min: Question-and-answer coverage of article "Proper View of Training Program."

25 min: Demonstration on "Analysis of Activity."

(Give each publisher his Publisher's Record card and a Publisher's Weekly Field Service Report. Large facsimile of Publisher's Record card visible to audience should be displayed. Figures on it should be based on actual month-by-month average of local congregation with averages for year under total figure in each column. On a separate large card should appear the words "National Health Standard" with the following information, which represents the activity of an average publisher: *Hours 9-13; *back-calls 3-9; *Bible studies .4-1; *magazines 11-15; **books 5-10; **subscriptions 2-4. *Monthly average. **Total for year.)

CHAIRMAN (3 min.) Explain that each column on Publisher's Record cards has been totaled for the year, and the averages for the year have been penciled in at the bottom of the card. Purpose is examination of health of congregation's ministry. Panel of doctors on platform will examine the congregation's average Publisher's Record card. Audience invited to follow along on their cards to check health of their personal ministry, diagnosing themselves as average, below average or better than average in accord with doctors' discussion. Ask each one to mark down his own year's totals and averages on the Publisher's Weekly Field Service Report. Also, they may copy the congregation's averages as shown at the bottom of the special chart to compare them with their own ministry.

DEMONSTRATION (18 min.) Panel of three "doctors," congregation servant, assistant congregation servant and Bible study servant, on platform examine ministerial record of "patient" for past year on large Publisher's Record card. Patient's activity is compared with "national health standard" for average publisher. Figures below this standard have "below average" ministerial health and those above are "better than average." Doctors review patient's activity in each column on card, making diagnoses and suggesting remedies where necessary, with commendation where above average. For example: Book column: Examination shows few placed. Remedy: Better sermons needed with more use of them in field; stick to offer suggested by Society. Hours column: Record shows averages low. Remedy: Two hours of exercise each Sunday morning hunting and fishing for sheep, followed by an hour of back-calling; take regular exercise at other times as arranged by local "doctors." Magazine column: Panel notes few, irregular or none. Remedy: participation in group magazine work; offer two magazines when regular offer is not accepted; have magazine route, etc. Back-call column: Doctors find few, irregular or none. Remedy: Try back-call sermons; fulfill training program; use one hour each Sunday following up interest found previous Sunday and or use an evening a week for helping others to learn truth. Related illnesses may be discussed, such as low meeting attendance, immaturity, etc.

CHAIRMAN (4 min.) Sum up discussion showing how practical application of "remedies" during year will improve ministerial health of individual publishers.

8 min: Concluding comments.

FOURTH MEETING IN SEPTEMBER

5 min: Welcome, text, comments.

15 min: Talk on "Pursuing My Purpose in Life." See "Watchtower," September 1, 1958. Encourage all who are able to take up pioneer service to do so.

18 min: "Presenting the Good News." To be handled by the school servant. Demonstrate points.

12 min: Service talk on "October Special Activity."

10 min: Concluding comments.

CONGREGATION ORGANIZATION

Congregation Servant Resumes Visits with Assistants

[1] The Society has received many expressions of appreciation for the arrangement started last year—that of having the congregation servant work closely with one of his assistants each month, reviewing his duties with him.

[2] Beginning with the new service year the Society is arranging for the congregation servant to work again with each of the assistants and book study conductors. Sometime during the month designated they will meet and review the duties of the servant. This time, however, the overseer will primarily give attention to those duties that are so vital that, if they are not properly performed, a weak organization results.

[3] Before them continually should be the question: How can we best apply the Society's instructions locally? This should be with a positive attitude that the counsel from the Society is practical and workable if applied properly. Circuit servants should check into this program at the time of their visits to see its development and progress.

[4] During September the congregation servant should make a thorough review of his own duties. The overseer will particularly note where improvements can be made in his service. Also, he should have in mind the goals set out for the service year and consider how the congregation can meet these. A review of the latest circuit servant's report will be very profitable. He should have the proper perspective and be in position to talk enthusiastically to his assistants as he works with them.

[5] The assistant congregation servant is scheduled for October, the Bible study servant for November, etc. The Society will set forth the program in *Kingdom Ministry* each month. In preparing for the meeting, each servant should review the material on this schedule published previously in *Kingdom Ministry* and should review his duties as set forth in *Preaching Together in Unity*, *Qualified to Be Ministers* and the latest copies of *Kingdom Ministry*. The Society will indicate the specific points that should receive most attention.

[6] Several times during the month the congregation servant should plan to work with the servant scheduled for that month. Continue to use this helpful program to the full in building up the congregation through good servant leadership.

Fulfilling the Divine Will . . . *(Cont'd)*

what Jesus told them to say and do. Follow Jesus' example and train the other sheep to do the divine will as teachers of God's Word.—Matt. 10: 5-42.

[7] Be sure you help them to become regular ministers by teaching them how to schedule their time for service and for personal and congregation study. Encourage them to work and study with you until they become stable. Impress upon new minds the need of being thoroughly equipped to do the divine will. 'You must assist those who are weak,' is the Scriptural injunction. Train yourself by training new ones to press on to maturity. Thus they will be in a position to be of help to others.—Acts 20: 35.

[8] Work for increase, for productivity. With all the new instruments that Jehovah has provided, let us show our appreciation by using them. To be a sower of the Word is fine, but reapers have greater joy. Of Jehovah, David declared: "How many your works are, O Jehovah! All of them in wisdom you have made. The earth is full of your productions." Imitate Jehovah in productivity, do his will and you will be able to say at the close of the service year that the divine will has been done.—Ps. 104: 24.

Imitate the Shulammite . . . *(Cont'd)*

one subscription and three booklets, or two books and two booklets, on a contribution of $1. Where the offer is not accepted, endeavor to leave at least magazines, booklets or a tract.

[4] This month is also a good time of the year for street magazine work. In this work, remember that greater success comes by taking the initiative. When approaching the people, introduce the offer in a few friendly words, such as: "May I offer you the latest copy of *The Watchtower*? It contains this splendid article on [mention an article]."

[5] A suggested book to include in this month's two-book offer, on a contribution of $1, is "*The Kingdom Is at Hand*". Starting this month the circuit assembly program Saturday evening will feature home Bible-study work. Plan to attend and benefit from this fine program. With the bountiful blessings of the international assembly to inspire us to greater efforts, let us, with keen determination, work toward the 10-percent congregational increase by December's end. Imitate the Shulammite in exclusive devotion by never letting worldly attractions rob you of the love-proving privilege of being a regular Kingdom minister during the new service year.

Proper View of Training Program

[1] As announced at the 1953 international assembly, the goal of our training program is to have every witness of Jehovah fully capable of giving Scriptural, coherent and effective three- to eight-minute sermons at the door.

[2] This training program has a sound Scriptural basis. Jesus himself set the pattern. In fact, when going from city to city declaring the good news he was training not just one or two but twelve or more.

[3] Remember, "love builds up." For our training efforts to be fruitful we must let love, sincere, warm love, permeate the relationship between the one training and the one being trained. Here, too, Jesus set the example.

[4] Of course, for our loving efforts to be most effective they must be coupled with accurate knowledge and wisdom. Arrange for a definite schedule that takes in all features of the service. Go over the sermon beforehand. Make a list of the various steps to be covered.

[5] Among such progressive steps might be the matter of manifesting a cheerful and genuinely friendly attitude, giving effective introductions, keeping the sermon simple, drawing the householder into the conversation, adaptability, and presenting the two magazines if the householder rejects the main offer. After working together for the first half hour, let each one work alone, coming together again for the last half hour.

[6] For the training program to be successful the servants also must take a personal interest in it. For example, before the congregation servant visits a service center he would do well to check on who is being trained by whom and then on the progress being made. He should also make definite arrangements after the study to work with someone the following Sunday.

[7] By having a warm, loving, friendly and close relationship between the one training and the one being trained; by having a definite schedule including all the features of the service; by taking one step at a time, stressing a different point each week; and by the servants taking a keen interest in it, the training program can become far more fruitful, realizing its goal of each witness of Jehovah being fully capable of giving effective sermons. (In this connection it would be well for all to review what is said about training new ministers in *Qualified to Be Ministers*, Study 56.)

Presenting THE GOOD NEWS

Draw the Householder into the Conversation Part 10

1 Almost everyone enjoys conversation, whereas hardly a soul can stand being scolded or lectured to. In our ministry, do we converse with people or preach at them? Do we really get through to our hearers or do we erect a barrier by doing all the talking ourselves? As we preach we should make a real effort to put the householder at ease and make him feel a part of the conversation. To accomplish this we need to learn how to successfully draw the householder into the conversation.

2 What are the benefits of doing this, and how can it best be accomplished? First, if we learn his views we can more intelligently get our points across; perhaps we can even adapt our sermon so as to clear away any objections he may have. Then, too, no one likes to feel he is being pressured into something. So be conversational; it is more natural and appealing. Initially this can be done by injecting a direct question or two. Recall how Philip engaged the Ethiopian eunuch in conversation? He began with a question: "Do you really know what you are reading aloud?" That led into a conversation and a conversion. If a question serves only to get the householder to agree with you on a basic point, still it has accomplished its objective, that is, getting him into the conversation. If a householder is given an occasion to speak he does not feel he is getting a lecture. Instead, he sees that he is participating in an instructive discussion. Obviously this is much more desirable.—Acts 8:30.

3 From the examples showing how Jesus taught his disciples we see that it is most profitable and important to draw the householder into the conversation. (Matt. 16:13-19; 17:10-13, 24-27) A more informal, relaxed atmosphere prevails. This helps to get our points across to our listeners. Hence, employ this essential quality of good sermons, that your ministry may be even more efficient and effective than it is.

OFFER FOR OCTOBER

One-year subscription for both "The Watchtower" and "Awake!" and six booklets, $2.

THEME FOR OCTOBER

Staying Awake to the Kingdom Ministry.—1 Cor. 16:13, 14.

NEW WORLD NEWS

Audiences numbering 253,922 packed Yankee Stadium, the Polo Grounds and surrounding areas in New York city on August 3 to hear Brother Knorr's talk "God's Kingdom Rules—Is the World's End Near?"

7,136 were baptized at assembly on July 30.

On August 1, the 194,418 present at the Divine Will International Assembly unanimously adopted a resolution against the old world, declaring that they would remain free from the conflicts of the world and would be faithful and wholly devoted to Jehovah.

Brother Knorr announced an expanded program for the theocratic ministry school. Beginning in January, 1959, sisters may enroll and give regularly assigned sermons, on which they will be counseled.

Included among the many new releases at the assembly were Volume IV of the "New World Translation of the Hebrew Scriptures", covering Isaiah, Jeremiah and Lamentations; also the book "Your Will Be Done on Earth", which deals extensively with the book of Daniel; and the large-size, beautifully illustrated book "From Paradise Lost to Paradise Regained".

At the conclusion of the assembly a new expansion program was outlined. A twelve-story addition to the Brooklyn Bethel home is to be built. Part of the new home will be used as an instruction center for ministers, where there will be a ten-month training course for brothers from around the world.

OCTOBER SPECIAL ACTIVITY

1 How thrilled all of us were with the public talk "God's Kingdom Rules—Is the World's End Near?" given by Brother Knorr at the Divine Will International Assembly. Over a quarter of a million persons heard it, and those who did hear it wished that hundreds of thousands more could hear that stirring message. So the assembly was delighted when Brother Knorr announced: "On Sunday, October 5, all 17,000 congregations throughout the world, in all languages, should have this public lecture. Additionally, we will print this talk in the October 15 English *Watchtower* and in as many other foreign languages as possible. World-wide distribution will be possible."

2 Every congregation, large or small, should arrange to have the public talk. This may mean that some congregations will have to arrange to get a capable speaker from another congregation. If so, the congregation servant should do that now. And do not forget to order handbills so the talk can be effectively advertised. District servants will give the talk at circuit assemblies October 5. Congregations having assemblies may arrange to have the talk in their own territory October 12.

3 In addition to the public talk, we will be privileged to present the October 15 issue of *The Watchtower*, which is a special issue featuring the article "God's Kingdom Rules—Is the World's End Near?" Make it your goal to see that every householder in your territory is given the opportunity to obtain this special issue.

4 And there is more: Use the special issue of *The Watchtower* to obtain subscriptions. During October subscriptions for both *The Watchtower* and *Awake!* will be offered, with six booklets, on a contribution of $2. Though publishers may offer either subscription, according to the circumstances they encounter, first try to obtain two subscriptions, one for *The Watchtower* and one for *Awake!* The articles that have been selected for publication in the October 15 issue of *The Watchtower* and the October issues of *Awake!* are ones that will be easy to discuss with householders and that will appeal to good-will persons in your territory.

5 Prepare now. Every congregation should order extra supplies of the October 15 issue of *The Watchtower* right away. Also, order your extra supplies of *Awake!* for use during the special activity planned for October. The divine will is clear: This good news of the Kingdom must be preached. A tremendous witness will result if we all push forward in this special activity.

★ **"Be training yourself" to fulfill the divine will. Are you?** ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

OCTOBER, 1958 "As for me, in my integrity I shall walk."—Psalm 26: 11. VOL. I NO. 10

Stay Awake to the Kingdom Ministry

Share in world-wide distribution of October 15 "Watchtower"

[1] What a stimulus Jehovah's people have had to stay awake to the Kingdom ministry! The Divine Will International Assembly of Jehovah's Witnesses has powerfully aided us to heed the counsel of this month's theme text, 1 Corinthians 16: 13, 14: "Stay awake, stand firm in the faith, carry on as men, grow mighty. Let all your affairs take place with love."

[2] How can we be awake to the Kingdom ministry in October? By participating fully in the distribution of the special October 15 *Watchtower*, which contains the absorbing public lecture "God's Kingdom Rules —Is the World's End Near?" by widely advertising the October 5 public lecture, and by offering people of good will subscriptions for both *The Watchtower* and *Awake!*

[3] To stimulate distribution of the special issue of *The Watchtower* special emphasis should be placed on Magazine Day service, and on magazine distribution before the congregation book study and at every other opportunity. Book study conductors would do well to discuss the prospects with their groups and then organize for increased activity during October in co-operation with the congregation servant.

[4] What blessings good-will persons receive by having both magazines regularly coming to their homes! This month we want to stress the two-subscription offer. How can we do this? When offering the magazines present them in such a way that the householder understands that both magazines are vital. We must start with the right mental attitude ourselves. Be positive. Do not think that one's territory is unsuitable for the two-subscription offer. People of good will in all territories will respond to the offer. But we need to present it in the right way.

[5] Show that the two magazines go together. Offer them, not as separate subscriptions for $1 each, but rather as two subscriptions for $2. Yes, offer two subscriptions as *one* unit.

[6] Give the householder adequate reasons for subscribing for the magazines. Merely commenting on an article in each magazine is usually not enough. On completion of the sermon lead into the offer on the basis of the theme in which you have already stimulated interest. Then give the householder an over-all picture of what he will be getting by subscribing for both magazines.

[7] Explain that *The Watchtower* makes a study of God's Word. Use the October 15 issue effectively in obtaining subscriptions. State that it is receiving world-wide distribution. Stress that this lecture that thrilled more than a quarter million people is just the beginning of many convention talks to be published in *The Watchtower*. By subscribing now the householder will not miss any of these talks explaining the divine will for our day. Mention other features of *The Watchtower* too.

OFFER FOR OCTOBER
One-year subscriptions for both "The Watchtower" and "Awake!" and six booklets, $2.

THEME FOR OCTOBER
Staying Awake to the Kingdom Ministry.—1 Cor. 16: 13, 14.

[8] Show that *Awake!* complements *The Watchtower*. *Awake!* draws attention to world events in the light of fulfilled Bible prophecy. A brief way to give an over-all picture of *Awake!* is to refer to "The Mission of This Journal" on page two. It is not necessary to use all your points at each door. Rather, be alert to the needs of each householder and select points accordingly.

[9] When the householder does not take the offer, drop to one subscription for $1. If no subscription is taken, offer two magazines for a contribution of ten cents. At every house there is one thing we want to leave—a copy of the special October 15 *Watchtower*. Think what a witness to the established Kingdom will be accomplished!

[10] During October every congregation publisher should try to obtain at least one subscription; pioneers, five, and special pioneers, eight. View these quotas in their true light. It is not a mere quota we are seeking to meet but it is this: We have vital information, the message of the Kingdom, and we as individuals want to bring this message to the people by helping them obtain subscriptions to both magazines. By so doing we aid persons of good will to gain life in the new world.

[11] To meet the quota let all publishers engage in as much house-to-house work as possible. Follow through on promises. Be certain that persons who already know of the Kingdom good news are given the opportunity to subscribe.

[12] Stay awake to the Kingdom ministry by giving the fullest support to the October 5 public meeting. So that as many persons as possible may learn that God's kingdom rules, the lecture deserves effective advertising. For best results keep these three points in mind: (1) Let each publisher extend invitations both to persons of good will that they serve and to friends and neighbors. (2) Let publishers work in territory that is readily accessible to the hall where the lecture will be given. (3) In addition to being present himself, let each publisher make it his personal goal to bring at least one other person to the lecture.

[13] Stay awake to the Kingdom ministry by sharing fully in the great work October sets before us.

★ **Paul said: "Be aglow with the spirit." Are you?** ★

Your Service Meetings

FIRST MEETING IN OCTOBER

Theme: Staying Awake to the Kingdom Ministry.

5 min: Welcome, text, comments.

8 min: New World News Report.

12 min: Talk on "Staying Awake to the Kingdom Ministry." (See "Watchtower," 3/1/57, p. 145, and 10/1/58, p. 603.)

12 min: Question-and-answer coverage of the main article "Stay Awake to the Kingdom Ministry."

13 min: Talk on High Points of the Field Service for October, November and December.

10 min: Concluding comments. (Include comment on text [Rom. 12:11] at bottom of page 1.)

SECOND MEETING IN OCTOBER

5 min: Welcome, text, comments.

10 min: "Yearbook" experiences about subscription campaign.

The value of a subscription for "The Watchtower" is brought home to us by an experience from Australia. (85) How much interest just one "Watchtower" magazine can arouse can be seen by the reports from Germany (165), Indonesia (185) and Colombia (120). How effective an "Awake!" magazine can be, whether a single page, one issue or a subscription, can be noted from the reports from Senegal (162), Peru (237) and Sumatra (186). And as for activity with the special issue, one special pioneer placed almost a thousand copies (268), while in Germany a person of good will was so impressed she asked for ten to twenty copies more of the special issue to pass out to her friends. (165) Truly our threefold campaign for October should prove to be most interesting and fruitful in every way!

10 min: Report from assistant congregation servant on visit with congregation servant.

25 min: Questions and answers and demonstrations on "Know Your Magazines." (Advise publishers on previous week to be prepared to participate.)

CHAIRMAN (2 min.) Talk about the good results that come from magazine distribution and what the congregation has been doing in this feature of the work during the last few months. Encourage the publishers to make October a record magazine month. The goal for each congregation publisher is one subscription; for each pioneer, five subscriptions, and for each special pioneer, eight subscriptions.

(8 min.) Divide audience into two groups. Propound a question to the first group regarding a point in the current issue of "Awake!" If the answer is not given promptly, turn to the other group and let them answer. Then give this second group the first chance to answer the next question. Frame the questions so that they will bring out talking points that can be used in presenting the "Awake!" either on Magazine Day or with the two-subscription offer. It is best to make up questions from three or four articles. Then publishers who have prepared in advance should be called on to give several thirty- to sixty-second presentations that demonstrate how the points can be used effectively in Magazine Day presentations. Although "Awake!" is the magazine being featured in the presentation, "The Watchtower" should be presented as its companion.

(12 min.) Propound questions to the audience on articles in the special "Watchtower" in the same manner as was done with "Awake!" The chairman might include among his questions one that asks for the points in the magazine that would appeal to a busy housewife or a workingman, or he might ask how certain local objections to the magazines might be overcome. Have two publishers demonstrate brief Magazine Day presentations using these points. Here "The Watchtower" should be featured, and "Awake!" will be presented simply as its companion.

Now have two model demonstrations showing how to present the two-subscription offer as conclusions to the current sermon. Keep in mind the suggestions offered in the main article and "Presenting the Good News."

(3 min.) Chairman reviews some of the practical suggestions given during the program and encourages the publishers to use them in the field. He reminds them to call back on all subscription promises as well as expiration notices. Even though such calls take time, it is time well spent. (See the March 1958 "Kingdom Ministry" for ideas that appeared in the demonstration on "Subscription Promises and Expiration Slips.")

10 min: Concluding comments.

THIRD MEETING IN OCTOBER

5 min: Welcome, text, comments.

10 min: Cover "Make Sure of All Things", page 265, Women May Be Ministers, to Heb. 13:15 on page 267. To be handled by audience participation, questions and answers.

10 min: Report on 1958 Blessings in Your Congregation.

25 min: Discuss and demonstrate new back-call sermon.

CHAIRMAN (2 min.) Using local information on average back-calls and Bible studies, number in congregation participating in back-call work, in Bible study work, etc., chairman emphasizes need for preparing and using back-call sermons. Effective sermons result in home Bible studies. So all can use sermons Society publishes effective ones. Goal is at least two thirds of publishers conducting studies. Use sermons to reach this goal.

DISCUSSION WITH AUDIENCE (11 min.) Following sermon should be listed on blackboard or printed on card large enough for audience to read.

Theme: Hope for the Dead

1. **Resurrection hope for those remembered by God —John 5:28, 29**
2. **Jesus' resurrection makes promise sure —1 Cor. 15:20-22**
3. **Righteous and unwillingly unrighteous to be raised —Acts 24:15**
4. **Wicked ones will not return —Prov. 10:7**
5. **Available to those who show faith by obedience —John 3:36**
6. **Hope for obedient ones now living never to die —John 11:25, 26**

Success in making calls may depend on how we introduce sermon, making transition from previous visit. Introductions generally framed around previous conversation with householder. Should be enthusiastic, friendly and display genuine interest in presenting additional scriptures to build up hope for dead. Chairman calls for suggested introductions from audience. Scriptures in sermon next discussed with audience, with appropriate connectives between them all outlined. Theme of "Hope for the Dead" should stand out in mind of good-will persons. Show through discussion how to lead into publication to be studied.

SERMON (12 min.) Previously prepared publisher is called on to give model sermon. If you call the person of good will by name and greet him in a friendly way, you will often be invited right in. However, if the householder hesitates, you might say: "In view of our interesting discussion of a few days ago on the condition of the dead, I looked up some additional scriptures that show what hope there is for persons after death. May I step in and talk to you about them for a few minutes?" Suggest that the householder get his Bible. "In our previous discussion we learned that the dead are asleep, not alive in another world. The wonderful hope that Jehovah God holds out for the dead is a resurrection. John 5:28, 29 speaks of that hope; let's turn to it in the Bible." In going from the sermon to the publication, publisher might say, "The provision of eternal life for persons who are righteously disposed, whether living or dead, is discussed clearly in the book 'Let God Be True' [or whatever publication is placed] that I placed with you. Here on page 272 ['This Good News of the Kingdom', paragraph 18; 'This Means Everlasting Life', page 288] it shows that many wonder about life after death, and it raises the question [on paragraph 2] as to where a person would look for the correct answers to questions about the hope for the dead. What would you say?" Then briefly discuss paragraph before chairman cuts in with concluding remarks on wisdom of all using sermons to start home Bible studies.

10 min: Concluding comments. (Include comment on text [1 Thess. 5:6] at bottom of page 4.)

FOURTH MEETING IN OCTOBER

5 min: Welcome, text, comments.

10 min: Talk on "Youthful Ministers."

The Congregator urges children to remember their Creator in the days of their youth. And even as God's Word gives us such examples as Jesus, Samuel, Jeremiah and Timothy, so our 1958 "Yearbook" gives us modern-day examples. The report on British Guiana (102) tells of a very effective doorstep sermon being given by a youthful minister, while a report from Iceland tells of how successful such a one can be in placing magazines. (79) That youthful ministers can do much good by witnessing to their schoolmates and chums is shown in the reports from Faroe Islands (144), Netherlands (214) and South Africa (250). One Italian miss started a study with her professor (188), and one Nigerian youth explained the truth so well that a clergyman expressed admiration for his knowledge of the Bible. (205) Truly, youth is no barrier to fruitful witnessing.

20 min: "Presenting the Good News." To be conducted by the school servant. Demonstrate or illustrate points being made.

15 min: Talk on "Assembly Resolution to Be Widely Distributed."

10 min: Concluding comments.

FIFTH MEETING IN OCTOBER

Arrange locally.

Presenting THE GOOD NEWS

Direct Relationship of Theme to the Literature Offer Part 11

1 By means of striking introductions Jehovah's ministers are able to arouse interest in their sermons, but more than a striking introduction is needed to convince a householder that he needs one of our Bible-study aids. The sermon must stick to a theme and then the literature must be tied into that theme. It will then be clear to the householder that he needs this literature to learn more about what was told him in the sermon.

2 Many publishers give good sermons but fail to tie the literature offer to the theme. They may have excellent transitions between scriptures but still fall short of having a good transition from the sermon to the literature presentation. It requires preparation to keep your theme to the fore when presenting the literature. You must take the time to search through the publication for specific points that would fit your theme. Sometimes the title of a chapter or the title of the publication itself may be used in addition to these points.

3 We might take the current sermon "Condition of the Dead" as a means to illustrate how the literature offer can be tied in with the theme. Upon concluding the sermon you might say: "The resurrection hope is comforting, isn't it? Additional information about this divine provision is set forth on this page of the *Watchtower* magazine." Then show the householder page 638 of the October 15 issue of *The Watchtower* when you are using that issue. Draw his attention specifically to paragraph 50 of the article "God's Kingdom Rules—Is the World's End Near?"

4 When using the October 8 issue of *Awake!* you might draw the householder's attention to the article "World Peace in God's Way" and then point out the paragraph in which John 5:28, 29 is quoted. In this manner the theme of our current sermon is emphasized when presenting these magazines.

5 By clearly demonstrating that your sermon has a direct relationship with the literature you present, you are helping people "get saved" by creating in them a desire to have that literature and to study it. It is a right desire because it means the gaining of accurate knowledge of God, and that, in turn, leads to eternal life.—1 Cor. 10:33.

CONGREGATION ORGANIZATION

Overseer Meets with Assistant Congregation Servant

1 During October the overseer will begin a recheck of the congregation organization. He will meet with the assistant congregation servant for the purpose of reviewing his duties and ascertaining where improvements need to be made in building up the congregation. Both servants will find it profitable to go over the points outlined in the October, 1957, *Kingdom Ministry*, page 3. Each of the eight points listed there should receive attention. Special attention should be given to (1) the 1st- and the 15th-of-the-month checkup lists, which the assistant congregation servant furnishes the book study conductors, and (2) how he can be of the greatest assistance to the congregation servant.

2 What should be on this checkup list that is given to the conductors? Not just a column of names of those that have not gone out in service up to a particular date. It should have on it names of publishers who are putting in many hours but are placing little or no literature, also the names of those who place literature but make few back-calls, and a record of those who make back-calls but have not as yet started a home Bible study. The assistant should explain to the conductors how these lists can be best used. The congregation servant should check the over-all arrangement and give appropriate counsel where necessary. The two servants in their meeting should discuss how to apply the Society's suggestions to local circumstances.

3 The congregation servant should be informed weekly as to the progress of the congregation in the ministry. Figures and observations can be given to him that will be used on service meeting programs and in planning congregation activity. How a constructive report can be prepared should also be discussed. Trends should be noted. Is irregularity running too high? Is meeting attendance slacking? How are the hours and back-calls in comparison with the national average? How is the congregation doing in meeting its quotas in publishers, subscriptions, Bible studies, magazines, etc?

4 Sometime during the month the overseer and his assistant should plan to work together in all features of the service, with the overseer providing suggestions for improvement.

"THANKSGIVING DAY" ACTIVITY

Again this year it is recommended that all congregations and publishers arrange for special Magazine Day activity on worldly "Thanksgiving Day." Two order blanks are being sent to congregations so they can order the extra copies of the November 22 *Awake!* and the December 1 *Watchtower* that they will need. Please submit orders by October 15.

"Your Will Be Done on Earth"

As announced by Brother Knorr at the Divine Will assembly, the study of the new book is to be started the first of October at all congregation book studies. Congregations lacking sufficient copies to start will begin studying the book as soon as they receive a supply.

Publications Now Available

"Your Will Be Done on Earth" —English
From Paradise Lost to Paradise Regained—English
New World Translation of the Hebrew Scriptures, Vol. IV —English
God's Kingdom Rules—Is the World's End Near? —English
Basis for Belief in a New World —Cinyanja, Cishona, Croatian, Slovak, Turkish
God's Way Is Love —Xhosa, Zulu
Healing of the Nations Has Drawn Near—Arabic, Armenian, Burmese, Cinyanja, Cishona, Dutch, Greek, Hiligaynon-Visayan, Ilocano, Italian, Korean, Polish, Portuguese, Russian, Tagalog, Twi, Ukrainian
"Let God Be True"—Second Edition —Amharic, Cibemba, Cinyanja, Japanese, Tagalog, Zulu
"Make Sure of All Things" —Dutch, Norwegian
"New Heavens and a New Earth" —Polish, Portuguese, Swedish
"Qualified to Be Ministers" —Finnish, Spanish Songbook —Twi
"This Good News of the Kingdom" —Ewe, Ijaw, Isoko, Kanarese, Kinyakyusa, Luganda, Pangasinan, Swahili, Tigrinya, Tsonga, Venda, Vietnamese
"This Means Everlasting Life"—Armenian, Indonesian, Japanese
Tract 1 *What Do Jehovah's Witnesses Believe?* —Tigrinya
Tract 5 *Hope for the Dead* —Cibemba, Ga, Tigrinya, Twi
Tract 6 *The Trinity—Divine Mystery or Pagan Myth?* —Ga, Twi
Tract 7 *How Valuable Is the Bible?* —Ga, Twi
Tract 8 *Life in a New World*—Assyrian, Bukidnon, Ga, Mende, Twi
Tract 9 *The Sign of Christ's Presence*—Cibemba
Tract 11 *Which Is the Right Religion?*—Cibemba, Tigrinya
What Do the Scriptures Say About "Survival After Death"? —Portuguese
You May Survive Armageddon into God's New World —Spanish

Assembly Resolution to Be Widely Distributed

70 Million Copies to Be Printed in 50 Languages

December Will Be a Busy Month

[1] At the Divine Will International Assembly of Jehovah's Witnesses in New York city a forceful resolution was adopted by all present. Since then hundreds of thousands of our brothers in other lands have just as enthusiastically passed this same resolution, all wanting the world to know their stand for Jehovah and his kingdom.

[2] In brief, concise statements the Resolution sets out clearly the beliefs of God's servants, their position as to politics and false religion, and their determined declaration to keep preaching that God's kingdom rules. The nations of the earth must know of this resolute stand so that those of good will may appreciate the position that Jehovah's witnesses have taken.

[3] With Jehovah's blessing the message will first be distributed through millions of copies of *The Watchtower*. The excellent speech of the Society's vice-president introducing the Resolution and the Resolution itself, along with other interesting articles, will be published in the November 1 English edition. Congregations should immediately order extra supplies of this edition to the number they feel they can distribute. These orders for extra copies should be placed at once.

[4] The distribution of the November 1 issue will begin in October. So this should make the October campaign outstanding, and you will carry on the distribution of this November 1 issue through the early part of November until all your distributors' copies and additional orders are placed with the people.

[5] The special world-wide distribution will next begin on December 1 in the form of a tract of four pages of the size of *Kingdom Ministry*, setting out in full the Resolution, with appropriate introduction to it. We suggest that you hand a copy of the Resolution to the occupant of every home and tell him that he will find real interest in reading this Resolution that Jehovah's witnesses recently passed at the great international assembly at Yankee Stadium and the Polo Grounds this past summer.

[6] The Society will make a consignment of this tract to each congregation allotting one hundred copies for each congregation publisher. We will use the peak publisher figure for the consignment. Do not order them. Pioneers will get their supplies from the congregation, and we will add to the congregation consignment five hundred copies for each full-time worker in your territory. Isolated special pioneers and pioneers will receive consignments direct.

[7] This will be a wonderful opportunity to start new publishers in the field in December distributing this special tract. Take them with you and have them go from house to house handing this special tract to those they meet and asking them to read it. Let them share in this grand work. Likely you will reach, if not exceed, your 10-percent increase in December by having every publisher share in the world-wide witness.

OFFER FOR NOVEMBER
Any bound book and a booklet for 50c.

THEME FOR NOVEMBER
Knowing Job's Happiness for Endurance.—Jas. 5: 11.

[8] What a joy it will be for all of us to herald this declaration of our Christian purpose in life to the ends of the earth starting December 1! To distribute 70,000,000 copies in fifty languages world-wide is a big work, but by Jehovah's help we can do his will. His joy will be a strength to us. Right now all the branch offices are making schedules to get their presses going so as to print millions of copies in their own languages. By December 1 the majority of the congregations of God's people throughout the world will be supplied with these leaflets. Then the distribution throughout the nations of the earth will begin. By Jehovah's undeserved kindness the work will be accomplished to his glory.

[9] Watch for more details on this distribution in the November *Kingdom Ministry*.

JULY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	504	116.8	43.5	7.7	109.2
Pioneers	6,064	72.9	23.9	4.8	77.8
Vac. Pios.	1,410	84.3	15.6	2.3	67.0
Pubs.	187,432	8.3	2.5	.6	9.4
TOTAL	195,410				

Public Meetings Held: 9,890

UNITED STATES QUOTA FOR 1958
206,538 Publishers

AUGUST SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	492	115.9	40.8	7.0	120.0
Pioneers	5,839	84.0	27.4	4.7	94.3
Vac. Pios.	1,041	85.0	16.5	2.3	71.2
Pubs.	197,642	9.6	2.7	.6	11.6
TOTAL	205,014				

Public Meetings Held: 11,333

UNITED STATES QUOTA FOR 1958
206,538 Publishers

NEW WORLD NEWS

◆ All chartered boats and special planes carrying convention delegates have now returned safely to their destinations.

◆ Divine Will assembly at Frankfurt, Germany, sees 23,473 at public talk and 902 baptized. At Hamburg 30,061 attend public talk, 986 were baptized.

◆ Two Divine Will assemblies held so far in Britain. 9,287 at public meeting, 196 immersed, at Manchester. At Falkirk, Scotland, 4,374 attend public talk and 50 were baptized.

◆ Fiji reports assembly with 253 at public talk and 13 baptized. Formation of new branch office announced to care for work in Fiji, Samoa, New Caledonia and other islands.

◆ Other assemblies held in Denmark, with 13,299 attending; Finland, 698; Japan, 881; and Okinawa, 112 at public talk. Total of 482 immersed.

◆ Polish press reports three publishers being tried for carrying on a secret printery in Warsaw. Work continues to advance.

◆ Canada and England receive new rotary presses for printing "The Watchtower" and "Awake!" in those countries.

◆ At Luxembourg Divine Will Assembly 340 enthusiastically adopt resolution. Excellent public meeting with 427, and 22 were baptized.

★ **"Let us stay awake and keep our senses."** ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

NOVEMBER, 1958 "As for me, in my integrity I shall walk."—Psalm 26: 11. VOL. I NO. 11

BEGIN DISTRIBUTION OF RESOLUTION

Organize for December's Work

1 What a message for the people! Over 194,000 Christian witnesses in New York city this summer were completely thrilled with it. Newspaper headlines proclaimed: "Witnesses Renounce War!" In a matter of seconds the message, in the form of a resolution, became world news. Were you there to enjoy this exciting event?

2 Compared with the population of the world, only a few persons were there to receive this providential declaration. All people, however, need to give this Resolution the thoughtful consideration that it deserves. How will this be possible? The November 1 issue of *The Watchtower* will contain both the stirring Resolution and the arousing discourse "Why This Convention Should Resolve." See that all persons of good will get a copy and study it.

3 Do not hesitate to distribute this issue. It deals a powerful blow, but it is the kind of information that people of good will are hungering for. People are sick of the hypocrisy of their clergy. They are tired of hot and cold wars. They want peace. And this issue will show them where to find it.

4 The first point of the Resolution exposes the clergy as the ones responsible for hiding God's name Jehovah from the people. It makes plain that God's kingdom rules; that the clergy in fear of communism and war have turned their backs on Christ Jesus in favor of counterfeit world governments; that the nations are now on judgment before God; that, figuratively speaking, Jehovah's witnesses have beaten their swords into plowshares and will never learn war any more; that they will stand by Jehovah and his kingdom and proclaim it to the ends of the earth.

5 What a magnificent message to get into the hands of the people! Read this *Watchtower* and it will thrill you to activity. We want the world to know where we stand, do we not? This copy tells them. Already the Society's presses in Brooklyn have printed 2,655,000 copies in English, which is 478,000 more than are usually run per issue. Now are you ready? Every congregation should have extra copies ordered. Each publisher should obtain an extra supply for distribution. Suggest to those with whom you conduct Bible studies that they take several copies to place with their friends and business associates. Carry copies with you to place with people you meet on the way to work or when shopping. Ask the people: "Have you ever wondered why in our day conditions should be so bad?" Then say, "I have here a copy of a Resolution adopted at the Divine Will International Assembly of Jehovah's Witnesses in New York that I would like you to read and that tells you what the Bible shows to be the cause of these worsening conditions and the remedy." Talk Resolution to the people.

6 Get all your copies distributed early in the month. Place the issue with people that have taken the magazine before. Go over your list of friends, back-calls, Bible studies, relatives, neighbors, etc. Leave no stone unturned. Include with your book placements the November 1 issue instead of a booklet. When placing a magazine combination be sure to point out the Resolution. Stress the need of reading it first.

7 Some 70 million copies of the Resolution will also appear in a four-page tract for distribution during December. This tract will not be passed under the doors, but handed

(*Continued on page 4, col. 3*)

Knowing Job's Happiness for Endurance

1 What a fine example Job set for us of keeping integrity under stress! And, as the disciple James shows, Job's endurance had a very happy outcome because "Jehovah is very tender in affection and compassionate." (Jas. 5: 11) It is our privilege now to invite others to share our happy lot, particularly by distributing the Resolution, which, together with supporting argument, appears in the November 1 issue of *The Watchtower*.

OFFER FOR NOVEMBER
Any bound book and a booklet for 50c.
THEME FOR NOVEMBER
Knowing Job's Happiness for Endurance.—Jas. 5: 11.

2 How can we best do this during November? First of all by going from house to house, using the sermon "Condition of the Dead" and offering a bound book and a booklet or, until they have all been placed, a copy of the November 1 *Watchtower*, on a contribution of fifty cents. As usual, where unable to leave the bound book try to place two magazines, calling attention to the Resolution in *The Watchtower*.

3 Secondly, every congregation would do well to arrange for special magazine activity on America's Thanksgiving Day. The November 22 issue of *Awake!* will carry two timely articles especially prepared for this activity, and on that holiday you will find householders generally more responsive than at other times. If some publishers are unable to get out in the morning, lovingly make arrangements through the service centers to assist them to get out later in the day.

(*Continued on page 4, col. 1*)

★ **"Let your light shine" by distributing the Resolution!** ★

Your Service Meetings

FIRST MEETING IN NOVEMBER

Theme: Knowing Job's Happiness for Endurance.

5 min: Welcome, text, comments.

13 min: Talk on monthly theme and article "Knowing Job's Happiness for Endurance." Include some audience participation. (See "Watchtower," 10/1/57, p. 592, and 11/1/58, p. 668.)

12 min: Vacation-Pioneer During December.

As great as the privilege of full-time service is, comparatively few appear to be so situated as to make it their life career. However, for others there is the vacation-pioneer privilege by which one can have the joys of full-time service for at least a part of each year.

Encouraging us to take advantage of this provision are the reports in our 1958 "Yearbook." That parents of large families can vacation-pioneer can be seen from the reports from British Guiana (103) and Grenada (272). For proof that the principle of Proverbs 11: 25 applies to vacation pioneering see Dominica's report (202). After serving one month you may want to extend it to two because of the joys and interest found (170, 172). It may even serve as a steppingstone for regular pioneer activity (269). So why not try vacation pioneering during December?

12 min: Question-and-answer coverage of main article "Begin Distribution of Resolution."

8 min: Talk on November 1 "Watchtower." Give talking points for placing it and encouragement to place remaining ones this week end.

10 min: Concluding comments. (Include comment on text [Matt. 5: 16] at bottom of page 1.)

SECOND MEETING IN NOVEMBER

5 min: Welcome, text, comments.

10 min: Talk on "Happiness Not from Things." (See "Awake!" 9/8/58.)

10 min: Questions and answers on article "Make Return Visits and Start Studies."

25 min: Demonstration on "You Can Start a Study in November."

CHAIRMAN (3 min.) Talk on goal of conducting one home Bible study by November 15. All should have a study now. Do you have one? If not, why? Lacking back-calls? Interest cool when you return? Can't find calls at home? Put yourself in the place of the publisher in the following scenes.

SCENE I (5 min.) Bible study servant, in conversation with mature publisher, asks: "Have you reached the goal of one study yet?" Publisher says he has not because of not having good back-calls to develop. Servant asks to see house-to-house record, but none has been kept. Servant pinpoints need for a record. Publisher acknowledges value, used to keep one, but had no time to make back-calls, so quit keeping record. Servant gives remedy: share regularly in back-call work. There are arrangements made for one hour of back-calling on Sunday, back-call night, prestudy calls on Tuesday night. Publisher agrees, wishes he had done this so he could have a study in November. Servant replies that there are still two weeks left, asks if publisher ever tried to start study on first call. Reply is "No." Servant arranges to show him how on Sunday.

SCENE II (12 min.) Publisher accompanies servant in house-to-house work. Servant presents current sermon; bound book and "This Good News of the Kingdom" are placed. Having interest of householder, servant suggests taking a few minutes to demonstrate use of aids with Bible. She invites them inside. Reference is briefly made to information on death in booklet on page seven. Then discussion is tactfully directed to "good news" theme, which leads to page one, where paragraph consideration begins.

CHAIRMAN (1 min.) Chairman cuts in. Bible study servant has been friendly, positive, has shown householder the need to study the publications and has built up the initial interest. But how will he establish a regular home Bible study?

SCENE III (2 min.) After paragraph four is read, publisher joins servant in accentuating value of discussion like this. Householder agrees. To keep interest alive, servant raises interesting questions on God's name, offers to return and continue discussion on "The True God," page five. Wednesday evening is agreed upon. Householder is encouraged to read portion to be covered and to look up scriptures cited.

CHAIRMAN (2 min.) Stress that you too can start a study. Householder was no exceptional case. Sermon stirs up interest. Unless householder is pressed for time, endeavor to use this proved, successful method to build up initial interest into a study. If he is too busy at the moment, try returning later that day or at least within a few days. Whether we do or do not have a study, all can use this method to start a study in November.

10 min: Concluding comments. (Include comment on text [John 21: 17] at bottom of page 4.)

THIRD MEETING IN NOVEMBER

5 min: Welcome, text, comments.

7 min: New World News report—a talk or discussion between publishers.

10 min: Report from Bible study servant on visit with congregation servant.

10 min: Talk on "Kingdom Service on Thanksgiving Day." Give suggested presentations and encouragement for all to share in service. Last year's experiences may be reviewed.

18 min: "Presenting the Good News." To be conducted by the school servant. Demonstrate or illustrate points being made.

10 min: Concluding comments.

FOURTH MEETING IN NOVEMBER

5 min: Welcome, text, comments.

30 min: Reading of Resolution tract and comments offered on it by the congregation.

20 min: Demonstration on "How to Distribute the Resolution."

CHAIRMAN (3 min.) You will soon receive 100 tracts containing the Resolution. What will you do with them? Cannot inform world of what you believe if they are left home. We are proud of this Resolution and we want everyone to read it. On December 1 all your brothers in the United States will begin distributing it. Surely you do not want to be left out of this tremendous witness. But how shall we distribute them? Watch how this publisher does it. He has completed his sermon and is presenting the offer.

SCENE I (4 min.) Publisher offers literature, which is taken, and then presents tract. Mentions when and where Resolution was given. States that it is so important that more than 70 million copies are being distributed world-wide in over 50 languages. Points out a high light or two in tract. Chairman then asks publisher what he would do if householder refused literature. Publisher turns to householder, offers literature, which is rejected. He then offers tract, stressing its importance and the immense number being distributed.

SCENE II (3 min.) Publisher accompanied by one with whom he conducts Bible study and who is out in work for first time approaches door. Chairman introduces scene by mentioning that person has been studying and is being started in work. Publisher knocks at a door but no one is home. Good-will person starts to slip tract under door, but publisher says no and explains that tract should be left only when it can be handed to householder. Chairman sets scene at next door, where householder is in, by mentioning that sermon is given and literature is offered. As publisher concludes offer good-will person hands tract to householder making a few remarks about it.

SCENE III (2 min.) Chairman sets scene by stating that publisher is in street magazine work and has just made presentation and magazines are taken. Publisher then presents tract with a few words about what it contains and about scope of its distribution.

SCENE IV (3 min.) Chairman describes scene as a home Bible study. Study has just concluded. Publisher tells good-will person that Resolution was adopted at Divine Will International Assembly and has since been adopted at follow-up assemblies throughout world. He tells about scope of distribution and that it is a declaration to world of our faith in Jehovah's promises and of our determination to be loyal to Him. He stresses its importance. Encourages good-will person to take several tracts and give to friends.

CHAIRMAN (5 min.) Asks audience to suggest additional ways tracts can be distributed. Explains why 100 tracts for each publisher and 500 for pioneers are not too many. Stresses that none should be left undistributed. Help one another to get them out. This is your Resolution. Distribute it enthusiastically.

5 min: Concluding comments.

SEPTEMBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	499	144.4	54.5	8.3	143.3
Pios.	6,010	96.7	33.3	5.3	107.1
Vac. Pios.	990	89.7	23.6	3.5	80.4
Pubs.	202,411	10.4	3.4	.6	12.3
TOTAL	209,910				

Public Meetings Held: 15,207

UNITED STATES QUOTA FOR 1959
222,355 Publishers

CONGREGATION ORGANIZATION

Congregation Servant Meets with Bible Study Servant

[1] In each congregation one brother is appointed by the Society to promote the back-call and Bible study work. This is his assignment and he should be particularly interested in it. With the Bible study servant doing his work well, needed assistance is provided to all to expand their back-call and Bible study activity so that the ingathering work may be speeded up.

[2] During November the congregation servant is scheduled to meet with the Bible study servant to review his duties, check on the progress made since their last discussion, and to see how better service can be given to the congregation. This may not always require more time on the part of the servant, but what is desired is that a better use be made of the time he already spends caring for his duties. They should meet early in the month, having prepared ahead of time for their meeting by reviewing *Kingdom Ministry*, *Preaching Together in Unity* and *Qualified to Be Ministers*. They should also work together several times in the back-call and Bible study work, with the congregation servant giving helpful counsel for improving his teaching ability.

[3] In addition to briefly taking up the eight points outlined in the November 1957 *Kingdom Ministry*, the two servants will discuss extensively how the Bible study servant will aid individual publishers (1) to have more back-calls and Bible studies and (2) to conduct Bible studies progressively. The Publisher's Record card file shows who are not making back-calls regularly and who are not conducting studies. Talk to these publishers personally from time to time. Make definite appointments to assist them with their back-calls and to go with them on their studies. Is there anything that could be done to give these good-will persons better service? Discuss the study with the publisher conducting it. The Bible study file gives a good picture of the potential growth of the congregation.

[4] In many congregations the Bible study servant is also a book study conductor, but there will be many opportunities over and above the activity in his own service center to promote back-call and Bible study work as far as the congregation as a whole is concerned. He will be able to talk enthusiastically to the publishers at their homes, from the platform, before and after meetings. After a number of months, the congregation servant can give consideration to assigning the Bible study servant to conduct another study, if convenient, so as to build up that group in the back-call and Bible study work as well as in other ways. If the Bible study servant is not a book study conductor, arrangements will be made for him to work with a service center long enough to really build up the back-call and Bible study work. He may remain in one place several months if necessary.

Vacation-Pioneer During December

December is going to be a busy and blessed month filled with theocratic activity. The more one shares in it, the greater his blessings. Arrange to be a vacation pioneer in December and enjoy the blessings in full. Write for an application right away.

1959 Yearbook and Calendar

Congregations may now order the 1959 *Yearbook* and calendar. It will be appreciated if publishers will order through the congregation. *Yearbooks* are 50c and calendars 25c each. Pioneers on the list before July 1, 1958, may receive a free *Yearbook* by placing their request with the literature servant, who will order it with the congregation's supply.

Orders for Bound Volumes

Notice will appear in *Kingdom Ministry* when bound volumes of *The Watchtower* and *Awake!* may be ordered. Please wait for the announcement before ordering.

Pioneer Rates for New Literature

From Paradise Lost to Paradise Regained—One and a half times the regular pioneer book rate

American Standard Pocket Bible—One and a half times the yearly pioneer subscription rate

Christmas Day Activity

Christmas will be a special Magazine Day. Congregations should ascertain how many extra magazines they will need and submit an order for copies of the December 22 *Awake!* and the January 1 *Watchtower*.

Make Return Visits and Start Studies

[1] One of our service goals this year is calling back on all who show interest, with the objective of establishing home Bible studies. The need is great: 61.7 percent of the publishers make some back-calls, but 38.3 percent are not sharing in the work at all. A fine 3.5-percent increase was made last year in the number conducting Bible studies, with 37.8 percent now having some share, but there is more to be done.

[2] Why do some not participate in these features of service? They may fail to appreciate their importance or they may not make placements; they definitely do need help. Many irregular in service are not regular in meeting attendance either, so naturally their appreciation is not strong. Build a solid foundation by helping them with meeting attendance and participation at the same time as you are taking them along on back-calls and Bible studies. And do not leave them on their own until appreciation is clearly evident both at meetings and in interest in the sheep.

[3] Those needing assistance with back-calls and studies should receive it through the training program, and by the personal interest of the Bible study servant and the book study conductors. These servants should take the lead, making appointments to go on back-calls with one or more publishers to establish Bible studies each week. If you feel that you need help and you are not now receiving it, then take the initiative by requesting it.

[4] Publishers short on back-calls should remind themselves to call back on *all* who take any literature or show any interest. This requires time, and it should be a time set aside each week for back-calls. Do you personally have such an arrangement?

[5] Persons of good will are the Lord's sheep and their lives have been entrusted to our care. We love them; we are anxious to see them progress. Each back-call should be planned with the needs of the individual in mind, and with a view to starting a home Bible study. Your joy will be multiplied in proportion to your share in this rewarding service.

RESOLUTION PRINTED IN

Watchtower:

Spanish November 15, 1958

Resolution Tract Available in:

Arabic, Armenian, Cebu-Visayan, Dutch, English, Greek, Hiligaynon-Visayan, Ibo, Ilocano, Italian, Spanish, Tagalog, Twi and Yoruba.

Presenting THE GOOD NEWS

Part 12—Motivating Climax

[1] The goal of our doorstep sermons is to arouse the householders' interest and then to place Bible literature with them. To realize that goal we must go farther than merely having interest-rousing introductions and instructive sermons. We must convince, awaken a desire for the literature and then induce the householder to act on that desire. In short, we must have a motivating climax.

[2] This motivating climax cannot be hung on thin air, as it were. It must be reached through proper development. Even though by use of scriptures, logic and coherence we convince as to the rightness of what we say, still often the householder is not interested in taking any literature. We have failed to awaken a desire for it. Our presentation may have seemed academic. So we must do more, we must show the value of this message in his life, what peace of mind, happiness, hope for the future it can bring. Point out what it has done for you, for others, especially as noted by the recent international assembly.

[3] So climax your sermon with real appeal. Show the householder how the book will benefit him and his family and will aid him to help others. Show him that there never will be a better time; that he likely will not have more time to read than now in this busy world. With eyes sincerely directed at the householder, be positive and forceful so that he feels impelled to act in harmony with your words. Let him feel, "This is for me."

[4] Upon having made your final point appealing to the individual there still may be a bit of suspense as he hesitates to make the decision. Since your motive is wholly unselfish, feel free to help him make the right decision. So instead of leaving the decision up to him by asking him if he wants the book, positively state: "This book we place on a contribution of only fifty cents. You may have this copy [placing it into his hands]. I know you will gain lasting benefits from reading it together with your Bible."

[5] Joshua's final speech to Israel is a good example of a sermon that had a motivating climax. So effective was it that even though he challengingly tried to dissuade them from their decision they stuck to it, saying: "No, but Jehovah we shall serve!" (Josh. 24:21) So too, if we arouse sufficient interest, conviction and desire, they will want the literature even though they may know that others will oppose.

NEW WORLD NEWS

◆ At Divine Will assembly in Oslo, Norway, 2,044 shouted "Ja" to the Resolution. 3,077 attended public lecture; 113 baptized. In British Honduras, record attendance of 420 at public meeting; 20 baptized. Kobe, Japan, reports 881 at public meeting, and 72 immersed—largest baptism to date.

◆ In Accra, Ghana, 1,416 gathered at special meeting to hear news from Divine Will assembly. New publications enthusiastically received.

◆ In spite of opposition, Poland reports three successive new peaks, in May, June and July.

◆ Two more pioneers give impetus to work in Greenland. Peak of six publishers in July.

◆ South Africa reports twentieth new peak in number of home Bible studies in twenty-one months.

◆ Brazil reports 37-percent increase over last year's average number of publishers; now over 14,000 strong. New peaks also reached in placement of books, and in number of back-calls and Bible studies.

◆ For the first time Spain has reported more than a thousand publishers: 1,006 in August.

◆ New peak in Colombia, with 1,142 reporting. Over a thousand congregation publishers for the first time, and new peak in number of home Bible studies.

◆ Reports of more new peaks in number of publishers come from Nigeria, with 24,357 reporting; Cameroun, 3,574; Ecuador, 405; Paraguay, 237; also in Korea, India, Turkey and Czechoslovakia. New Zealand shows 21.8-percent increase; Haiti, 47 percent; Martinique, 53 percent; Tanganyika, 20 percent.

Job's Happiness *(Cont'd)*

[4] But, above all else, November should see us stressing the starting of home Bible studies in keeping with the second of our service year goals: "Calling back on all interested persons and placements with the objective of establishing home Bible studies." Remember, our goal is for each one to be conducting at least one home Bible study by November 15. Pioneers should now strive to meet the goal of seven studies, and special pioneers ten each week.

[5] To establish a home Bible study we must start right with friendly, effective and regular house-to-house activity. Sensitive mental discernment will keep us from causing needless offense at our back-call. Let them find the texts in their own Bible, using the sermon outlined in the October *Kingdom Ministry*. Lead logically to a study in the October 15 *Watchtower*, in any booklet having study questions or in a bound book, including *From Paradise Lost to Paradise Regained*.

OFFER FOR DECEMBER
Any bound book and a booklet for 50c.

THEME FOR DECEMBER
Finding a Safeguard in Integrity.
—Ps. 25: 21.

[6] And how about helping others to establish a home Bible study or turning one of yours over to such a one if you have several? It is preferable, however, to assist the one you are training to follow through, from original call to back-call and home Bible study. Let us make November a truly fruitful and happy month!

Distribution of Resolution *(Cont'd)*

directly to the people, and they will be asked to read it. It will be all right for the brothers working in scattered rural territories to leave a copy of the Resolution under the door if the people are not at home. In some rural sections brothers do not get back over their territory very often and if they have few homes to call on because of distance between homes or ranches, it will be all right to leave the Resolution tract. If there are plenty of homes, however, talk to the people and hand them their copy. Each publisher will be assigned 100 for distribution; pioneers will receive 500 tracts each. These will be consigned to the congregations and will be on hand for distribution December 1. So plan now for the greatest witness ever given to Jehovah's name and to the advancement of the theocracy.

★ **"Feed my little sheep": Hold a Bible study.** ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

DECEMBER, 1958 "As for me, in my integrity I shall walk."—Psalm 26: 11. VOL. I NO. 12

SERVING JEHOVAH WHOLE-SOULED IN DECEMBER

70,000,000 Tracts to Be Distributed
A 10-Percent Increase

[1] Whole-souled service to Jehovah is what will be required if we are going to accomplish the tremendous task ahead of us this month. But all of it is integrity-keeping work, the kind of work that brings Jehovah praise and is a safeguard to us. David prayed: "Let integrity and uprightness themselves safeguard me," and that they will, if we serve Jehovah whole-souled. There are some 70,000,000 tracts containing the Resolution to be distributed, back-calls to make and a special Magazine Day in which to join. There is also a 10-percent increase to achieve by Jehovah's undeserved kindness, all of which calls for whole-souled service.—I's. 25: 21.

[2] In the United States publishers and pioneers are set to distribute 26,500,000 tracts as their goal. Each of us has a quota to meet and work to do. The congregation publisher will be consigned 100 tracts, the pioneers and special pioneers 500 apiece. The quota for the circuit and district servants and their wives is 250 tracts each week.

[3] To be sure that we are able to get all of these tracts into the hands of the public, the following manner of distribution will be used: Instead of presenting the tract with the literature offer as recommended in the November *Kingdom Ministry*, it will be presented alone. Give a brief introduction, placing the Resolution in the hand of the householder and encouraging him to read it. Tell the people that you would like to hear their comment regarding it when you call again in a few weeks. That is all. Each place where a tract is placed be sure a record is kept of the address and of the person's name, if possible. After having placed all your tracts or your quota, start back over your territory, making back-calls on each receiver of the Resolution. Get people to express themselves on the Resolution. Give the Kingdom sermon appearing in "Your Service Meetings" and present the literature offer for the month.

[4] A word of caution. The tract is not to be left where people are not at home, unless you are working in the rurals and do not intend to return during this special campaign. In the city make a note of the not-at-homes and call back. Take a personal interest in each one with whom you leave a tract. Do not hand out the tract promiscuously on the streets. It is not a handbill and it should not be used as one.

[5] Thorough planning will be necessary for effective distribution to begin with special activity on Monday, December 1. At the earliest moment possible the congregation servant should meet with the study conductors to arrange midweek witnessing for tract distribution at times suitable for each group. Some evening distribution could be done in some territories. He should see to it that arrangements are made so publishers can conveniently engage in prestudy tract distribution. Study conductors can briefly demonstrate to their groups how best to present the tract.

OFFER FOR DECEMBER
Any bound book and a booklet for 50c.

THEME FOR DECEMBER
Finding a Safeguard in Integrity.
—Ps. 25: 21.

[6] Make personal preparation as to when and where you will share in this special service. Do incidental witnessing to and from work and during your lunch hour. Remember, it is *your* Resolution. Feel personally responsible to distribute your quota. If for some unavoidable reason you cannot do so, then let your congregation servant know so that he can assign someone to assist you to distribute them all.

[7] The Resolution tract invites people to write to the Society for the booklet *God's Kingdom Rules —Is the World's End Near?* As quickly as requests are received by the Society the booklet will be sent to the individual and a back-call slip will be sent to the congregation. Congregations should quickly make visits on these persons, as outlined in the demonstration in "Your Service Meetings."

Special Magazine Day

[8] Christendom's "Christmas" is a good day to be found whole-souled for Jehovah by aiding others in Kingdom service. Each congregation will make this day a special Magazine Day. Last year many congregations had morning and afternoon contacts, with excellent results. When working with the regular offer during the time of the world's holidays, publishers will find the Kingdom sermon outlined under "Your Service Meetings" very suitable. Unusual results and experiences should be sent to the Society.

10-Percent Increase

[9] The prospects for reaching a 10-percent increase this December are excellent. We need 222,355 publishers, and we have had 226,797 in April. The assistant congregation servant should check his files and inform the study conductors of those needing attention. The Bible study servant should check his files and select those studies that appear to be prospective publishers. Then he should check with the one holding the study about the possibilities of starting the new one in service with the tracts. Both servants should do this by the first of December. If all publishers go out sometime dur-

(*Continued on page 3, col. 2*)

★ As "sons of light," everywhere distribute the Resolution to people. ★

Your Service Meetings

FIRST MEETING IN DECEMBER

Theme: Finding a Safeguard in Integrity.

5 min: Welcome, text, comments.

10 min: Talk on "Finding a Safeguard in Integrity." (See "Watchtower," 12/15/57, p. 748, and 12/1/58, p. 735.)

20 min: Question-and-answer coverage of main article "Serving Jehovah Whole-souled in December."

15 min: "Presenting the Good News" —demonstration of Resolution presentations.

10 min: Concluding comments. (Include comment on statement at bottom of page 1.—1 Thess. 5:5.)

SECOND MEETING IN DECEMBER

5 min: Welcome, text, comments.

10 min: New World News report.

10 min: Question-and-answer coverage of article "Regularity in All Features of Field Service." Chairman to include encouraging comments.

10 min: Talk on "The Joy of Pioneer Experiences." Our 1958 "Yearbook" is literally filled with encouraging experiences had by our full-time ministers: pioneers, special pioneers and missionaries. Among the many reports of striking results had by these that could be mentioned are those of pioneers in the British Isles (106) and Hong Kong (181); of special pioneers in Brazil (100) and Haiti (175); and of missionaries in Eire (108) and Japan (192).

15 min: Reading of the pioneer letter, together with a talk on the letter and the article "Appreciating the Pioneer Service."

10 min: Concluding comments. (Include comment on question at bottom of page 4.—2 Tim. 4:2.)

THIRD MEETING IN DECEMBER

5 min: Welcome, text, comments.

10 min: Holiday witnessing with magazines. Demonstrate how magazines can tactfully be placed this holiday season. (See "Kingdom Ministry" of 10/56 and 4/58.)

15 min: Talk by school servant on "Ministry School Instructions for 1959." Also see "1958 Report of the Divine Will International Assembly of Jehovah's Witnesses," p. 79.

20 min: Demonstration on "Calling Back on Resolution Placements."

CHAIRMAN: (4 min.) Talk on importance of Resolution and our following through on it. By now almost all the seventy million copies are undoubtedly in the hands of the people. Now what? Shall we let this mighty effort end here? By no means! All publishers have kept house-to-house records and have addresses of at least one hundred homes where Resolutions were left. Make return calls immediately. Start home Bible studies where possible. Demonstration of effective follow-up of Resolution placements is introduced.

DEMONSTRATION: (12 min.) Publisher approaches door where he left Resolution. "Good evening, Mr. ——. I've returned to talk with you about that Resolution I left with you a couple of weeks ago. Its subject matter is so vital that I wanted to obtain your opinion on it and explain any points you might wish further information on."

Opinions can be discussed or objections overcome; then lead into the sermon on "God's Kingdom" given below. If householder offers no comment, publisher can lead into the sermon as follows: "You may wonder how Jehovah's witnesses world-wide can overcome the barriers of race, creed, nationality and language to adopt such a Resolution, uniting men of all kinds and embracing one common hope for mankind's problems. It is because their hope is God's answer to man's problems—his kingdom. Did you know that the Kingdom is the theme of the Bible? Undoubtedly you pray the 'Lord's Prayer' [or the 'Our Father'] . . . ." Sermon on "God's Kingdom" is then given. (Scriptures marked with an asterisk may be paraphrased.)

GOD'S KINGDOM

1. **Taught to pray for it—Matt. 6:10***
2. **Real government with King —Isa. 9:6, 7**
3. **Will destroy wicked rule worldwide —Dan. 2:44**
   (Pray for this—Matt. 6:10)
4. **Kingdom blessings —Rev. 21:3, 4**
5. **Purpose in calling —Matt. 24:14***

The month's offer is then presented.

CHAIRMAN: (4 min.) Immediate follow-up imperative to find those of good will and to start studies with them. Use the method outlined in the November "Kingdom Ministry" to start studies, wherever possible, on the first follow-up call. The Society will send congregations good-will slips for all persons in their territory who write to the Society for the booklet. As these are received, give them special attention. On making these calls, follow the arrangement just demonstrated. About seventy million homes have the Resolution. In our territory ——homes have it. What a tremendous potential is there! Be sure the full potential is realized in our territory by making prompt and effective follow-up calls!

10 min: Concluding comments.

FOURTH MEETING IN DECEMBER

5 min: Welcome, text, comments.

10 min: Cover "Make Sure of All Things," page 268, Method of Preaching, to Eph. 4:11 on page 269. To be handled by audience participation.

10 min: Report from the magazine-territory servant regarding his visit with the congregation servant.

24 min: Demonstration in which partners outline complete plan of action for back-call and carry it out, starting home Bible study.

CHAIRMAN (2 min.) All God's ministers want to get results in their ministry. To do so must be TEACHERS. Servants responsible to see goal of Bible study for each publisher realized.

SCENE I (4 min.) Congregation and Bible study servants discuss need of mature publishers not only teaching new good-will persons but also their brothers not yet teaching. Servants select from file cards of some doing well in placements but without studies. They plan to work with some of these themselves and to arrange for mature publishers conducting studies to work with the others as partners to show them exactly how they must plan every step of back-call before going, so that newer one can follow and take part. He will be taught, not just impressed.

SCENE II (6 min.) Bible study servant, having made arrangements to make back-call with brother needing help, meets with him to plan and prepare for back-call. Using current sermon, "Hope for the Dead," they plan introduction, how to lead into first scripture, what to say about it, how they will get householder to comment and how to lead to next scripture. Chairman breaks in after second text discussed and says: "Let's see how they plan to follow from the last scripture of the sermon to a place in the literature." Partners then do this. ("This Good News of the Kingdom," page 7, par. 10, may be used.) They decide on which texts each will read and what comments he will make.

SCENE III (8 min.) Back-call starts at door. Householder manifests interest after first text and invites partners in. Encouraged to comment, he takes part in discussion. (After second scripture chairman breaks in to say, "Now we will see whether they follow their plan to get into a study in the literature.") Publisher reads final scripture, comments, speaks of God's love and mercy and how he fulfills purpose originally intended with Adam, then asks: "But what made the resurrection necessary in God's purpose? Why has there been so much suffering? God's Word, the Bible, with the helps available today, answers these questions. Note here in this booklet you have, 'This Good News of the Kingdom.'" (Discuss paragraph 10.) Chairman breaks in, explains that study is thus started and definite arrangements are made for continuing study.

CHAIRMAN (4 min.) Stresses need for plan before each call and following that plan with confidence. In that way brothers will not only get better results but will also be TEACHING their brothers. Privilege not limited to servants. All in training program to remember it is not completed with house-to-house training. It must extend into back-call and Bible study work. The goal is for each one being trained to conduct a home Bible study of his own.

11 min: Concluding comments. (As time allows include holiday witnessing experiences.)

OCTOBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	479	150.3	57.0	8.6	166.2
Pios.	6,120	100.0	35.5	5.4	121.5
Vac. Pios.	2,020	90.7	26.0	3.7	93.7
Pubs.	206,206	11.0	3.7	.7	14.2
TOTAL	214,825				

Public Meetings Held: 17,041

UNITED STATES QUOTA FOR 1959
222,355 Publishers

CONGREGATION ORGANIZATION

Visit with Magazine-Territory Servant

1 December is the month the congregation servant reviews the work and duties of the magazine-territory servant. A key role is played by the magazine-territory servant: Falling upon him is much of the responsibility to organize magazine distribution properly and to see that coverage of territory is systematic and complete. In meeting together, the two servants will be alert as to how local arrangements can be improved. Several times during the month the two should work together in the field service.

2 First they should review the duties of the magazine-territory servant in *Preaching Together in Unity* and *Qualified to Be Ministers*. Then the ten points listed in the December, 1957, *Kingdom Ministry* should be briefly considered. Most attention should be given to these three points:

3 *Greater support of magazine distribution:* The magazine-territory servant should enthusiastically encourage all publishers to share in magazine distribution. Provision is made for all to receive a regular supply to distribute throughout each week. It is important that definite service contacts be arranged, especially on Magazine Day. The magazine-territory servant should take the lead at a central contact, if only one is arranged, or at one of the service centers, if several are arranged. He should be adept in using the thirty- to sixty-second presentations and be an effective teacher of others. By taking the initiative he will be able to tactfully make arrangements to have those who share irregularly in magazine work to accompany him and cultivate the good habit of regular participation.

4 *Systematic coverage of territory:* This requires proper use of the territory records and closely checking with the publishers and study conductors holding territory. Some territories may not be worked as frequently as others. Arrange to cover all territories regularly with the literature offer and with magazines. Do this so that one coverage does not conflict with the other. Try to witness to the occupants of every home in the territory.

5 *Advertising local activities:* Consider ways to advertise the Kingdom Hall and meetings, such as a literature display and a sign showing time of meetings. Notices of meetings in the newspaper are good advertising. Special events can also be used for publicity, such as special public talks, Memorial, Kingdom Hall dedications, etc. Let us use all reasonable means of advertising the reigning King and the Kingdom.

Publications Now Available

Learn to Read and Write—Spanish (Obtain and place at 5c a copy; symbol: raS.)

The Watchtower —Chinese (Semimonthly, beginning Jan., 1959. $1 per year.)

"*This Good News of the Kingdom*" —Benin; Hausa

Be Ready for "Watchtower" Campaign

From January through April the literature offer will be a year's subscription for *The Watchtower*, with three booklets, for $1. Congregations should ascertain their increased magazine needs for the campaign and submit a Magazine Distributor's Order right away.

Bound Volumes

Orders may now be placed for the 1958 bound volumes of *The Watchtower* and *Awake!* It will be appreciated if publishers and pioneers will order through the local congregation. The cost is $2 for each volume.

Serving Jehovah in December (*Cont'd*)

ing December and if we help new ones to preach, we should not only reach a 10-percent increase but a new all-time peak in publishers. Those congregations reaching the goal should put "We Made It!" on the bottom of the report card.

10 Many publishers have begun to share in the back-call and home Bible study work. Now we want to follow through and apply the information appearing in the September 1, 1958, *Watchtower* article, "Teaching Men of Good Will," especially paragraphs 18 through 20.

11 Here, then, is the work outlined for us: Concentrate on Resolution tracts, putting all of them out as early in December as possible. Call back on each one receiving a tract. Aid others to preach. Join in the special Magazine Day. Follow through, bringing new ones to maturity. Together let us work wholesouled, as the apostle counsels: "Be slaves with good inclinations, as to Jehovah, and not to men, for you know that each one, whatever good he may do, will receive this back from Jehovah."—Eph. 6:6-8.

Appreciating the Pioneer Service

1 What stirring words were heard at the Divine Will assembly concerning our desire for a life full of Jehovah's service! The talks on "Fullness of Service Day," such as "Filling the Need in Our Own Country" and "Can I Pursue Pioneer Privileges?" resulted in many expressions of fervent desire to have a fuller share in the ministry.

2 Knowing this desire is in the hearts of the brothers, the Society has planned a special program for the next six months. It will enable many to realize their heartfelt desire to do the divine will full time; it will aid all to a richer appreciation of the pioneer service.

3 Starting in December, the Society will send the first of a series of special letters to each congregation. These letters will be read at the *Watchtower* study early each month and thereafter will be read and discussed at the service meeting, according to instructions that will appear under "Your Service Meetings." Pioneers and circuit and district servants will also receive special letters of instruction as to their part in the program.

4 Our keen desire is to get the good news preached, to see Jehovah's Word move speedily and mightily. So all who are assigned a talk or a part in conjunction with this program will want to give it wholehearted support. Prepare well. Take into consideration local circumstances. Really help Jehovah's people talk and think pioneering.

5 True, not all can pioneer, but appreciation can be deepened and many who previously could not pioneer may now see the way open. So remember that your counsel and admonition should enrich everyone associated with Jehovah's organization with the gem of appreciation for the full-time service. Your thoughtful, enthusiastic participation will aid many to have a fuller share in Jehovah's service.

RESOLUTION PRINTED IN

Watchtower:

Armenian	February, 1959
Cebu-Visayan	April 1, 1959
Dutch	January 15, 1959
Ibo	March, 1959
Italian	March 1, 1959
Polish	March, 1959
Portuguese	January 15, 1959
Tagalog	April 1, 1959
Yoruba	March, 1959

Resolution Tract Available in:

Chinese, Efik, German, Ibanag, Korean, Pampango, Papiamento, Polish, Portuguese, Russian, Turkish, Ukrainian

Presenting THE GOOD NEWS

How to Distribute the Resolution

[1] Before going out to distribute your quota of Resolution tracts, have clearly in mind the manner in which it is to be done and what you are going to say.

[2] When the householder comes to the door, offer nothing else but the tract. Greet him and say something like this: "Here is your copy of a Resolution [hand it to him] that was adopted at the Divine Will International Assembly of Jehovah's Witnesses this summer. It is a declaration of Christian faith that is of great interest to all persons who take their religion seriously." Or you could say it this way: "I would like to leave this Resolution for you to read. It was adopted at the Divine Will International Assembly of Jehovah's Witnesses and clearly states their position. What it says is of vital concern to everyone who prays for God's kingdom." For persons who do not profess to be Christians you might say: "This is your free copy of a Resolution that is of vital concern to all people. It was adopted at the Divine Will International Assembly of Jehovah's Witnesses, and more than seventy million copies are being distributed world-wide." There is no need to comment on the tract's contents.

[3] If the householder accepts the tract, pave the way for a back-call by stating that you would like to hear his comment on the contents of the Resolution when you call again in a few weeks.

[4] On the return visit remind the person of your initial call with the Resolution. Answer his questions. Whether he offers comments or not, give the sermon on the Kingdom and present the current offer of literature. You might say something like this: "I called on you a short time ago and left a copy of a Resolution that was adopted at the Divine Will International Assembly of Jehovah's Witnesses. I promised to return for your impression of it." If you are not certain whether this is the same person to whom you gave the Resolution, you could mention your previous call and the Resolution that was left, and say: "Did you have opportunity to read it?" If the answer is no, state that it was a declaration of faith in God's kingdom and proceed to give the sermon on the Kingdom and offer the literature. The back-call would be more effective if the person's name could be obtained at the first visit so that the same person could be contacted. Simply say: "My name is ——, and what is your name, please?" Write it down after the door is closed.

OFFER FOR JANUARY
"Watchtower" subscription for one year and three booklets for $1.

THEME FOR JANUARY
Recommending the New Instead of the Old.—Luke 5: 38.

[5] By being prepared your distribution of the Resolution will give a powerful witness.

NEW WORLD NEWS

◆ The United States report shows that 144,746 subscriptions were obtained during October. While this is 4,857 short of last year's figure, 3,960,166 magazines were also placed, which is an increase of 868,578 over the report for last October, and new peaks in back-calls and Bible studies were reached.

◆ Two missionaries, graduates of Gilead School, and servants in local congregation arrested by Chinese Communists in Shanghai and charged with counterrevolutionary activities. Brother Knorr told press charges were absurd, explained neutrality of witnesses as to politics, and pointed to purpose to make known good news of God's kingdom.

◆ Circuit assembly in southern Tanganyika attended by 1,037; 1,287 at showing of film.

◆ At district assembly in Puerto Rico program presented in both Spanish and English. Public lecture, attended by 1,567, broadcast over radio; 60 baptized.

◆ In Djakarta, Indonesia, 305 attend district assembly; 47 new witnesses baptized.

◆ Special one-day meeting in Kumasi, Ghana, attended by 1,249 to hear high lights of New York convention.

◆ Nigeria opens service year with 12-percent increase: 25,713 publishers.

Regularity in All Features of Field Service

[1] The divine will for the 1959 service year has set before us seven goals. Fittingly, one of these is regularity in all features of field service. Though many publishers fail to appreciate it, such regularity is most basic.

[2] What an honor it is to be witnesses of Jehovah in this day of his vindication! What a privilege it is to bring life-giving truths to men of good will! If we appreciate our happy lot we will do our best to meet the divine will of regularity in all features of the ministry.

[3] Why be regular in *all* features of field service? Because each is essential. Magazine activity has its particular effectiveness by reason of the appeal of magazines, the short sermon and the small contribution. It reaches those with but a minimum of interest. By the house-to-house work we most thoroughly search for the other sheep, appealing to serious-minded lovers of righteousness by our Bible sermons. By following through with back-calls and home Bible studies we help them to grow in knowledge and understanding, leading to their dedication, which is an important step in gaining life. And by incidental witnessing we reach many we could not otherwise reach, and that under more favorable conditions.

[4] So if at all possible, make room for at least *some time for each feature of the field service each week.* Do house-to-house work each Sunday morning; or if that is impossible at present, make sure to engage in it during the week. Share in magazine activity on Magazine Day, before the congregation book study, on the way to the market or after school. Care for your back-calls and Bible studies on that third hour Sundays, some weekday, on back-call night or before the congregation book study. And be alert to opportunities for incidental witnessing, at home, at work, when shopping or traveling.

[5] Regularity in all features of field service shows maturity. It indicates that we recognize and accept our responsibilities. We give proof of our love for Jehovah and our neighbor.

★ **Can you "preach the word" as a pioneer?** ★

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